## **One Book One College Ad Hoc Committee**

Friday, March 20, 2020 10:30 a.m.-12 p.m. Via Zoom Meeting https://zoom.us/j/431050320

Dr. Teed-absent	Professor Porter-absent	Professor Calabrese-absent	Dr. Rollins-present
Dr. Ginarte-present	Dr. Schultz-present	Dr. Krupinski-present	
Dr. Maetzke-present	Professor Ransford-present	Professor Bishop-absent	

## MINUTES

- I. February Minutes Approved
- II. Progress on Current Projects shared
  - a. Spring Faculty Book Club -cancelled
  - b. Spring Book Chats
    - So far: Lee : 12 held (avg. 4 participants), Charlotte: 2 held, Collier: 1 held, H/G: 2 held
    - Future Spring Book Chats via Zoom-no takers, all cancelled
  - c. Spring OBOC Lectures
    - March 3 Dr Taranath: Guilt Trip vs. Mindful Appreciation
      - Lee: 2 classes, Collier: 1 class via Zoom
      - Zoom : Audio issues according to Collier, camera stationary while speaker moved
      - Dr. Rollins reports ZOOM worked well (family members viewed presentation in Vietnam, as did she locally) and presentation was enjoyed
    - April: Prof Feemster: Cancelled
  - d. Student Lead book discussion <u>"Immigration: Melting Pot or Mosaic?"-</u>collaboration with A.S.C.
    - Scheduled for Tues Mar 3, no students showed up
    - Impact of controversial topics (online vs. face to face)?
    - Committee discussed factors: students avoidance of controversy, timing (close to beginning of Spring Break), or fear of being identified as immigrant (if they are immigrants)
  - e. Ordering of 2020-2021 supply of 21 Lessons underway 3300 copies vs. 4700
    - Dr. Teed: Update of order in light of COVID 19?
  - f. OBOC Assessment
    - Dr. Van Gaalen and TEAM AASPIRE... Sidewalk Survey
    - <u>Results</u>
      - Implications
        - More classes need to be using the OBOC book (Dr. Schultz)
        - Harari book is not "one book", professors use a chapter (Dr. Maetzke)
        - Surprised that social sciences has low engagement (Dr. Ginarte)
      - COVID 19 and reliance on video conferencing technology may provide opportunity for OBOC to enhance its college-wide reach
  - g. Finishing Spring 2020:
    - Coronavirus/21 Lessons College Wide Blog via Zoom event with Dr. Jester
      - Build sense of community
      - COVID 19 creating diverse situations with different needs for students (Dr. Maetzke)
      - Need to recruit faculty to have multiple panelists on Zoom
- III. Summer / Fall 2020 Projects:

- a. Fall Kick Off planned with Student Engagement
  - Tuesday, Sep 1 and Wednesday Sep 2 U-102
  - Any professor using the book in his/her course can bring students to Kick Off in 20 minute blocks
- b. Continuing progress on:
  - Possibility of Book Chats, Media Chats utilizing Zoom
    - may increase access to OBOC as online "meeting" becomes more familiar at FSW
  - Fall 2020: 21<sup>st</sup> Century Technology "fair" or "showcase" with variety of projects from different programs and schools to coincide with "Open House" or "Orientation
    - Still being considered, need to contact Ashley Crilly (Admissions)

## IV. New Items

- a. \$2000 sponsorship
  - Bonita Print Shop, Mark Pace (thanks to Matthew Karastamatis, director of Corporate Sponsorships at FSW)
    - BPS logo will be on all OBOC publications (Email and print)
    - Sponsorship signage at lectures on all campuses (4 signs to be created by BPS to post)
    - Two opportunities for Mark Pace to speak briefly at OBOC lectures on Lee
  - Ideas on use of funds
    - Fall Showcase / Fair
      - Maybe food, or something to give each participant (Dr. Maetzke)
      - Prizes for contest for each school/department entries (Dr. Schultz)
      - Create a "bookmark" that has OBOC future events printed on it to give to ALL students (Prof. Ransford)
    - Guest Speaker, a specialist on one of the book topics (Prof. Ransford)
- b. \$4000 funds in Student Engagement for promo items and prizes
  - Typically used to buy marketing materials with OBOC logo
  - Asking if can be used to buy gift cards for local restaurants (Dunkin, Starbucks, etc.)

## V. OBOC Subcommittee Updates

- a. OBOC Selection Committee for 2021-2022 (Prof Ransford)
  - Looked at what was learned from first round (when selecting 21 Lessons)
    - Too many topics at one time with one book
    - Survey students and faculty to find most popular ideas:
      - What are good genres (graphic novels, historical fiction, poetry, etc.)
      - What are good themes (climate change, survival, heroism, etc.)
    - Then take those results to nomination process
    - When nominating a title, indicate which Gen Ed outcome the selection highlights/focuses on
    - Then narrow down nominations to smaller number
    - Then read the nominations and select one
  - Getting student feedback on preferred themes is good idea (Dr. Maetzke)
  - Generate surveys through Qualtrics since COVID 19 is limiting face to face (Prof. Ransford)
    - Will wait because of conversion to online teaching overwhelm
- b. OBOC Film Series (Dr. Krupinski)
  - Met with Dr. Mompoint
    - Will have Film Series in Sept 2020 and Oct 2020

- "Double Feature" 3-5 pm 5:15-7pm, with reception after last film
- Preview film during the day
- 3 film series in one day
- Post screening discussion or feedback
- OBOC film in morning
- September film theme, "Privacy", October theme, "Horror, but not gory, more eerie"
  - Privacy theme
    - i. Cold War Era, but now with Artificial Intelligence (Dr. Maetzke)
  - Suspense movie
    - i. Midsummer (Dr. Ransford)
    - ii. The Lottery by Shirley Jackson (Dr. Ransford)
- Films not generally available on Netflix, Canopy, etc.
- Student film competition
  - Work with Prof. Steven Chase and Ryan Wurst (digital arts)
  - For all students with some type of prize
- Screening fee?