

EDISON STATE COLLEGE

CURRICULUM COMMITTEE
NEW/EXPERIMENTAL COURSE PROPOSAL FORM

TO: CURRICULUM COMMITTEE
FROM: *Dr. Doug Nay*
PRESENTER: Dennette Foy, Associate Dean
DATE: April 17, 2009

Is the course being offered first as an experimental course? yes no

Course Name, including prefix and number: GEB 4375 Foundations of International Business

Verified with VPAA office? yes no

Class credits: 3 Lab credits: Combined lab & class credits:

Chose one: Degree core requirement Elective General education

Repeatable for duplicate credit? (i.e., applied music courses) yes no

Prerequisites: Prior to enrolling in any upper level course (course number beginning with a 3 or 4), students must complete the following courses with a grade of C or better: ENC 1101 English Composition I, ENC 1102 English Composition II, and three semester hours of college level mathematics.

Classification: AA PSV PSAV BAS BS

ICS Code: Banner Major Code: SMAN

Major Restriction? yes no (meaning only declared majors may take the course)

Indicate all modalities in which the course may be taught: Class Lecture Clinical
 Laboratory Lecture/Lab Combined Accelerated Internship
 Practicum WebCT Internet WebCT Class Lecture WebCT Laboratory
 WebCt Blended Learning WebCT Lecture/Lab Combined

Course fee amount, if any: (Attach course fee worksheet)

NOTE: Course fees are presented to the District Board of Trustees in November. If approved, fees take effect the following fall term.

JUSTIFICATION FOR CURRICULUM ACTION, OTHER EXPLANATORY INFORMATION:

This course is a required course of the Bachelor in Applied Science in Supervision and Management program and enhances the program with foundations coursework in the area of international business. The course number is in line with Florida numbering convention.

TERM IN WHICH PROPOSED ACTION WILL TAKE EFFECT: 201010 (For any term other than fall of the academic year following submission, approval of the Vice President of Academic Affairs is required.)

(Vice President of Academic Affairs)

FACULTY ENDORSEMENTS/COMMENTS:

Dr. Douglas Nay: This requirement was first proposed in the development of the BAS in Supervision and Management. In addition, this course is in alignment with survey results obtained from program advisory members and business faculty. I endorse this course as an improvement in the program.

LEARNING OUTCOMES ASSOCIATE: _____ DATE: _____

DEPARTMENT CHAIR ENDORSEMENT: _____ DATE: _____

ACADEMIC DEAN'S ENDORSEMENT: _____ DATE: _____

After review and signing this proposal, the DEPARTMENT CHAIR will forward the proposal to the DISTRICT DEAN for final signature. The DISTRICT DEAN will then return the proposal to the DEPARTMENT CHAIR.

DISTRICT DEAN'S ENDORSEMENT: _____ DATE: _____

The DEPARTMENT CHAIR will process the proposal into a continuous document with any other proposals from his/her department being submitted for review by the Curriculum Committee and forward the document to the CURRICULUM COMMITTEE CHAIRPERSON by the Friday before the next scheduled Curriculum Committee meeting.

EDISON STATE COLLEGE
Division of Professional and Technical Studies

Professor:

Office Location:

E-mail

Phone Number:

Office Hours:

I. COURSE NUMBER AND TITLE, CATALOG DESCRIPTION, CREDIT HOURS

GEB 4375 Foundations of International Business 3 Credit Hours

This course will provide a basic, integrated understanding of the complexity of the international business environment and the challenges it poses for businesses which are engaged in cross-border activities. The course introduces concepts and processes of global trade and foreign direct investment, international monetary system, regional economic integration and foreign exchange markets.

In a global economy it is especially important to study differences between countries and understand how these differences are linked to the various strategic choices businesses adopt, in order to compete internationally. Therefore, this course puts a special emphasis on national differences.

II. PREREQUISITES:

Prior to enrolling in any upper level course (course number beginning with a 3 or 4), students must complete the following courses with a grade of C or better: ENC 1101 English Composition I, ENC 1102 English Composition II, and six semester hours of college level mathematics

III. GENERAL COURSE INFORMATION: Topics include:

- Globalization
- Country and Cultural Differences
- Cross Border Trade and Investment
- Global Money System
- Competing in a Global Marketplace
- International Business Strategy

IV. LEARNING OUTCOMES AND ASSESSMENT:

A. *General Education Competencies:*

General education courses must meet all the following outcomes. All other courses will meet one or more of these outcomes.

At the conclusion of this course, students will be able to demonstrate the following competencies:

Communication (COM): To communicate (read, write, speak, listen) effectively using standard English and apply effective techniques to create working relationships with others to achieve common goals.

Critical Thinking (CT): To demonstrate skills necessary for analysis, synthesis, and evaluation.

Technology/Information Management (TIM): To demonstrate the skills and use the technology necessary to collect, verify, document, and organize information from a variety of sources.

Global Socio-cultural Responsibility (GSR): To identify, describe, and apply responsibilities, core civic beliefs, and values present in a diverse society

Scientific and Quantitative Reasoning (QR): To identify and apply mathematical and scientific principles and methods.

B. Additional Course Competencies:

At the conclusion of this course, students will be able to demonstrate the following additional competencies:

Learning Outcomes	Assessment	Competency
Synthesize what is meant by the term globalization	Tests and class discussion.	CT,COM
Compare and contrast the level of economic development of various nations.	Test questions and completed case study.	COM,CT
Judge ethical issues based on incorporating ethical considerations in decision making.	Completed case studies.	GCSR, COM, CT
Compare different theories explaining trade flows between nations.	Tests and class discussion.	CT,QR
Analyze the global monetary system and its impact on global businesses.	Test questions and class discussion.	CT, COM, QR
Contrast global competition with domestic competition.	Completed case studies. Test questions.	COM, QR, CT,GCSR,TIM
Formulate global strategies for existing multinational corporations.	Completed case studies. Test questions.	COM,QR,CT, GSCR,TIM

V. **DISTRICT-WIDE POLICIES**

A. Programs for Students with Disabilities

Edison College, in accordance with the Americans with Disabilities Act and the college's guiding principles, offers students with documented disabilities programs to equalize access to the educational process. Students needing to request an accommodation in this class due to a disability, or who suspect that their academic performance is affected by a disability should contact the Office of Adaptive Services at the nearest campus.

Lee Campus	Taeni Hall S-116A	(239) 489-9427
Charlotte Campus	Student Services SS-101	(941) 637-5626
Collier Campus	Admin. Bldg. A-116	(239) 732-3918
Hendry/Glades Ctr.	LaBelle H.S.	(863) 674-0408

VI. **REQUIREMENTS FOR THE STUDENTS:** List specific course assessments, such as class participation, tests, homework assignments, make-up procedures, etc.

VII. **ATTENDANCE POLICY:** The professor's specific policy concerning absence. (The College policy on attendance is in the Catalog, and defers to the professor.)

VIII. **GRADING POLICY :** Include numerical ranges for letter grades; the following is a range commonly used by many faculty:

90 – 100	=	A
80 – 89	=	B
70 – 79	=	C
60 – 69	=	D
Below 60	=	F

(Note: The “incomplete” grade [“I”] should be given only when unusual circumstances warrant. An “incomplete” is not a substitute for a “D,” “F,” or “W.” Refer to the policy on “incomplete” grades.)

IX. **REQUIRED COURSE MATERIALS:**

X. **RESERVED MATERIALS FOR THE COURSE:** Other special learning resources.

XI. **CLAST COMPETENCIES INVOLVED IN THE COURSE**

XII. **CLASS SCHEDULE:** This section includes assignments for each class meeting or unit, along with scheduled Learning Resource Center (LRC) media and other scheduled support, including scheduled tests.

XIII. **ANY OTHER INFORMATION OR CLASS PROCEDURES OR POLICIES** which would be useful to the students in the class.