**Florida SouthWestern State College
School of Business and Technology
Business/Accounting Advisory Board Minutes
(February 19, 2025)
MINUTES**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Present** | **Absent** | **Excused** |
| **Administration** |  |  |  |
| Dr. Mary Myers, Dean | X |  |  |
| Jennifer Baker | X |  |  |
| Mary Fullenkamp | X |  |  |
| Kimberly Egolf | X |  |  |
| **Faculty & Staff** |  |  |  |
| Alisa Callahan | X |  |  |
| Dolores Batiato | X |  |  |
| Jennifer Patterson | X |  |  |
| Adam Davis | X |  |  |
| Peter Ocsody | X |  |  |
| Timothy Lucas | X |  |  |
| Alicia Law | X |  |  |
| Dorothy Thompson | X |  |  |
| William Van Glabek |  |  |  |
| Matthew Hoffman |  |  | X |
| Miguel Rivera |  |  |  |
| Christopher Renda | X |  |  |
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|  | **Present** | **Absent** | **Excused** |
| **Advisory Board Members** |  |  |  |
| Denise Vidal | X |  |  |
| Anke Stugk | X |  |  |
| Mary Kohlash | X |  |  |
| Vivek Bhargava  | X |  |  |
| Jennifer Thayer | X |  |  |
| Michael Koszewnik |  |  | X |
| John Wright |  | X |  |
| Dave Newell |  | X |  |
| Danette Watson |  | X |  |
| Ramona Punch |  |  | X |
| John Gardner |  | X |  |
| Brian Granstra |  | X |  |
| Kay Tracy |  |  | X |
| Christine Maggiacomo  |  | X |  |
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**Call to Order.** The meeting was called to order at 3PM.

**Minutes.** Minutes of the last meeting were approved as submitted.

**New Business.**

**Introductions** of faculty, staff, and board members.

**Workforce Education Department**

* Summer and Fall recruitment is ongoing at Open Houses and College Fairs.
* Internship Showcase took place on February 11th.
* Career Fair will take place on March 5th in U-102; sign-up details to be shared via follow-up email.

**Upcoming Events**

* Preview FSW across campuses
	+ Collier: 2/25
	+ Hendry-Glades: 2/26
	+ Charlotte: 2/27
	+ Lee: 3/6
* Honors Society Ceremony: March 13th
* SoBT Celebration of Graduates: April 23rd

**Enrollment Updates**

* Business and Accounting programs seem to be holding steady with a slight increase.
	+ Business Analytics saw a significant push.
* Associate Dean Jennifer Baker noted that a drop in enrollment during Spring is normal due to seasonal work opportunities.
* Supply Chain Management is doing well in enrollment for a new program.

**Faculty Notes**

* (Newly hired) Professors Alicia Law and Dorothy Thompsonagree that they notice a much more involved and interactive environment between faculty, staff, and students here at FSW.
* Professor Timothy Lucas notes the potential to put the SCM program through Quality Matters.
* Chair/Professor Alisa Callahan applauds the efforts of all business and accounting faculty.
* Professor Dolores Batiato notes that impressive capstone students placed in the top 100 worldwide. Last year, a team placed 4th.
* Dean Mary Myers notes that Professors Jennifer Patterson and Dorothy Thompson have been working on assessment.
* Professor Adam Davis notes that the Entrepreneurship program is heading motivated students; the program is ready to continue growing.
	+ Program Director Peter Ocsody notes the importance of critical thinking and change making; two courses have been completed and seven are in the working phase.
		- Textbooks/textbook bundles are currently being shopped.
		- Professor Davis and Program Director Ocsody are working with Marketing to meet a goal of 100 enrolled students.
		- Professor Davis and Program Director Ocsody are working to have the first phase of the innovation center completed by August in order to support classes. Upon completion, the center will be open to all of FSW.

**HLC Accreditation**

* On-campus visit taking place March 31 – April 1.
* All faculty and staff are working hard to prepare.

**Board Member Anke Stugk inquired** about whether or not students are learning about how to write AI bots and protocols.

**Discussion Questions**

* Denise Vidal notes that it is difficult to offer internships that do not include busy work/menial tasks
	+ She suggests smaller stakes field experience, such as job shadowing, might be more effective in giving students hands-on knowledge.
* Professor Alicia Law suggests increasing on-campus employer presence
* Jennifer Thayer suggests incorporating field work/interactions into courses
* Program Director Peter Ocsody is working with ADDMAN to collaborate with the Entrepreneurship program. He and some faculty will be visiting their Ft. Myers facility in April.
* Jennifer Thayer suggests students go through the Workforce Education department to define objectives for internship sites.
	+ Program Director Ocsody agrees.
* Jennifer Thayer suggests integrating more digital badges and micro-credentialing into the programs.
* Advisory Board members suggest working closer with high school career counselors to:
	+ Emphasize return on investment when attending FSW.
	+ Highlight funding opportunities.
* Associate Dean Jennifer Baker states that our advisors do collaborate with high school career counselors
	+ They begin a recruitment push at local high schools after university acceptance letters have been delivered.
* Dean Mary Myers highlights that our programs are constantly changing due to the everchanging nature of the business world.

**Future Meetings**

* Dean Mary Myers states that the Fall meeting date is to come; there will be a Zoom option to encourage participation.

**Adjournment.** The meeting was adjourned at 4:30PM.

Mary Fullenkamp, Coordinator