

## Minutes

Department of Communication Studies and Foreign Languages

Dr. Jennifer Summary, Chair

Friday, March 8<sup>th</sup>, 2024, at 2:00 p.m.

Via Zoom

<https://fsw.zoom.us/j/82247336254> Meeting ID: 822 4733 62

<u>Faculty</u>	Present	Absent	Excused	<u>Adjuncts</u>	Present	Absent	Excused
				Jim Acton	x		
Philip Allen	x			Philip Bickel		x	
				Lindsay Carr		x	
Alessandro Cesarano	x			Juniace Etienne		x	
				Eliut González		x	
Ann Eastman	x			Marisol Hernandez-Soto		x	
				Ladan Jalinousi		x	
Evan Johnson	x			Courtney Lanute		x	
				Claudia Marques-Resendiz		x	
William Kelvin	x			Ruth Miller		x	
				Carol Roark	x		
Katharine O'Connor	x			Roy Samuelson		x	
				Michele Smith		x	
Dani Peterson	x			Norm Toback		x	
Jennifer Summary	x			Myra Walters	x		
				<u>Student Success Advisor</u>			
Jamie Votraw	x			Joanna Liebelt	x		

### I. Call to order

A. Chair Jennifer Summary calls the meeting to order at 2:03 pm.

### II. Approval of minutes

A. Minutes were reviewed and approved

### III. Reports: Standing Committees:

A. Academic Standards Committee—Ann, Bill

a. Bill stepped out of our meeting

b. Ann couldn't attend the last ASC meeting.

B. Academic Technology Committee—Alessandro

a. Alessandro couldn't attend ATC meeting this month.

b. No report.

C. Curriculum Committee—Dani

a. Curriculog is being phased out over the summer

b. Will be using Google Forms next year.

D. General Education Advisory Council—Dani, Jamie

a. Writing Intensive Designation:

- i. Passionate testimony at the meeting from many attendees, both for and against proposal.
  - ii. Next month committee members will vote on a recommendation about opening up Writing Intensive Designation to more departments and programs.
- E. Learning Assessment Committee—Jennifer
  - a. If you get a chance, take Dev 101 and get certified.
- F. Professional Development Committee—Katie
  - a. Travel to conferences in touristy cities is being scrutinized.
  - b. Travel to conferences outside a person's discipline is being scrutinized.
  - c. Dr. Bilsky is flagging applications more than usual.
  - d. Narrative is key on conferences. Justify why this conference, why now, why this discipline, etc.
  - e. CV/resume workshop coming up.
- G. Effectiveness Coordinator: Bill
  - a. Now there is no paid position in dept for Assessment grading.
  - b. Foreign Language unit overhauled Assessment, and Effectiveness Plan is looking good for both Foreign Languages and Communication Studies.
  - c. Need to continue being diligent with our effectiveness plans.
- H. Shared Governance: Jamie
  - a. Suggestions solicited about PD topics; what's missing?
    - i. Tech in class; best practices; writing intensive PD?
    - ii. If we have suggestions, we can forward them along through Jamie to the committee.
- I. Continuing Contract Review Committee:
  - a. Think about who you want reviewing.
  - b. No update yet on Continuing Contract for those currently up for it.
- J. OER: Alessandro
  - a. Open Education week was discussed
  - b. Flyer circulated (in the chat)
  - c. Starter guide with resources for FSW will be forthcoming in Canvas
- K. QEP/Capstone: Katie
  - a. Tonight, Charlotte campus event, "Evening under the stars"
  - b. Betty Jean Steinhauser Book Talk
  - c. Connections Week was a great turnout; students signing up for study abroad; Hendry Glades button making; Italian cooking demonstration was a success.
    - i. Innovative Pedagogy 4/11
      - 1. Capstone award nominations due for those who taught it in 2022-23

#### **IV. Clubs/Events**

- A. Italian Club-(Alessandro) see notes about Connection Week and cooking demonstration, etc.
  - i. Events: Zoom film screening went well (10 students)
  - ii. Tuscany Market: Italian Conversation Table
  - iii. Another cooking demonstration planned for April

- iv. Punta Gorda event: PizzaGorda, owner from Italy
- B. French Club-Dani
  - i. had a meeting, it was small, but went well
  - ii. film screening went well
- C. Battle of the Bucs-
  - i. Only 3 video try-out submissions.
  - ii. 2 more would be great.
  - iii. Marketing meeting went well:
    - 1. Marketing will do a press release, local event calendars, social media,
    - 2. Marketing will help film student intro videos for event, bring promotional items,
    - 3. Very encouraging after initial outreach had high quotes for monthly rates. Seems not now. Now very helpful.
    - 4. Event received money from the college and the foundation— foundation members may be in the audience.
    - 5. We need the event to go well, and need to recruit 2 more students.

## V. Other Business

- A. CCC—Social Media Communication Certificate
  - i. Marketing Dept also wanted to do marketing related to the Social Media Communication certificate
    - 1. Market on social media
    - 2. Pathways videos
    - 3. NBC 2 on campus regarding teacher shortages and adjunct faculty.
      - a. Story idea about student of adjunct faculty, interviewed to discuss field experience enriching classroom learning.
      - b. Carol Roark’s former student could be a great fit. Will put in contact with Jamie/NBC.
  - ii. Any activities or assignments to help promote CCC should be shared with faculty and in the new shell.
  - iii. Marketing team is different that Auxiliary Services (which mostly does printing for a fee)
  - iv. Ann: Can we mention the course going toward a certificate in the course description?
  - v. Dani: Possibly the description, but it may be easier in the short term to put that info in sections of the syllabi that are unlocked.
  - vi. Evan: Maybe we can get a sentence at the end of the description in the Course Catalog that students see when they search for courses.
- B. SPN 2220 New Fall 24 offering—Philip
  - i. “Spanish 3”
  - ii. Pre-requisite: Spanish 2, or speak Spanish at home
  - iii. Course content emphasizes more on writing, and less on basic vocabulary
  - iv. Good option for native speakers without taking CLEP test or going into French or Italian.
- C. Foreign Languages Department Name:

- i. Alessandro: after 9/11 the word “foreign” got a negative connotation.
  1. Many departments around the country moved to “World Languages” or “Modern Languages” instead of calling it a dept of “Foreign Languages.”
  2. Jennifer: if and when we suggest a name change, show evidence that other departments in the state and country are going that way, and there is a trend.
  3. Alessandro: Even the Florida Foreign Language Association is discussing changing their name.

**D. Announcements:**

- i. Form 3—Due end of March
- ii. Graduation: RSVP
- iii. Dean Page will send out Summer and Fall schedule soon
- iv. Alessandro: Shared flyer for Italian Culture Seminar (in the chat)

**E. Meeting Adjourned at 3:11 by Chair Summary.**