FSW PARALEGAL STUDIES, ARCHITECTURE, CONSTRUCTION, & ENGINEERING PROGRAMS BREAKOUT MEETING WEDNESIDAY, AUGUST 16, 2023 2:30 PM – 3:30 PM AA BULDING LOUNGE/CAFÉ LEE CAMPUS IN PERSON

In Attendance: Professor Mary Conwell Professor Matt Hoffman

The following topics were discussed at the August 2023 breakout meeting.

1. Chair Conwell stated that, while enrollment in FSW’s Paralegal Studies Program is healthy, there is still a need to increase enrollment. Both Chair Conwell and Professor Hoffman agreed that the ABA-approved Paralegal Studies Program is never advertised, nor is it effectively marketed. One step to rectify this omission would be for FSW’s marketing department to contact the local county bar associations and law firms in the five-county service area to promote the college’s Paralegal Studies Program.
2. It was also observed that FSW’s Architecture/Construction/Engineering Programs need more effective marketing, which should increase enrollment in those areas.
3. In addition to sharing enrollment data with Professor Hoffman, Chair Conwell also pointed out that the success rate for the Legal Research & Writing I class was not where it should be. Professor Hoffman inquired who was teaching that course. It was agreed by the two professors that, given the critical nature of the course, Legal Research & Writing I should be consistently taught by Professor Hoffman or Professor Conwell.

The breakout session was adjourned.