

APPROVED

Agenda Item 1 (b)



MINUTES
Florida SouthWestern State College
Charter Schools Governing Board
Charlotte Campus
April 11, 2023

Call to Order

The District Board of Trustees of Florida SouthWestern State College reconvened and met as the Charter Schools Governing Board in regular session in Punta Gorda, Florida at 11:38am with the meeting called to order by Chris Cunningham, Chair.

Present: Chris Cunningham, Chair
Julia du Plooy, Vice Chair
Laura Perry
David Ciccarello
Bill Banfield
Danny Nix, Jr.

Absent: Bruce Laishley

Others: Dr. Jeffery Allbritten, President
Danessa Stevens, Recorder

Introduction of Guests and Public Comment – None

Reports to the Charter Schools Governing Board – None

Old Business – None

New Business – Nix requested enrollment and application information

Consent Agenda

Agenda Item 1. Approval of the Lee Campus Collegiate High Schools' Budget

Amendments

MOTION by Perry, seconded by Banfield. Approved unanimously

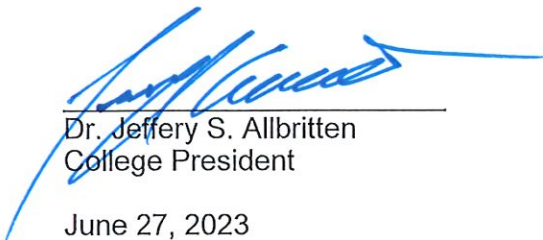
President's Comments

- New bus wraps coming out with lots of additional graphics
- New Marketing campaign: Change your Perspective/View
- Thank the Interim Director of Marketing
- Believes we are send out the right message at the right time

Board Members' Comments

- Nix is seeing us more in the news and thanked the Marketing Department
- Perry would like to see numbers at the June meeting of the impact of our new marketing campaigns
- du Plooy remarked how the students in Clewiston have shared with her how the charter high school has changed their lives
- du Plooy thanked the College for bringing a career fair to the area
- Nix thanked Chair Cunningham for his leadership and hard work

Adjournment – The meeting was adjourned at 11:49am



Dr. Jeffery S. Allbritten
College President

June 27, 2023



Chris Cunningham, Vice Chairman
District Board of Trustees