| **PROFESSOR:** |  |
| --- | --- |
| **OFFICE LOCATION:** |  |
| **OFFICE HOURS:** |  |
| **PHONE NUMBER:** |  |
| **E-MAIL:** |  |
| **SEMESTER:** |  |
| **DELIVERY METHOD:** |  |

# COURSE NUMBER AND TITLE, CATALOG DESCRIPTION, CREDITS:

## SPC 2608 Introduction to Public Speaking (3 Credits)

This course focuses on developing effective public speaking skills. Specific objectives focus on designing informative and persuasive presentations for specific audiences, applying appropriate nonverbal vocal and physical behaviors to deliver speeches effectively, and selecting appropriate multimedia to enhance.

## PREREQUISITES FOR THIS COURSE:

ENC 1101 with a “C” or better

### CO-REQUISITES FOR THIS COURSE:

None

## GENERAL COURSE INFORMATION:

Topic Outline

Public Speaking Anxiety

Audience-Centered

Ethical Speaking and listening

Extemporaneous Delivery Style

Listening Styles

Speech Preparation and Speech Delivery Outlines

Multimedia Presentation Aids

Speaker Language and Style

Informative Speaking Strategies

Persuasive Speaking Strategies

## ALL COURSES AT FLORIDA SOUTHWESTERN STATE COLLEGE CONTRIBUTE TO THE GENERAL EDUCATION PROGRAM BY MEETING ONE OR MORE OF THE FOLLOWING GENERAL EDUCATION COMPETENCIES:

**C**ommunicate clearly in a variety of modes and media.

**R**esearch and examine academic and non-academic information, resources, and evidence.

**E**valuate and utilize mathematical principles, technology, scientific and quantitative data.

**A**nalyze and create individual and collaborative works of art, literature, and performance.

**T**hink critically about questions to yield meaning and value.

**I**nvestigate and engage in the transdisciplinary applications of research, learning, and knowledge.

**V**isualize and engage the world from different historical, social, religious, and cultural approaches.

**E**ngage meanings of active citizenship in one’s community, nation, and the world.

A. General Education Competencies and Course Outcomes

1. Listed here are the course outcomes/objectives assessed in this course which play an integral part in contributing to the student’s general education along with the general education competency it supports.

General Education Competency: **Communicate**

Course Outcomes or Objectives Supporting the General Education Competency Selected:

Students will assess and identify their level of public speaking anxiety and apply techniques to manage anxiety.

Students will analyze speech content and select appropriate presentation aids including current multimedia technology to complement the specific purpose for the speech/outline.

Students will learn to analyze their audience and draw logical conclusions to apply the results to identify appropriate speech topics and to deliver audience-centered presentations.

Students will learn to distinguish between informative and persuasive speeches and to apply an appropriate organizational pattern to accomplish the specific purpose for the speech.

Students will identify and apply appropriate nonverbal vocal and physical qualities while delivering speeches.

Students will learn about the listening process and apply strategies to enhance their listening effectiveness.

Students will recognize stylistic differences between presentations in live and mediated communication environments.

Students will distinguish and learn how to develop and apply the appropriate types of outlines for speech preparation and speech delivery.

Students will identify the difference between oral and written language styles and incorporate appropriate language into their presentations.

Students will learn to distinguish between the different types of speech supporting materials (e.g., examples, narratives, statistics, analogies, testimonies, etc.) in their speeches.

Students will extemporaneously deliver at least three speeches (including at least one persuasive and one informative speech) dressed in business casual attire.

Students will incorporate oral citations in both the sentence outline and oral presentation in order to credit sources and avoid plagiarism.

2. Listed here are the course outcomes/objectives assessed in this course which play a supplemental role in contributing to the student’s general education along with the general education competency it supports.

General Education Competency: **Research**

Course Outcomes or Objectives Supporting the General Education Competency Selected:

Students will learn how to effectively locate, interpret and use information and evidence to develop content for informative and persuasive speeches.

Students will identify and apply ethical and credible sources of information in their speeches.

Students will create References in current APA format.

General Education Competency: Think

Course Outcomes or Objectives Supporting the General Education Competency Selected:

Students will analyze the audience to determine cultural diversity and other appropriate demographic information as well as its attitudes, beliefs and values.

Students will learn to exercise their freedom of speech ‘responsibly’ in the U.S. by applying ethical principles of communication while engaging in speaking and listening.

Students will learn to apply critical thinking standards (i.e., clarity, accuracy, relevancy, logic and sufficiency) to develop sentence/preparation outlines for speeches and Works Cited.

Students will learn to apply critical thinking standards (i.e. clarity, accuracy, relevancy, logic, and sufficiency) when engaging in self-assessment, peer evaluation and/or when listening to outside speeches.

## DISTRICT-WIDE POLICIES:

### PROGRAMS FOR STUDENTS WITH DISABILITIES

Florida SouthWestern State College, in accordance with the Americans with Disabilities Act and the College’s guiding principles, offers students with documented disabilities programs to equalize access to the educational process. Students needing to request an accommodation in this class due to a disability, or who suspect that their academic performance is affected by a disability should contact the Office of Adaptive Services at the nearest campus. The office locations and telephone numbers for the Office of Adaptive Services at each campus can be found at <https://www.fsw.edu/adaptiveservices>.

### REPORTING TITLE IX VIOLATIONS

Florida SouthWestern State College, in accordance with Title IX and the Violence Against Women Act, has established a set of procedures for reporting and investigating Title IX violations including sexual misconduct. Students who need to report an incident or need to receive support regarding an incident should contact the Equity Officer at [equity@fsw.edu](mailto:equity@fsw.edu). Incoming students are encouraged to participate in the Sexual Violence Prevention training offered online. Additional information and resources can be found on the College’s website at <https://www.fsw.edu/sexualassault>.

## REQUIREMENTS FOR THE STUDENTS:

List specific course assessments such as class participation, tests, homework assignments, make-up procedures, etc.

## ATTENDANCE POLICY:

The professor’s specific policy concerning absence. (The College policy on attendance is in the Catalog and defers to the professor.)

## GRADING POLICY:

Include numerical ranges for letter grades; the following is a range commonly used by many faculty:

| **Grade Percent** | **Letter Grade** |
| --- | --- |
| 90 - 100 | A |
| 80 - 89 | B |
| 70 - 79 | C |
| 60 - 69 | D |
| Below 60 | F |

(Note: The “incomplete” grade [“I”] should be given only when unusual circumstances warrant. An “incomplete” is not a substitute for a “D,” “F,” or “W.” Refer to the policy on “incomplete grades.)

## REQUIRED COURSE MATERIALS:

(In correct bibliographic format.)

## RESERVED MATERIALS FOR THE COURSE:

Other special learning resources.

## CLASS SCHEDULE:

This section includes assignments for each class meeting or unit, along with scheduled Library activities and other scheduled support, including scheduled tests.

## ANY OTHER INFORMATION OR CLASS PROCEDURES OR POLICIES:

(Which would be useful to the students in the class.)