***Minutes***

Department of Communication Studies and Foreign Languages

Fernando Mayoral, Chair

Friday, February 11th, 2022, at 10 a.m., via [Zoom](https://fsw.zoom.us/rec/share/CZkRYIcrdtEQx_YmF3Hn6qeEKnDvTMAEed9bQ_K7kyGhANPz8_BPwNJI-03X5VkP.gClrpiMyZoCC7-Dv)

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| --- | --- | --- | --- |
|  | Present | Absent | Excused |
| **Guests** |  |  |  |
| Brandon Jett | x |  |  |
|  |  |  |  |
| **Faculty** |  |  |  |
| Fernando Mayoral | X |  |  |
| Alessandro Cesarano | X |  |  |
| Ann Eastman | X |  |  |
| Evan Johnson | X |  |  |
| William Kelvin | X |  |  |
| Katharine O´Connor |  |  | x |
| Dani Peterson | x |  |  |
| Jennifer Summary | x |  |  |
| Jamie Votraw | x |  |  |
|  |  |  |  |

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| --- | --- | --- | --- |
|  | Present | Absent | Excused |
| **Adjunct Faculty** |  |  |  |
| James Acton | x |  |  |
| Cindy Enslen | x |  |  |
| Bobby MacPhail | x |  |  |
| Joyce Puls |  | x |  |
| Carol Roark | x |  |  |
| |  |  | | --- | --- | | Norm Toback | x | |  | x |  |
| Roy Samuelson |  | x |  |
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1. **Call to Order**

Chair Fernando Mayoral called the meeting to order at 10:00 a.m.

1. **Approval of the Minutes**
   1. Professor Dani Peterson made the motion to approve the January minutes.
   2. Dr. Alessandro Cesarano seconded the motion.
   3. The motion passed and the January minutes were approved.
2. **Guest: Dr. Brandon T. Jett**

On behalf of the IDEA committee, Dr. Brandon Jett presented a proposal to separate the “I” and “D” designations for courses. This proposal still needs to be approved by GEAC, but has general support from the council. At it currently stands, FSW has an “I/D” designation (international/diversity), but no definition for this “I/D” designation nor learning outcomes exist. Some courses are designated as an I/D course, but the curriculum includes either an international or diversity focus, but not both. For example, British Literature may be a great “I” course, but not be a true “D” course. Accordingly, these two designations are being separated and attached to distinct sets of CLOs.

Professor Dani Peterson asked if the “D” designated courses will focus only on the United States (as implied by the proposed CLOs). Dr. Jett said, generally, “D” will relate to courses with a focus in the United States, but a course can have both designations.

Dr. Evan Johnson pointed out that in the “D” designation, a CLO that acknowledges both historical *and* *contemporary* marginalization of diverse groups may be appropriate (as opposed to historical only).

Dr. Ann Eastman asked if “I” and/or “D” courses will need to rework their own CLOs to include the proposed CLO language. Dr. Jett said yes, courses that want an “I” and/or “D” designation will eventually be expected to incorporate the new CLO language in their own CLOs. As a follow-up, Dr. Eastman asked if this will trickle into the assessment. Dr. Jett says, yes, courses will eventually be assessed in accordance with their stated CLOs.

Professor Dani Peterson asked if these I/D courses will need to include *all* of the CLOs or just some. For example, will an international course need to achieve *all* of the CLOs listed in the proposal. Dr. Jett said they plan to adopt an “or” language, where courses can accomplish one or more, but not necessarily all of the proposed CLOs.

Dr. Jett noted that these changes might help students to more easily transfer their courses to 4-year institutions. Some current courses that are designated as “I” do not easily transfer. In these cases, students must make an appeal and “prove” to the transferring institution that the course should be transferable.

Chair Fernando Mayoral asked if these changes are to take effect in 2022 or 2023. Dr. Jett hopes for 2022, but it may be 2023.

Professor Bobby MacPhail asked if there is a reason *not* to adopt a designation. Chair Fernando Mayoral said it is primarily important to make sure your course accomplishes the learning objectives that the designations target.

Dr. Carol Roark suggested that some assignments could be altered to help a course meet a designation. Professor Cynthia Enslen pointed out that if a course is to hold an “I” or “D” designation, it should be comprehensively focused on the given designation, as opposed to only having a few “I/D” related assignments.

Dr. Ann Eastman noted that the CLOs under the diversity designation strongly slant toward oppression of cultures. Dr. Alessandro Cesarano agreed with Dr. Eastman and pointed out that the foreign language courses could be designated as a “D” course, but this will be challenging if their CLOs are heavily focused on notions of oppression. Professor Dani Peterson similarly questioned then if her foreign language course really teaches “diversity” as it’s defined by the CLOs presented by Dr. Jett.

1. **Reports**
   1. **Elearning Elevate Task Force, Dr. Jennifer Summary**

Dr. Jennifer Summary and Dr. Alessandro Cesarano shared that faculty teaching a high impact course in the AA degree (courses with a lot of sections, high enrollment, a general education course) can apply for a $6,000 grant to attend an OER institute and shift their course materials to OER materials. At the conclusion, faculty would showcase their OER course.

Dr. Jennifer Summary noted that there is a push to use OER materials at FSW. Dr. Ann Eastman asked if saving students money is the primary motivation for this initiative. Dr. Alessandro Cesarano explained that it saves students money, but this also helps with student retention and success.

Professor Dani Peterson questioned if this initiative is too big of a project for a foreign language course.

Dr. Ann Eastman pointed out that OER materials are less consistent and will need constant revision and reassessment.

* 1. **Battle of the Buccaneers, Dr. Jennifer Summary**

Dr. Jennifer Summary posted the event schedule for the Battle of the Buccaneers on Canvas. Volunteers are needed for several positions. Faculty should start promoting the event in their class. Prospective participants can submit the introduction of their informative speech by March 10th. The event committee will select finalists. Finalists will create a self-introduction video to be aired at the event. Their self-introduction videos should be completed by April 8th.

Dr. William Kelvin asked if there is an efficient way to share their application videos, such as a My Media link. Dr. Ann Eastman submitted video applications with a My Media link already and this method worked.

* 1. **Professional Development, Dr. Jennifer Summary**

Professional Development Day will take place on February 25th at 1pm. Dr. Joseph Van Gaalen will attend to review the Communication assessment data.

* 1. **Writing Certificate, Prof. Jamie Votraw**

Professor Jamie Votraw shared that the communication faculty have been meeting with English faculty to work through ideas for a writing certificate. A writing certificate was proposed as a five-course package with a variety of course offerings, including communication courses. In the latest draft, the writing certificate was proposed to include three required courses, plus two “elective” courses:

5-course certificate (15 credit hours)

Required courses:

1. ENC 1101
2. ENC 1102 (Essay or Technical)
3. SPC 1017 - Fundamentals of Communication Studies

Fourth and Fifth Course Options:

* SPC 2608 - Introduction to Public Speaking
* CRW 2001 or CRW 2002 – Creative Writing
* MMC 1000 - Introduction to Mass Communication
* COM 2460 - Intercultural Communication
* JOU 1100 - Basic Reporting

However, since the writing certificate committee developed this proposed program, the Florida State Department of Education is now currently considering creating a “nationally recognized digital credential”, which means a “writing certificate” may be designed by the state. The group is currently waiting to hear more about the state program.

Dr. Kelvin pointed out that at a state level, it seems as though speech communication is being valued less and less by lawmakers, and at some point, we might need to get involved politically.

Dr. Evan Johnson pointed out that his ground SPC 1017 course doesn’t have nearly as much writing, and if used in a writing certificate, he might have to revise the course to fit appropriately within a writing certificate program.

* 1. Learning Assessment Committee, Prof. Fernando Mayoral

Chair Fernando Mayoral invited faculty to join the Learning Assessment Committee on March 25th to discuss the “Think” competency at 9 am, and/or the “Investigate” competency at 10 am.

Chair Fernando Mayoral also shared information about a research expo on April 4th-6th at FSW. Students and faculty are invited to share their research at a poster session from 12-1pm on April 5th.

1. **Announcements**
   1. Happy Birthday to Becky Fahrner!
   2. PD Friday Communication Studies, February 25, 2022.
   3. Open House Wednesday, March 2nd, 2022.

Note-Our Department will have a table at the Open House to promote our courses.

* 1. Introduction to the informative speech tryout videos due March 10th, 2022.
  2. Choose finalist on Friday, March 11th, 2022.
  3. Self-introduction of finalist and slides due to Dr. Summary, Friday, April 8, 2022.

1. **Other Business** 
   1. Congratulations to Prof. Katie O´Connor for being recognized as a The Portfolium Champion!
   2. Professor Jamie Votraw asked if we should be doing library ereserves. This has been done in the past and the faculty thinks this would be beneficial for students.
2. **Adjourn**
   1. Dr. Evan Johnson made a motion to end meeting.
   2. Dr. William Kelvin seconded the motion.
   3. Motion to adjourn approved.

Minutes respectfully submitted by Jamie Votraw.