

One Book One College Ad Hoc Committee

Friday, Feb 4, 2022

10:00 a.m.-11 a.m.

Via Zoom Meeting <https://fsw.zoom.us/j/85363910423>

X Dr. Ginarte-	X Dr. Schultz-	X Dr. Krupinski-	X Dr. Cameron-
X Dr. Harris	X Prof. Ivy	X Dr. Rollins-	X Prof. Piro
X Dr. Maetzke-	X Professor Ransford-	X Dr. Angstrom	
X Dr. Teed-	Dr. Brandon Jett-	X Professor Calabrese-	

Minutes from February 4, 2022

- I. Dec 2021 Minutes [approved. 10:03AM](#)

- II. *A Life on Our Planet*-Spring Semester Events
 - OBOC Kick Off held Jan 12 on all campuses
 - [Student engagement put on great events. Tables/activities were available on all campuses.](#)
 - OBOC Book Chats -four sessions Feb 8, Mar 1, Mar 29, Mar 30
 - [Dr. Towers and Dr. Ginarte doing book chats in Spring 2022.](#)
 - OBOC Workshop Series- Realizing the Vision: Sustainability through Daily Action- 5 sessions to Mar 3
 - OBOC Workshop Series- Lunch & Learn Series, In the Kitchen with Carey Cohill-4 sessions to April 6
 - Social Media Contest- Dr. Harris and Dr. Jett
 - [Dr. Harris and Dr. Jett in contact with Student Engagement and Marketing for the contest, which we hope will be open the week of March 21.](#)
 - International Sustainability Panel -Dr. Cameron and Dr. Maetzke
 - [Feb 18th at 11:00 AM on Lee and with Zoom option for students. Hoping to get in touch with students who have traveled and get their perspectives. Prof. Piro suggests getting in touch with Michael Messina. Dr. Cameron and Dr. Schultz will work with Student Engagement for advertisement. Flex event in J103.](#)
 - Collaboration with FSW Dining Services-Universal Meals (plant-based meals)
 - [Will likely be available in the Fall. Dr. Trevino and Dr. Schultz have worked with Metz on this.](#)
 - Possible TLC PD Friday, March 25-Lunch and Learn
 - [Samples of Universal Meals during this Lunch and Learn.](#)
 - March- Daniel Beltra-Documenting Man's Impact on the Planet
 - [Will add this to our OBOC lineup.](#)
 - April-Wrap Up Event (see Post Event Marketing)

- III. "Post-Event Marketing"
 - End of year to wrap up ALOOP, share data, photos, encourage faculty/staff suggestions, open book nominations until...
 - [Photos, videos of events. Some kind of wrap-up for the end of the semester and the end of using *A Life on Our Planet*. Most of the books have been distributed. We want to get data together, not just for the students, but some kind of marketing that we can use for OBOC in general.](#)
 - [Could we do a kick off for what is also starting in the Fall as part of a post-marketing event? Prof. Ransford's suggestion.](#)

- IV. Book selection for 2022-2023 / transition to David and Goliath and Dr. Cameron as new chair
- Ordering books ([Hachette](#)) / E-reserves
 - Combination of print books to give out and the E-reserve books as well. Can we get the number from the library about how many people accessed the book through E-reserve?
 - Order approximately 500 physical copies of the book.
 - Book availability for faculty in spring for fall planning
 - Approximate how many books to purchase for faculty. Get w/ Dr. DeLuca about the budget for OBOC. Dr. Teed will work with Dr. Cameron and Dr. Schultz to get books purchased. Work with Adam to contact the publishers.
 - Perhaps an event when we give out books? If we could get them in time, we could have them at a wrap-up/kick-off event?
 - Announce book through the TLC and faculty reporting to Department meetings? Deans can also announce the book at the February or March school meetings.
 - Go ahead and send out announcements and Qualtrics survey, announce at school/department meetings in February. But, we will wait until after Spring Break to do any PD for the new book.
 - Book availability for staff?
 - Prof. Ransford suggest we send Qualtrics form to all faculty and staff to ask who wants the book. Run the survey a couple of times.
 - PD training? Examples of how book could be used across disciplines?
 - Kick-off time period after Spring Break, Dr. Maetzke suggests. Dr. Krupinski suggests events on a day besides PD Friday.
 - Events
 - Dr. Krupinski: Underdog theme in the book lines up with diversity, inclusion, treatment of marginalized groups. Deemphasize “bootstrap” story, broaden the discussion.
 - Student/community stories of overcoming obstacles and hardships.
 - Strategies and tools people use to get to where one can succeed.
 - Focus on “the surprise effect.”
 - Films that might link with the Gladwell book.
- V. Other areas to address / concerns / ideas?