***Minutes***

Department of Communication Studies and Foreign Languages

Fernando Mayoral, Chair

Friday, October 8, 2021 at 10 a.m. Via Zoom

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|  | Present | Absent | Excused |
| **Guests** |  |  |  |
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|  |  |  |  |
| **Faculty** |  |  |  |
| Fernando Mayoral | X |  |  |
| Alessandro Cesarano | X |  |  |
| Ann Eastman | X |  |  |
| Evan Johnson | X |  |  |
| William Kelvin | X |  |  |
| Katharine O´Connor | X |  |  |
| Dani Peterson | X |  |  |
| Jennifer Summary |  |  | x |
| Jamie Votraw | X |  |  |
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|  | Present | Absent | Excused |
| **Adjunct Faculty** |  |  |  |
| Bobby MacPhail |  | x |  |
| Carol Roark | X |  |  |
| Norm Toback | x |  |  |
| Joyce Puls |  | x |  |
| Jim Acton | X |  |  |
| |  |  | | --- | --- | | Marisol Hernandez Soto | X | |  | x |  |
| Cindy Enslen |  | x |  |
| Phil Bickel |  | x |  |
| Roy Samuelson |  | x |  |
| Lindsay Carr |  | x |  |
| John Pause |  | x |  |
| Ruth Miller |  | x |  |
| Rebecca Fahrner | x |  |  |
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1. **Call to Order:**
   1. Chair Fernando Mayoral called the meeting to order at 10:01 a.m.
2. **Approval of Minutes:**
   1. Chair Fernando Mayoral reviewed September minutes
   2. Motion to accept minutes (Dani)
   3. 2nd (Norm)
   4. Minutes were accepted
3. **Reports**
   1. **Updates to General Education and SPC / communication courses** (Teed)
      1. Special guests Dr. Deborah Teed, Dean, School of Arts, Humanities and Social Sciences and Professor Keith Martin, Director, Academic Advising Dr. Teed invited guest speaker Keith Martin from advising.
      2. Change to AA program means that a Speech course will no longer be a requirement for graduation for AA students. Dr. Teed wishes that was not the case.
      3. For Gen Ed courses, SPC courses are still strong choices. We can work to ensure SPC remains prominent, and attractive. The QEP focuses on communication.
      4. Norm Toback asked for the rationale of the changes in the chat.
      5. Dr. Teed explained that the GEAC wanted to open the degree up more. The state of Florida legislates our curriculum. There are many Core classes in A.S. degrees. The AA has limitations—the number of credits required that are GE. The degree opportunities become narrower as requirements increase. FSW wants to “open up the degree so students have more options.” The “QEP is not replacing the SPC requirement, it is opening up the degree.”
      6. For example, some students want to take language courses.
      7. Dani Peterson said that Don Ransford will issue an invitation to GEAC meeting next week, Friday 10/15 at 10am, to interested parties, including Comm Studies, Teed, Deluca, Fernando, to brainstorm moving forward—Dani encourages us all to come.
      8. Dani on the reason for changing requirements—pathways, making things more flexible, so students could complete their degree within the 60 credits. Not every degree still fits—some go over, some have more flexibility. Communication and Social Sciences requirements both went from 9 credits to 6 credits.
      9. Jamie Votraw – good idea for GEAC to relay the information, rather than Jamie relaying it after attending the meeting. We do not want to play a game of “Telephone.”
      10. Dr. Teed reviewed the pathways. She wants SPC courses to be “out in front.” Some new courses could be developed. Mass Communication class could be successful. SPC 1017 would be a good first semester course. SPC 2608 is a requirement in many other programs.
      11. Keith Martin asked that SPC 1017 and 2608 are not being decommissioned as Gen Ed courses?
      12. Dani – yes, they will still be Gen Ed courses.
      13. Keith reviewed the GEAC proposals --- The FSW Flex Model: The Middle Way is the one being selected. There will be a final, catchall category—Additional General Education Courses—6 credits of whatever students want. Students will likely be asking advisors for suggestions / a list. He plans on suggesting SPC courses. Advisors will suggest a list of courses for students. He plans to put both SPC courses at the top to draw attention to them. He will strongly recommend that other advisors recommend those courses, especially for majors in business, health, communication. Rather than put electives in alphabetical order, he suggests that being at the top of the list will be useful.
      14. Keith discussed the FSW - > FGCU transfer program—Communication Pathway and noted that there is a journalism pathway.
      15. He said that Advising wants “Light my fire courses” in first semester
      16. Dr. Teed noted that there is a journalism internship.
      17. Ann Eastman noted that she developed a Mediated communication class in the past that went through Curriculum Committee and passed. She does not know the prefix and is not sure of the name. Mass Communication courses are outdated relative to Mediated Communication. “It never flew.” The course was created, but did not make it to the catalog. She suggested someone look into the matter.
      18. She found the course in her email box. 3000 level course Computer Mediated Communication. SPC 3311. We don’t have 3000-level courses; that’s why it was not offered. She found the proposal; she will forward it via email and she shared it in the chat.
      19. Dani—Who creates pathways? How can we be more involved in their creation?
      20. Keith--they originated in the Advising Department. Martin McClinton tasked them with creating them. Dr. Teed suggested Advising involve Comm Studies professors in their revision.
      21. Katharine (Katie)—has been working with Victor to identify oral communication resources for Capstone course.
      22. William (Bill)—what is the timetable for inviting Comm Studies professors into the Pathway creation process? Will you reach out to us in the future?
      23. Keith—He hoped to initiate that this semester. They need to be determined before end of calendar year.
      24. Teed—a pathways initiative meeting is in the works. They are identifying people to work on the pathways. They will get back to us when our input is requested.
      25. Teed-reviewed the JOU courses on the books. Angela Arias is working on how internships are officially put in place. There is an opportunity for students to be placed at media companies and earn credits.
   2. **SPC 1017 update (Jamie and Bill)**
      1. Jamie--Last month we submitted changes to Curriculum Committee for SPC 1017, an updated topic outline and CLOs in syllabus. Those were approved. This month we proposed to update the name and drop the ENC 1101 prerequisite. Bill presented it and it passed. New course name [Fundamentals of Communication Studies] effective in Fall 2022.
   3. **FSW Newspaper Update** (Bill)
      1. The Compass lost a lot of staff over the summer.
      2. Editor stepped down
      3. Recruitment has been difficult due to COVID.
      4. Hope to get back to print soon
      5. We are actively recruiting students—please share this with your students. We would be happy to visit your classrooms.
      6. Someone asked if students can get credit? Bill said No. But if they have work study they can get paid.
      7. Norm--suggestion to recruit students – create a podcast and professors can play it in their class.
   4. **MMC 1000** (Evan)
      1. MMC 1000 is an old course offering. It’s on the books and Evan is scheduled to teach one section in the spring.
      2. He suggested it as a Live Flex course; he hopes to have students in the room and on Zoom at the same time.
      3. He thinks it will be interesting. It goes into the latest communication technology. Around a 50/50 split of historical survey and critical analysis.
      4. He has created a poster. He would like people to promote the course. His best times to visit classrooms are Monday and Wednesday mornings.
   5. **Italian events -- Coffee conversation and movie screening** (Alessandro)
      1. Caffe e conversazione will be Tuesday 10/19, 1pm on Zoom
      2. Alessandro shared the poster in the chat. All levels are welcome.
      3. He is also showing an Italian movie with English subtitles “La Vita E Bella” (Life Is Beautiful) Tuesday 10/12 at 7pm. He said it is “One of the best movies, a classic.”
      4. He would like us to promote these events.
      5. Dani would like to offer a French conversational chat in the same vein as Alessandro’s Italian idea.
   6. **Central file sharing depository** (Bill)
      1. This was not on the agenda, but Bill noticed with so many files being shared it would be nice to have a place to share them, such as Google Drive.
      2. Katharine suggested Microsoft Teams and started looking into that for us.
4. **Announcements**
   1. **Learning Assessment** (Fernando)
      1. Think and investigate will be assessed this year. They are scheduling sessions for professors to become familiar with the competencies.
      2. PD Sessions: Friday 10/29: Investigate at 1pm
      3. PD Sessions: Friday 10/29: Think at 2pm
      4. It is a good idea to learn what the competency means, how to apply it to the rubric and how it is scored.
   2. **Dataverse: a newsletter we receive.** (Fernando)
      1. This is a useful newsletter to read.
   3. **Deadline to apply to teach QEP Capstone course extended** (Katharine)
      1. It was extended until the 10th because there was a video that incorrectly said that was the deadline.
      2. They have gotten plenty of talented applicants.
      3. She is recusing herself from the reviewing applications from our department.
   4. **Study Abroad information sessions**
      1. Katie would like to visit classes. Dani is doing the same.
      2. Dani—There is a general meeting on Monday and Tuesday.
      3. Specific Zoom informational on Thursday for Austria and France. Link to meeting: <https://fsw.zoom.us/j/84382809456>
   5. **More updates on upcoming GEAC meeting**
      1. Dani reiterates: we are all invited to GEAC Friday 10/15 10am. She will find and send Zoom link.
      2. Jamie—the model has already been selected; this will not be the correct time to advocate an alternative model. What are next steps our department can do to promote itself, pathways, etc.
      3. Dani-Don Ransford can tell us what they did for the Math department when their courses were no longer required.
      4. Evan—Should we make SPC 1017 writing intensive?
      5. Jamie—we are considering that, but it will not get us back into the Gen Ed required courses. Currently only Humanities and another subject can be writing intensive—that rule will change soon, but for now we cannot be designated writing intensive.
   6. **Public speaking workshop** (Becky Fahrner)
      1. Thanks for supporting the public speaking workshop. 70 people came! Jamie gave extra credit. Becky wants to have more stuff like that in the future.
   7. **Outline Maker unfinished** (Katie)
      1. Tech Department is closing her tickets on the Outline Maker but it is still incomplete. It lacks pieces of the conclusion. Bill offered to assist in getting that finished up.
   8. **Mini semester final grades due 10/11 at noon.** (Fernando)
   9. **PD for foreign language professors** (Fernando)
      1. Dr. Van Gaalen is going to talk to foreign language professors about assessment on 10/22 at 11am in a Professional development meeting.
   10. **Open positions being advertised** (Ann, on behalf of Jennifer)
       1. Next two weeks we will advertise for Collier and Glades campus SPC positions.
5. **Adjourn**
   1. Motion to end meeting—Evan
   2. Alessandro 2nd motion
   3. Motion to adjourn approved

Minutes by William Kelvin