

# One Book One College Ad Hoc Committee

Friday, Dec 3, 2021

10:00 a.m.-11 a.m.

Via Zoom Meeting <https://fsw.zoom.us/j/85363910423>

Dr. Ginarte-absent	Dr. Schultz-present	Dr. Krupinski-present	Dr. Cameron-present
Dr. Harris-present	Prof. Ivy-present	Dr. Rollins-present	Prof. Piro-present
Dr. Maetzke-present	Professor Ransford-present	Dr. Angstrom-present	
Dr. Teed-absent	Dr. Brandon Jett-present	Professor Calabrese-present	

## Minutes for Dec 3, 2021

- I. Nov 2021 Minutes [approved](#).
  
- II. *A Life on Our Planet*-Student events updates ([Dr. Schultz](#))
  - Fall events by the numbers
    - 4 campuses/locations participated in Fall Kick-Off
    - 7 book chats via Zoom (279 participants)
    - 6 workshops via Zoom (300+ participants)
    - 5 OBOC Faculty Videos on YouTube
    - 2 College Wide lectures/panel presentations via Zoom (Wilder Heart 59, SOBT)
    - 2 College Wide lecture/panel presentation via hybrid presentation (Dr. Chase, Prof. Hoffman)
    - 3 Screenings of ALOOP documentary via hybrid presentation
      - Lee w/Dr. Sauer, Collier w/Prof. Porter, H/G w/Dr. Tirado
    - 1 Essay Contest with 19 submissions
    - [Dr. Schultz asked if we could consider a post-events newsletter or media response that shares data, responses, photographs, etc.](#)
  - Essay Contest Winner- Prof. Calabrese [shared that the winner was Diana Struif whose essay focused on the relationship between linguistics and climate change. The essay is featured in the OBOC Canvas course.](#)
  - Dr. Cameron-Environmental Science class research project: [Dr. Harris shared that she judged the contest and gave photos and videos to Dr. Shawn Moore, who has offered to assist with any videography/camera work related to OBOC. Dr. Cameron shared that an impressive submission featured a sustainable farm in Minecraft.](#)
  - Spring Events Ideas ([Dr. Schultz](#))
    - Spring Kick-Off
      - Wed., Jan. 12, 11 a.m. - 1:30 p.m. all campuses
      - Student Engagement will set up booths/tables
        - Local organizations (ECHO, Humane Society, etc.)
        - OBOC books giveaway (raffle or “spin the wheel”)
        - OBOC promo items giveaway
        - Screening-play documentary on continuous loop on portable outdoor monitor
        - Funding for snacks
        - Signage?
    - Meatless Monday
      - Designated area for people to eat and share “ideas”/picnic

- Ask if FSW Dining Services could modify menu to incorporate Meatless Monday
- Sustainable Plant-Based Eating Workshops / Cooking Classes
  - Dr. Trevino-several sessions throughout semester
    - Honorarium for Dr. Trevino
  - Student Engagement-Feb 21 Wellness Week
  - Provide ingredients (pick up, mail, or self-purchase?) then cook together via Zoom
- Nightsky Charlotte Observation Session-emailed Mary Baker on Charlotte
- Student / Faculty Led Book Chats-Book Club/Sustainability Club
  - Solicit faculty and organize dates
  - Pair with student leader / member of sustainability club?
- Student Engagement-Scott Wolfmann Production guest speaker via Zoom
- Idea contest -Dr. Jett and Dr. Harris [Dr. Harris stated that she and Dr. Jett met last week and are considering developing a social media hashtag that could be used across platforms \(i.e., #OBOC2022\) and will be working with Student Engagement and marketing on curating 30-second to 2-minute ideas on sustainability. A possible deadline is March 21, after spring break. They also plan to talk with Student Engagement about prizes and featuring winners in the FSW \*Compass\*. Dr. Jett suggested a summary article be written for the \*News-Press\*. They plan to meet again in January to finalize the logistics.](#)
- International sustainability panel -Dr. Cameron and Dr. Maetzke [Dr. Maetzke stated that she has not yet met with Dr. Cameron but is thinking of featuring a mix of video clips, personal reflections from students and faculty, and a brainstorming session. She inquired about securing a room on campus for an event \(accessible both in person and via Zoom\) to be held possibly in February. Dr. Krupinski provided the contact information for securing a room.](#)
- Opportunities for OBOC committee members to claim:
  - Spring essay contest. [Prof. Ransford suggested extending the contest beyond the essay to include other artistic responses \(poetry, music, artwork, etc.\) similar to what was done in a previous year, using a prompt that defines the parameters. Dr. Krupinski offered to coordinate the contest. Dr. Maetzke offered to assist in prompt development; Profs. Ivey, Calabrese, and Piro offered to assist in judging entries. Dr. Schultz will send the instructions from a previous year to Dr. Krupinski.](#)
  - Lecture series-guest speaker or panel ideas for:
    - January
    - February
    - March
    - One could be [Scott Wolfmann Productions](#) (Professional Guest Speaker) [Prof. Ransford would like to reach out to meteorologists and Captains for Clean Water for possible speakers. Dr. Maetzke recommended contacting a construction company for a speaker on sustainability in the industry. Dr. Angstrom suggested PBS Construction, Russell Budd.](#)
- April Event -*Wrap Up A Life On Our Planet*
- Upcycle/recycle materials exhibit/event/activity [Dr. Harris suggested an exhibit might work in tandem with the art contest. She offered to assist.](#)
- Campus recycling improvements through SGA/Faculty Senate, improve signage/containers [Dr. Cameron offered to bring the issue to today's Faculty Senate meeting.](#)

- FSW “wild spaces” campus/nature series once/month- identification field trips
  - Possibly market as OBOC Workshop Series: STEM Careers-Do what ornithologists (entomologists, botanists, herpetologists) do, etc. Dr. Cameron offered to contact biology professors on each campus about possibly leading events. Prof. Ransford suggested marketing the events in much the same way as finals week events – as “destress” opportunities – to generate interest.

### III. Need for “Post-Event Marketing”? (Dr. Schultz)

- Ideas on how to and who could: collect and market photos, data, stories, testimonials, quotes

### IV. *A Life On Our Planet* – Faculty/staff (Dr. Schultz)

- [QEP Subcommittee Co-Curricular Activities and Support-OBOC file](#)

- Suggestions for other information to include
- Submit your lessons or activities

Dr. Angstrom shared that the subcommittee had met and that current folder contents would be shared on Monday of next week with Prof. Katie O’Connor and Dr. Matt Vivyan, coordinators of the professional development for QEP faculty. Dr. Schultz shared Dr. Cameron’s OBOC assignment description, which is included in the folder.

- Update on faculty panel session idea for January (Dr. Cameron, Prof Porter?) – TLC and Dr. Krupinski Dr. Krupinski asked that, since the PD Friday calendar is full, we consider alternative dates. Prof. Ransford proposed the 11:30 – noon time when students have a break. Dr. Cameron noted the difference in Hendry-Glades Campus schedule and asked if sessions could be run independently there or recorded. Prof. Ransford proposed the first Friday of the month at 9 AM.
- Update on video series-faculty/staff reading a passage [https://youtu.be/L7pjGIE\\_KFk](https://youtu.be/L7pjGIE_KFk) - Dr. Rollins Dr. Rollins stated that no new submissions have been received. Prof. Ivey offered to create a video. Dr. Rollins noted that viewers watch up to about two minutes of a video.
- Other ideas

### V. Book selection for 2022-2023

- 14 copies obtained for 3 out of 4 titles
- 4<sup>th</sup> title: David and Goliath-need to request individually from [Hachette](#)
- Prof. Ransford -results of survey Prof Ransford noted that the survey had been sent by Dr. van Gaalen to full-time faculty. The committee viewed both qualitative responses to each title, as well as Prof. Ransford’s Borda counts, with *David and Goliath* receiving the most “1,” “2,” or “3” rankings. Dr. Angstrom asked if the committee is satisfied with the survey response rate and suggested that, if faculty have a meeting during the January PD day, the committee create a short video that provides faculty with information about the three titles and reissue the survey to both full-time and adjunct faculty, as well as to students. Prof. Calabrese shared the results of an informal survey he administered across his composition classes to solicit responses to the ten titles. Prof. Ransford offered to use Borda counts to further evaluate the results. Dr. Harris suggested that faculty and student buy-in may come after the title is selected, as enthusiasm is built by the committee. Dr. Rollins asked if the selection committee is expected to have read the three titles by the third week of January. Dr. Schultz confirmed that a decision should be made by February 4.

VI. Other areas to address / concerns / ideas?