

1. Business & Accounting - ENT - 2012

o.1 Information Item: Syllabus Changes

Section I: Submission Information

Submission and Meeting Dates* 8/28/2021 for the ~~9/3/2021~~ 10/1/2021 Curriculum Committee meeting.

Faculty Proposer(s)*
Dr. Jennifer Patterson
Dr. Timothy Lucas
Dr. Dolores Batiato

Faculty Presenter* Jennifer Patterson

Hierarchy Owner (Department)*

Jenny Patterson
+ 1. Business & Accounting

Activity Log

1. Business & Accounting

List of department/program faculty who support this proposal*
Dr. Jennifer Patterson
Dr. Timothy Lucas
Dr. Dolores Batiato

Course Prefix* ENT

Course Number* 2012

Course Title* Entrepreneurship Management

Section II: Effective Dates

Requested Effective Date for approved syllabus*
Fall 2021
(Fall Exception)

Section III: Proposed Syllabus Changes

Proposed Changes*

Activity Log

Sheila Seelau

+ E. Additional Course Learning Objectives or Outcomes (Section IV-C)

Jenny Patterson

+ B. General Education Integral Competencies and supporting Course Learning Outcomes (Section IV-A-1)

- A. Topic Outline (Section III)
- B. General Education Integral Competencies and supporting Course Learning Outcomes (Section IV-A-1)
- C. General Education Supplementary Competencies and supporting Course Learning Outcomes (Section IV-A-2)
- D. State language for General Education Core courses (Section IV-B)
- E. Additional Course Learning Objectives or Outcomes (Section IV-C)

Justification for all proposed changes*

After review of the previous course learning outcome, it was determined that updates should include revisions of the previous course learning outcome and the inclusion of additional course learning outcomes.

Previously, there was only one Course Learning Outcome. The faculty, Dr. Jennifer Patterson, Dr. Timothy Lucas, and Dr. Dolores Batiato, determined that inclusion of additional learning outcomes would benefit students by helping to enhance the study of concepts of entrepreneurship management, along with the introduction of research skills relative to key stakeholders. In addition, the proposed new course learning outcomes are designed to ensure the study of current and relevant financing strategies and to analyze entrepreneurial growth opportunities. The emphasis on research has been added. The students will benefit from the study of current strategies associated with entrepreneurship management, and from the development of research skills associated with the impact of the entrepreneurial venture on society and stakeholders.

A. Change Topic Outline N/A

B. Change Integral GE Course Competencies and/or supporting Course Learning Outcomes

There is no change to the Integral General Education Competency. The change to the supporting Course Learning Outcome includes:

From: Investigate and identify entrepreneurial opportunities that manage growth.

To: Identify strategies for managing growth in entrepreneurial ventures.

C. Change Supplemental GE Competencies and/or supporting Course Learning Outcomes

No supplemental General Education Competencies are used for the course.

There is no change to the supplemental General Education Competency and/or supporting Course Learning Outcomes.

D. Changes to IV. B. State General Education Core Course language

N/A

E. Change Additional Course Learning Outcomes

This is Section IV B on the ENT ~~2000~~ 2012 syllabus.

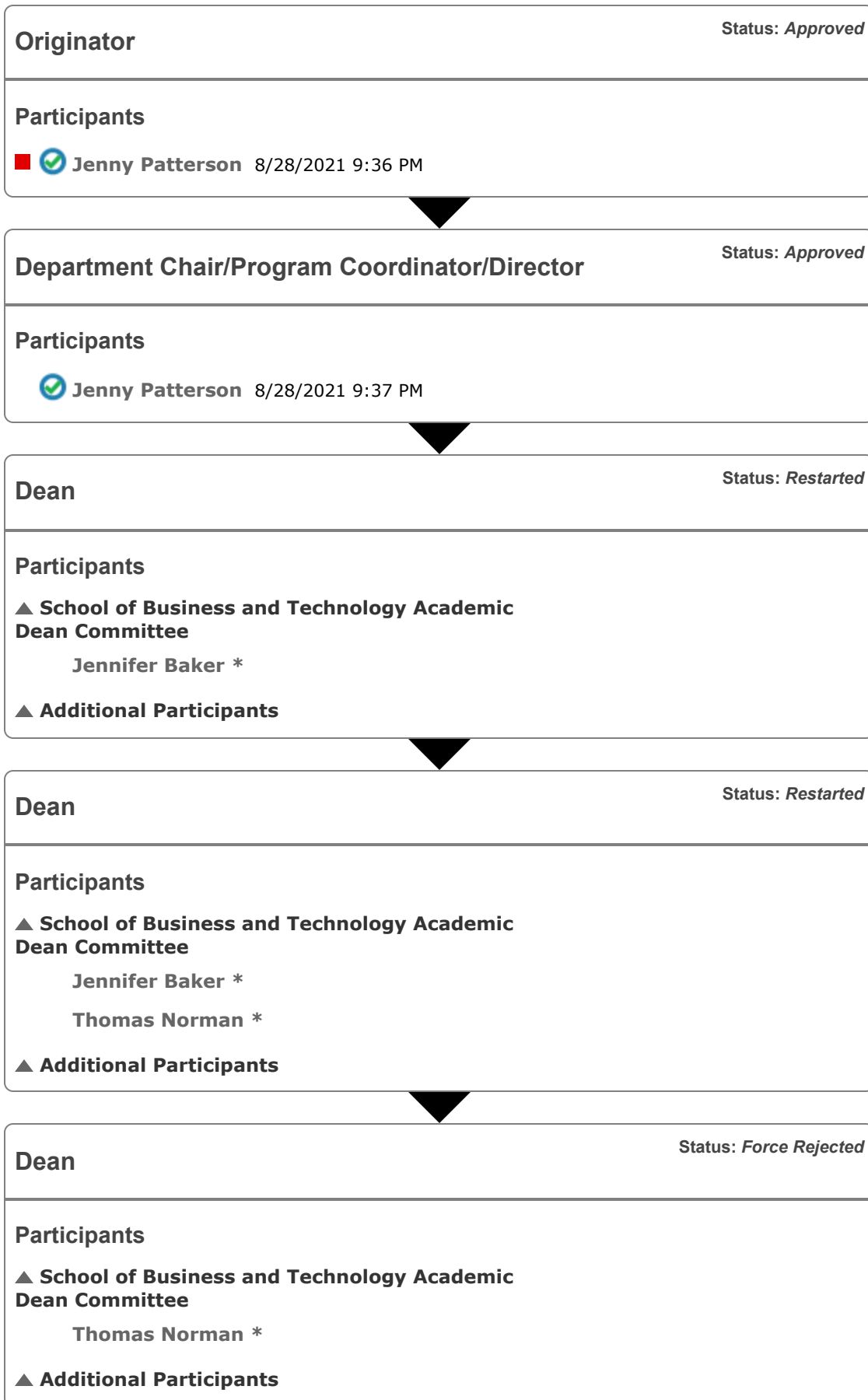
There were no previous Additional Course Learning Outcomes.

Additional Course Learning Outcomes will be used. Those Learning Outcomes include:


Other Course Objectives/Standards

- **Define the strategic, tactical, and operational roles along with the functions of management of the entrepreneurial venture.**
- **Identify opportunities for entrepreneurial financing.**
- **Assess the financial strength of the entrepreneurial venture.**
- **Evaluate growth opportunities for entrepreneurial ventures.**
- **Research the impact of the entrepreneurial venture on key stakeholders.**


Steps for 1. Business & Accounting - ENT - 2012




▼

Originator	<i>Status: Relaunch</i>
Participants	
■  Jenny Patterson 9/7/2021 10:26 AM	


▼

Originator	<i>Status: Approved</i>
Participants	
 Jenny Patterson 9/7/2021 10:26 AM	


▼

Department Chair/Program Coordinator/Director	<i>Status: Approved</i>
Participants	
 Jenny Patterson 9/7/2021 10:27 AM	


▼

Dean	<i>Status: Approved</i>
Participants	
▲ School of Business and Technology Academic Dean Committee	
 Thomas Norman * 9/16/2021 10:14 AM	

▼

Curriculum Committee	<i>Status: Approved</i>
Participants	
▲ Curriculum Committee	
<u>Curriculum Committee Oct. 1, 2021 Meeting Agenda</u>	
■  Sheila Seelau * 10/4/2021 5:09 PM	

▼

Curriculum Coordinator	<i>Status: Working</i>
Participants	
 Jeffrey Peterman	

Attachments for 1. Business & Accounting - ENT - 2012

ENT 2012 Entrepreneurship Management.docx (uploaded by Jenny Patterson, 8/28/2021 9:21 pm)

Comments for 1. Business & Accounting - ENT - 2012

Sheila Seelau

10/4/2021 5:09 pm [Reply](#)

Presented at Curriculum Committee meeting 10/1/2021.
Comments on syllabus Section IV are for future reference.
Syllabus is already in effect for Fall 2021 so does not need to be updated in Document Manager.

Sheila Seelau

9/20/2021 3:30 pm [2 Replies](#) | [Reply](#)

I'd like to suggest inviting LAC representatives to a department meeting to review the distinctions between CREATIVE competencies. You've mentioned enhancing research skills in the Justification but have not included the Core competency of Evaluate, which encompasses scientific methodology.
Investigate relates more to trans-disciplinary or multi-disciplinary study and applied problem-solving. This may be exactly what you are doing, but it is somewhat unclear in the justification and placement of new CLOs.

Sheila Seelau

9/23/2021 9:53 am

Discussed with Jenny Patterson 9/22/2021. Comments are for future reference, as syllabus is active in Fall 2021.

Sheila Seelau

9/23/2021 10:24 am

Apologies; LAC representative on originating team. Please consult with Elijah P and Joe vG on GE Competency issues.

Sheila Seelau

9/20/2021 3:23 pm [Reply](#)

Under Proposed Changes, I marked E to indicate that changes were made in this section of the proposal (and syllabus).

The syllabus content matches the proposal.

Thomas Norman

9/16/2021 10:14 am [Reply](#)

I have reviewed this proposal and recommend approval.

Jeffrey Peterman

8/31/2021 1:24 pm [1 Reply](#) | [Reply](#)

Please select date for October meeting.

Sheila Seelau

9/20/2021 3:13 pm

done

Signatures for 1. Business & Accounting - ENT - 2012

There are no signatures required on this proposal.

Crosslistings for 1. Business & Accounting - ENT - 2012

1. Business & Accounting - ENT - 2012 (parent proposal)

This proposal does not have any active crosslisted proposals.

Decision Summary for 1. Business & Accounting - ENT - 2012

Curriculum Coordinator

Status: *Working*

Step Summary

This step requires **100%** approval from all participants to move forward.

Participants

 Jeffrey Peterman

Totals

Users Approved: *0*

Users Rejected: *0*

