

BUSINESS AND ACCOUNTING BREAKOUT MEETING

Friday, February 12, 2021

Online Zoom Meeting - <https://fsw.zoom.us/j/99594702045>

In attendance: Dr. Jennifer Patterson, Chair, Professor William Van Glabek, Dr. Timothy Lucas, Dr. Martin Tawil, Professor Alisa Callahan, Professor Dolores Batiato, Professor Sara Stelfox, Dr. Michael Kohl, Professor Janet Harvey, Professor Christopher Class, Professor Gregory Bryant, Christopher Renda, Advisor/Staff, Lisa Dick, Staff

Dr. Patterson made announcements and faculty members conducted discussions regarding the following agenda items:

I. Aviation Maintenance Management Presentation, Dr. Tom Rath

- i. <https://www.fscj.edu/academics/areas-of-study/stem/aviation-maintenance-management-as>
 - Dr. Rath reviewed the AS Aviation Maintenance Management degree in detail. Attendees held an in-depth discussion about the value of the AVM degree including:
 - The change in requirements and classes provided through FSW including FSW not providing actual aviation or aviation maintenance classes. No new FSW classes would need to be developed.
 - Working with Charlotte Technical College – Deelynn Bennett
 - Gold Standard Pathways
 - Starting date – summer 2021
 - Inclusion of SLS 1350 as the two-credit hour class needed. Would the learning objectives match what was required?
 - Broward College has already articulated with Lorenzo Walker School in Naples
 - Class enrollment estimated at 25 each
 - Down turn in aviation industry due to Covid-19 – growth is depressed now but expected to pick up soon now that we have a vaccine
 - Need for curriculum committee point person to gather needed data and materials – Dr. Tawil volunteered
 - We would receive FETPIP credit for completers
 - Dr. Norman support
 - Expected matriculation is open ended

AMENDMENT 9/29/21:

Faculty discussed Dr. Rath's presentation. A vote was taken of faculty present and the faculty approved moving forward with the Aviation Maintenance degree and working with Charlotte Technical School.

II. Department Initiatives

- i. Implement emphasis on Research '21-'22
- ii. Implement emphasis on Analytics '22-'23
- iii. New Departmental guidelines
 1. Research
 2. Best practices – late work – attendance?
- iv. New A.S. Finance Degree Discussion
- v. New A.S. Aviation Discussion
- vi. New A.S. Business Administration
- vii. Entrepreneur CCC – 1 credit hour deficit
- viii. CGS1100 – Microsoft Articulation Agreement

III. Research

- i. Tim Lucas update on research
- ii. Emphasis on Research

IV. Course Updates

- i. Updating several core courses for the Bachelor's in Supervision and Management degree program to begin implementation for '21-'22 Academic Year.
 - 1. Courses include:
 - a. MAN 3301
 - b. MAN 3120
 - c. MAN 2021
 - d. MAN 3303
 - e. MAR 2011
 - f. MAN 4701 – future
 - g. MAN 4113 – future
 - 2. Updates include:
 - a. Textbooks (Follett Inclusive Access – additional books)

Dr. Patterson reported on the inclusive access we are using with Follett. She reported that there have been issues but have worked through them. Taking the opportunity to add a few more courses/books to the inclusive access list. The student savings gained through this process is great.

Professor Van Glabek began the discussion on the difference between publisher platforms - are we happy with McGraw-Hill? What about asking Pearson?

Professor Callahan reported the issue she sees as a problem is the issuance of the two-week free platform trial period changing to a one-week free trial period. She also agreed to share the language she uses in her syllabus for the inclusive access.
 - b. Emphasis on Research
 - c. Learning Outcomes – Curriculum Information Item
 - d. Competencies- CREATIVE – Curriculum Information Item
 - e. Assessments
 - f. Canvas Master Shells
 - g. Compliance Assist Learning Outcomes

V. Assessments

- i. Fall '20 Reports – coming in; will be distributed for review
- ii. "Syllapalooza" – pursuit of competency alignment through syllabus review
 - 1. Review and reconsider each competency currently listed on syllabi in terms of how well they fit with course content and course assessment.
 - a. Terms in the CREATIVE acronym (i.e. "Communicate," "Research," "Evaluate," and so on) are often **defined differently from their common usage** and/or dictionary definition.
- iii. Analyze Course-level Assessments
 - 1. Team AASPIRE offered to visit department meetings to go discuss the department's course-level assessments – March Department Meeting.

VI. Textbooks

- 1. Textbook Adoptions for '21-'22 – submitted
- 2. Possible Follett Access Textbooks

VII. New Business

1. Professor Callahan asked Chris Renda about what students are saying to their advisors about the different modalities we've been offering. He said that they love the flexibility. Not as many students are asking for ground classes. They do want more accounting classes on campus. The flexibility of synchronous classes is good except for accounting classes.
2. Dr. Tawil talked about the student success data for ACG 2021. He said it is not better when they are in a ground class. He said that accounting takes time and the students must put in the time needed for an accounting class each week. He said that no matter how the class is offered, the student must be willing to put in the necessary amount of time.
3. Professor Van Glabek asked about department budgets. The group discussed finding work study students and instructional assistants from faculty recommending students who have excelled in their classes, or are members of Phi Beta Kappa.

Meeting adjourned at 3:20pm