

One Book One College Ad Hoc Committee

Friday, April 2 2021

10:00 a.m.-11 a.m.

Via Zoom Meeting <https://fsw.zoom.us/j/97308237960>

Dr. Teed-present	Dr. Brandon Jett-absent	Professor Calabrese-present	Dr. Rollins-present
Dr. Ginarte-present	Dr. Schultz-present	Dr. Krupinski-present	Dr. Cameron-absent
Dr. Maetzke-present	Professor Ransford-absent	Professor Bishop-absent	

MINUTES for April 2, 2021

- I. March Minutes approval-approved by Dr. Maetzke, seconded by Prof. Calabrese
- II. **21 Lessons for the 21st Century** Spring Semester Programming: recent events updates
 - Data for OBOC Spring 2021 events
 - Dr. Ginarte March 26- (42 attendees)
 - Dr. Trevino Mar 23- (70 attendees)
 - Book Chat March 3 Dr. Ring (0 attendees)
 - Book Chat March 10 Dr. Harvey (13 attendees)
 - Book Chat March 11 Dr. Towers (13 attendees)
 - Qualtrics survey Feb N=13, March N=20
 - [Raffle](#) March \$100 gift card winner: Donna Hull
- III. **21 Lessons for the 21st Century** Spring Semester Programming: upcoming and last event
 - Wrap Up Party (part of Buc Bash) Wednesday, April 14 10 a.m. to 2 p.m.
 - No response from Harari
 - HELP: Invite OBOC past event attendees via “special invitation” via Zoom report email list
 - 1-2 Tables: Giveaways: T-shirts, books and activity or game with 21 Lessons theme
 - \$100 gift card raffle
 - “Focus group” Assessment
 - Discussed with Dr. Van Gaalen (1 person from AASPIRE will facilitate)
 - Adapt “[sidewalk survey](#)” for focus group use
 - Dr. Maetzke agreed that open ended and discussion format allows for more thoughtful responses
 - Offer promotional items to focus group participants
- IV. **A Life On Our Planet** Distribution and Purchase
 - For faculty: 80 print, 20 Ebook, 100 more being ordered
 - OBOC PD attendees, Dept Meeting recruits, others with interest/participatory roles
 - For students: FALL Distribution of OBOC book---dependent on funding!
 - Qualtrics survey to professors April 15: must indicate as required reading for assessed assignment
 - If funding available, free for those students
 - If funding not available, ?
 - Other students: borrow, buy, earn a discount, or win in raffle
- V. **A Life On Our Planet** Marketing Successes
 - Announced to all faculty / staff through various modes:

- Friday, Mar 26 announcement in Connect/Collaborate weekly email-thank you Dr. DeLuca!
- Friday, Mar 12 department meetings-great recruiting
 - Library, Social Sciences, Humanities & Fine Arts, Math, Natural Sciences, English, SOE
 - Several faculty members emailed to request books
 - Several faculty members emailed with ideas, resources, suggestions:
 - Prof. Charles will volun-tell husband (Matt Hoffman) to participate & film series collaboration
 - Prof. Tichy-Smith suggested SW FI Environmental Educators Alliance
 - Dr. Maetzke discussed psychology professors' ideas to discuss change and resistance to change in terms of humans needing to change to make the planet better
 - Dr. Rollins indicated a few SOE faculty would like copies and progress on video series, Dr. Jester and Brandon Simpson will support, Dr. Jester volunteered to read a passage
- Friday, Apr 9 upcoming department meetings-SOBT, Academic Success, Comm & Foreign Lang
 - Discuss with Prof. Peterson- Communication and Foreign Lang. Dept meeting

VI. ***A Life On Our Planet*** Spring Semester Planning Events/Ideas Updates

- Faculty TLC OBOC Brainstorming Session March 26 at 10:00 am
- Dr. Jett working on possible guest speakers: [Jack Davis](#) and [Leslie Poole](#)
- Fall Kick Off Event Sept 2 or Sept 9 through [Veg Fest](#), in coordination with [LSHP](#)
 - Lee Campus, other campuses? On campus and outside-breezeway/lawn
- Residence Halls: [Plant-based nutrition classes for dorm students](#), possible free produce
- Dining Services: [Sustainability emphasis](#), monthly OBOC vegan special, etc.
 - Prof Calabrese mentioned that residence hall staff seeks faculty collaboration for its programming, also possibility of funding from residence hall for OBOC programming in residence or possibly dining
- Ideas:
 - Dr. Maetzke suggested structure in pacing events/activities parallel to the book.
 - Fall semester like first half of book-history of ecological change, witness, observation, testimony, research, etc.
 - Spring semester like second half of book-take action, make change, leadership.

Dr. Schultz suggests everyone look at planning chart and fill in if you have ideas or would like to volunteer:

- [OBOC THINGS TO DO FOR ALOOP](#)

VII. Next meeting in September 2021!