

One Book One College Ad Hoc Committee

Friday, Mar 5 2021

10:00 a.m.-11 a.m.

Via Zoom Meeting <https://fsw.zoom.us/j/97308237960>

Dr. Teed-absent	Dr. Brandon Jett-absent	Professor Calabrese-present	Dr. Rollins-present
Dr. Ginarte-present	Dr. Schultz-present	Dr. Krupinski-absent	Dr. Cameron-present
Dr. Maetzke-present	Professor Ransford-present	Professor Bishop-absent	

Minutes for March 5, 2021

- I. Feb 5 2021 Minutes - Dr. Maetzke motioned to approve, Dr. Rollins seconded
- II. Welcomed new OBOC Committee member-Dr. Cameron
- III. OBOC Webpage updated, OBOC Book Nomination updated
 - Dr. Schultz realized the “selection process” still needs to be posted on the website
- IV. OBOC \$250 Essay Contest Scholarship sponsored by FSW Foundation
 - Prof. Calabrese will work with Dr. Teed to determine dates, criteria, etc.
- V. **21 Lessons for the 21st Century** Spring Semester Programming updates
 - Two Presentations:
 - Dr. Ginarte March 26 @ 11 am: More money, better outcomes? Lessons from public education spending and outcomes in the U.S.
 - Dr. Trevino Mar 23: OBOC Talking Circle: The Ecological Challenge
 - Three Book Chats- March
 - March 3 @ 9am w Dr. Ring; March 10 @ 12 noon w Dr. Harvey; March 11 @ 3pm with Dr. Towers
 - [Raffle](#)
 - February winner: Sierra Nelson
 - March raffle to be held March 30
 - Wrap Up Party
 - Wednesday, April 14
 - Same time as Student Engagement’s Buc Bash, will be part of same event
 - Contacted Harari for Zoom appearance-waiting for response
 - Ideas for another OBOC assessment (at event) through in person “focus group” or “sidewalk survey” to be discussed with Dr. Van Gaalen on Tuesday March 9
 - Dr. Cameron-assessing would help QEP seeking co-curricular High Impact Practices data
 - Dr. Rollins-create special invitation to those who attended OBOC events – email them using Zoom reports
 - Prof. Ransford – increase inclusivity by asking Dr. Van Gaalen if a focus group could (also) be done via Zoom
 - Give aways: T-shirts, books, grab n go snacks (request funding)
 - Have another \$100 gift card raffle for students that attend “Wrap Party”
- VI. **A Life On Our Planet** Distribution and Purchase
 - Print versions are only hardback copy
 - Faculty / staff: 80 print (\$19.50 each) and 20 Ebook versions (?)SPRING 2021 limited distribution among faculty / staff
 - 40 arrived, distributed to deans, dept. chairs, OBOC committee, PD attendees

- Dr. Cameron suggested audiobooks as another possible option
- Dr. Rollins suggested to also provide a few copies to each department/school so that faculty can borrow and have a look at / read book to decide how they can participate
- FALL 2021 limited distribution among faculty / staff? Full time? Adjuncts? Etc.
 - Faculty who will use it in course
 - Faculty / staff who will plan / host / facilitate a related event
 - Faculty / staff who attend PD event
- Students: FALL Distribution of OBOC book
 - Print version or e-book?
 - Free for students whose professor indicates use in course (via Qualtrics survey to be sent to professors April 15)
 - Prof. Ransford suggested OBOC provide discount for all students
 - Dr. Cameron suggested students who attend 3 events get discount, to motivate engagement
 - Dr. Schultz suggested discount for all students, and students who attend 3 events get more discount, perhaps free book
 - How to count attendance at events?
 - Dr. Maetzke suggested that each event should also raffle a few books to attendees, to motivate engagement (perhaps alleviate need to count events)
 - Need to put together proposed budget and consider cost of professors' classes who get free books
 - All others can purchase on their own or borrow from library

VII. ***A Life On Our Planet*** Marketing

- Announce to all faculty / staff of new book title through various modes:
 - Friday announcement in Connect/Collaborate weekly email (with link to OBOC page, need to update with new book information)
 - Discuss with Roz Jester , or Dr. McClinton
 - At department meetings- March 12 announce new book title, and tell faculty that April 15 they will get a survey asking if they want to use book in fall 2021 course
 - Dr. Rollins suggested a weekly 5 minute or less video in which a “guest” faculty / staff member reads a favorite part of book and shares why they chose it (similar to weekly 10 Questions), then send out to all FSW. Could have text on screen indicating upcoming OBOC events. Dr. Rollins volunteered to pursue (thank you!)

VIII. ***A Life On Our Planet*** Assessment

- TBD later

IX. ***A Life On Our Planet*** Spring Semester Planning Events

- Faculty TLC OBOC Informational Session Feb 26 at 11:15 am
 - 11 Attendees received free copy of book (unless already received, Ebook preferences in progress)
- Dr. Rollins indicated Dr. Angstrom asked about another PD session for March 26.
 - Prof. Ransford volunteered to facilitate
- Dr. Schultz suggests everyone look at planning chart and fill in if you have ideas or would like to volunteer:
 - [OBOC THINGS TO DO FOR ALOOP](#)

X. Other areas to address / concerns / ideas?

XI. **Meeting Adjourned**