

## BUSINESS AND ACCOUNTING BREAKOUT MEETING

Friday, January 8, 2021

Online Zoom Meeting - <https://fsw.zoom.us/j/99594702045>

**In attendance:** Dr. Jennifer Patterson, Chair, Professor William Van Glabek, Dr. Timothy Lucas, Dr. Martin Tawil, Professor Alisa Callahan, Professor Dolores Batiato, Professor Sara Stelfox, Dr. Michael Kohl, Dr. Miguel Rivera, William Shuluk, Guest Presenter, Lisa Dick, Staff

**Dr. Patterson made announcements and faculty members conducted in-depth discussions regarding the following agenda items:**

### Library Presentation.

William Shuluk, Faculty Librarian/Research & Instruction- HGC, gave a short presentation on the updates to the FSW library website and library services. He asked everyone to please promote to students and instructors.

### I. Professional Development

- i. Reminder for full-time faculty - Funds available for travel and for virtual conferences
  - 1. FPD funds can be used for conference registration fees even if there is no travel involved to attend.
  - 2. More information about FPD funds, and the application form – Document Manager -> Academic Affairs -> FPD Travel Request Information

### II. Assessment

- i. Consider new learning outcomes and new assessments for '21-'22 Compliance Assist.
- ii. "Syllapalooza" – pursuit of competency alignment through syllabus review
  - 1. Review and reconsider each competency currently listed on syllabi in terms of how well they fit with course content and course assessment.
    - a. Terms in the CREATIVE acronym (i.e. "Communicate," "Research," "Evaluate," and so on) are often **defined differently from their common usage** and/or dictionary definition.
- iii. Course-level assessments are currently under analysis.
  - a. Team AASPIRE offered to visit department meetings to go discuss the department's course-level assessments.
    - i. Specifically related to current assessments and reports?
    - ii. General information?

The PD sessions for deans and chairs to review syllabi are scheduled for the months of January, February, and March. Now is the time for faculty to review their syllabi and discuss any possible changes with fellow faculty, chairs, and deans. Remind faculty to review their course learning outcomes as well as the CREATIVE acronym and consider any changes or refinements they'd like to see.

#### **iv. Communication Matters Series**

January 22-Listening: Strategies for Faculty and Students” - *Professor Katie Paschall*

January 22-“Nonverbal Communication and Zoom Netiquette” - *Dr. Jennifer Summary and Professor Jamie Votraw*

February 26-“Best Practices in Oral Presentation Delivery” - *Professor Katie O’Connor and Professor Roy Samuelson*

February 26-“Immediacy Behaviors and Student Engagement” - *Dr. Ann Eastman and Professor Katie Paschall*

**March 26-“Teaching students how to cite sources in APA Format” - *Dr. Bill Kelvin***

March 26 -“The Importance of Intercultural Communication in the college classroom” *Dr. Jennifer Summary, Dr. Alessandro Cesarano, Professor Dani Peterson, Professor Roy Samuelson, and Professor Katie O’Connor*

#### **IV. Textbooks**

Textbook Adoptions for ’21-’22 were discussed. Lisa said she would check on adoption deadlines for 21/22 bookstore adoptions and let all know.

#### **V. Department Initiatives**

- a. Implement Enrollment Initiatives
  - i. Email students a few weeks prior to end of term – encourage continuation, and registering for upcoming classes
- b. Implement emphasis on Research ’20-’21
- c. Implement emphasis on Analytics ’21-’22
- d. New A.S. Finance Degree Discussion
- e. New A.S. Aviation Discussion

#### **VI. New Business**

Professor Van Glabek agreed to look at the new AS Aviation degree. The Charlotte Technical College (CTC) has changed the program before the holiday break including FSW not having exclusivity. The changes made were not agreed to by FSW Business Faculty. Dr. Lucas also stated that this degree now needs to be revisited. Dr. Patterson suggested meeting with the CTC as soon as possible.

Dr. Lucas stated that eLearning was automatically sending copies of master shell for fulltime faculty.

Meeting adjourned at 3:05pm