

BUSINESS AND ACCOUNTING BREAKOUT MEETING

Friday, November 13, 2020

Online Zoom Meeting - <https://fsw.zoom.us/j/99594702045>

In attendance: Dr. Jennifer Patterson, Chair, Professor William Van Glabek, Dr. Timothy Lucas, Dr. Anita Rose, Dr. Martin Tawil, Professor Alisa Callahan, Professor Janet Harvey, Professor Dolores Batiato, Professor Sara Stelfox, Professor David Hoffman, Professor Michael Kohl, Dr. Debbie Psihountas, Guest Presenter, Lisa Dick, Staff

Dr. Patterson made announcements and faculty members conducted in-depth discussions regarding the following agenda items:

I. Professional Development

- i. Reminder for full-time faculty - Funds available for travel and for virtual conferences
 1. FPD funds can be used for conference registration fees even if there is no travel involved to attend.
 2. More information about FPD funds, and the application form – Document Manager -> Academic Affairs -> FPD Travel Request Information
- ii. Southwest Florida Symposium on Teaching and Learning Call for Proposals – deadline extended to November 20, 2020. FGCU/FSW partnership on Teaching and Learning
 1. Theme – Building Connections in Virtual Environments
 - a. Integrating strategies that promote connections in virtual meetings.
 - b. Lead discussions about building connections in virtual environments.
 2. 50-minute sessions

II. Assessment

- i. Consider new learning outcomes and new assessments for '21-'22 Compliance Assist.
- ii. “Syllalooza” – pursuit of competency alignment through syllabus review
 1. Review and reconsider each competency currently listed on syllabi in terms of how well they fit with course content and course assessment.
 - a. Terms in the CREATIVE acronym (i.e. “Communicate,” “Research,” “Evaluate,” and so on) are often **defined differently from their common usage** and/or dictionary definition.

III. Textbooks Spring 2021 Initiative

- i. Follett Access Program
 1. Scheduled for the Spring – including courses:
 - a. ACG 2021, ACG 3024, MAN 2021, and MTB 1103
 2. Additional information has been sent to Spring term instructors
 3. McGraw-Hill meeting scheduled for 3:00pm November 13th will be recorded
 4. Students are receiving informational emails at registration.
 5. Suggest faculty send information to the course CRN – an email will be sent with possible wording.
 6. The bookstore site to be updated.
 7. Canvas Module to include:
 - a. Presentation of information.
 - b. Support information for students and instructors.
 8. Students opt **out** through a link in Canvas
 9. Payment directly from student accounts.
- ii. Textbook Adoptions for '21-'22

IV. Department Initiatives

- i. Implement Enrollment Initiatives
 1. Email students a few weeks prior to end of term – encourage continuation, and registering for upcoming classes
- ii. Implement emphasis on Research '20-'21
- iii. Implement emphasis on Analytics '21-'22

V. Curriculog

VI. College Credit Certificates

- i. Financial Services CCC

Dr. Psihountas presented information on this CCC to the group and discussion ensued about the courses required for the CCC. None of the courses are financial courses. She went through the history of how we started the CCC five years ago for the employees of Suncoast Credit Union.

Dr. Psihountas described a phone meeting with the Vice President of Suncoast Credit Union in October 2020. She also received a report that indicates that only 15 students/employees completed the CCC and 18 are still in process. She indicated that SoBT will be sending letters to both groups of students asking about either going into one of our degrees or will they complete the CCC.

The group discussed making changes to the curriculum of the Financial Services CCC. This CCC may need a complete teach out and restructure to a different Financial CCC with better curriculum. The need for a shorter CCC was discussed. The State of Florida mandates the length of CCCs.

Professor Van Glabek has researched other CCCs online that flow into an AS degree. The degrees were a Banking and Financial Services AS degree with 3 CCCs and an AS in Financial Services with 3 CCCs.

Professor Hoffman asked if Suncoast rewards employees for completing the Financial Services CCC? The answer was unknown.

Dr. Psihountas also gave an update on the AS in Aviation. She said Deelyn Bennett told her that Lorenzo Walker School in Naples has been teaching A/P for years. This could be a feeder into our AS in Aviation.

Dr. Patterson asked for volunteers to working on updating the CCC and Professors Callahan and Van Glabek volunteered to work together on this project.

VII. New Business

None

Meeting adjourned at 3:00 PM