

BUSINESS AND ACCOUNTING BREAKOUT MEETING

Friday, October 9, 2020

Online Zoom Meeting - <https://fsw.zoom.us/j/99594702045>

In attendance: Dr. Jennifer Patterson, Chair, Professor William Van Glabek, Dr. Timothy Lucas, Dr. Anita Rose, Dr. Martin Tawil, Professor Alisa Callahan, Professor Janet Harvey, Professor Christopher Marcin, Professor Sara Stelfox; Lisa Dick, Staff, Christopher Renda, Staff

Dr. Patterson made announcements and faculty members conducted in-depth discussions regarding the following agenda items:

Dr. Rose asked for an endorsement to discontinue ENT 2000. Dr. Tawil and Professor Van Glabek both endorsed.

I. Student Success Data

II. Professional Development

- i. Funds available for travel and for virtual conferences
 1. FPD funds can be used for conference registration fees even if there is no travel involved to attend.
 2. More information about FPD funds, and the application form – Document Manager -> Academic Affairs -> FPD Travel Request Information

III. Update Assessment

- i. Consider new learning outcomes and new assessments for '21-'22
- ii. The AY 2020/2021 Gen Ed Assessment Plan will focus on *Communicate* and *Evaluate*.
- iii. FSW continues to pursue competency alignment (“Syllapalooza”)
 1. Faculty should be considering and discussing the competencies listed currently on their syllabi in terms of how well they fit with course content and course assessment.
 2. In Spring, LAC and AASPIRE will be hosting sessions with deans and chairs to review course learning outcomes. Purpose: review the CREATIVE acronym, and discussing with chairs and among each other how well their course outcomes fit the content of their courses.
 3. Each term in the CREATIVE acronym (i.e. “Communicate,” “Research,” “Evaluate,” and so on) is **defined differently from its common usage** and/or dictionary definition.
 4. **LAC Professional Development Session on October’s PD Friday** October 23, 2020
 - a. 10:00am - 11:00am – discussion panel on the “Communicate” competency
 - b. 11:15am - 12:15pm – discussion panel “Evaluate.”

This will be a chance for faculty to learn more—especially those who have been selected for assignment samples. Faculty can register on FSW’s TLC website.

IV. Update Textbooks

- i. Follett Access Program
 1. Scheduled for the Spring - previously included courses:

- a. ACG 2021, ACG 3024, MAN 2021, and MTB 1103
2. Additional information for students and instructors before the Spring term
3. Students opt **out** through a link in Canvas
4. Payment directly from student accounts
- ii. Textbook Adoptions for '21-'22

V. Department Initiatives

- i. Implement Enrollment Initiatives
 1. Email students a few weeks prior to end of term – encourage continuation, and registering for upcoming classes
- ii. Implement emphasis on Research '20-'21
- iii. Implement emphasis on Analytics '21-'22

VI. Curriculum Additions Deadline October 12th

- i. A.S. Business Analytics
 1. New Course - QMB 2100
 2. New Course – ISM 2200C
- ii. A.S. Aviation Maintenance Administration Fall '21

VII. College Credit Certificates

- i. Financial Services CCC
- ii. Miguel Rivera suggested the Prometric or Promantic accounting certificate that includes the following classes:
 - Fraud Examination
 - Ethics
 - ACG 2021
- iii. Fit RMI classes in degrees/certificates.
- iv. Credit Analyst - banking

VIII. New Business

Dr. Tawil said that Faculty Senate and ATC has asked for feedback on having rooms for online/proctored tests on each campus. Lockdown browsers and Respondus were discussed.

Meeting adjourned at 3:00pm