Business Development and Entrepreneurship, CCC

Purpose

The College Credit Certificate (CCC) in Business Development and Entrepreneurship program prepares students for starting and/or managing an entrepreneurial concern and/or further education and careers in the Business, Management, and Administration fields. The content includes but is not limited to business communications, business development, accounting, management, marketing, business law, and global business practices.

Program Structure

This program is a planned sequence of instruction consisting of 18 credit hours of Business Administration and Management Core Requirements and 7 credit hours of specific Entrepreneurship coursework. Students completing this College Credit Certificate can transfer the credits directly to the AS Business Administration and Management Degree.

Course Prerequisites

Many courses require prerequisites. Check the description of each course in the list below to check for prerequisites, minimum grade requirements, and other restrictions related to the course. Students must complete all prerequisites for a course prior to registering for it.

Certificate Completion/Graduation

Students must fulfill all requirements of their program major in order to be eligible for graduation. Students must indicate their intention to attend commencement ceremony, by completing the Commencement Form by the published deadline.

Business Development and Entrepreneurship Certificate Requirements: 25 Credit Hours

- ACG 2021 - Financial Accounting **3 credits**
- BUL 2241 - Business Law **3 credits**
- CGS 1100 - Computer Applications for Business **3 credits**
- ENT 2000 - Introduction to Entrepreneurship **3 credits**
- ENT 2012 - Entrepreneurship Management **3 credits**
- MAR 2011 - Marketing **3 credits**
- SBM 2000 - Small Business Management **3 credits**

- SLS 1331 - Personal Business Skills **3 credits** OR SLS 1515 - Cornerstone Experience **3 credits**
- GEB 2910 – Undergraduate Research **1 credit**

Total Certificate Requirements: 25 Credit Hours