

PROFESSOR:

PHONE NUMBER:

OFFICE LOCATION:

E-MAIL:

OFFICE HOURS:

SEMESTER:

I. **COURSE NUMBER AND TITLE, CATALOG DESCRIPTION, CREDITS:**

SPC 1017 FUNDAMENTALS OF SPEECH COMMUNICATION (3 CREDITS)

This course introduces students to the speech communication discipline. A variety of activities and class assignments are designed to acquaint students with the intrapersonal, interpersonal, and public speaking levels of communication. This course serves to demonstrate competency in oral communication.

II. **PREREQUISITES FOR THIS COURSE:** ENC 1101 with a "C" or better

CO-REQUISITES FOR THIS COURSE: None

III. **GENERAL COURSE INFORMATION:** Topic Outline.

- Speech Communication Principles and Theories
- Intrapersonal Communication
- Interpersonal Communication
- Small Group Communication
- Public Speaking
- Listening
- Nonverbal Communication

IV. **ALL COURSES AT FLORIDA SOUTHWESTERN STATE COLLEGE CONTRIBUTE TO THE GENERAL EDUCATION PROGRAM BY MEETING ONE OR MORE OF THE FOLLOWING GENERAL EDUCATION COMPETENCIES:**

Communicate clearly in a variety of modes and media.

Research and examine academic and non-academic information, resources, and evidence.

Evaluate and utilize mathematical principles, technology, scientific and quantitative data.

Analyze and create individual and collaborative works of art, literature, and performance.

Think critically about questions to yield meaning and value.

Investigate and engage in the transdisciplinary applications of research, learning, and knowledge.

Visualize and engage the world from different historical, social, religious, and cultural approaches.

Engage meanings of active citizenship in one's community, nation, and the world.

A. General Education Competencies and Course Outcomes

1. Listed here are the course outcomes/objectives assessed in this course which play an integral part in contributing to the student's general education along with the general education competency it supports.

General Education Competency: **Communicate**

Course Outcomes or Objectives Supporting the General Education Competency Selected:

- Students will correctly identify and distinguish between intrapersonal, interpersonal, small group, presentational, mass communication, and mediated contexts.
- Students will recognize the interdependent relationship between verbal and nonverbal communication and integrate appropriate behaviors across communication contexts.
- Students will learn about the listening process and apply strategies to enhance their listening effectiveness.
- Students will identify principles of small group communication, recognize appropriate roles, and effectively apply the reflective thinking process to problem-solving groups.
- Students will identify dynamics of interpersonal communication, including conflict management skills and relational development and maintenance.
- Students will analyze the audience and apply appropriate audience-centered strategies to communicate effectively in interpersonal, small group, and presentational settings.
- Students will develop an appropriate informative speech outline including References.
- Students dressed in business casual attire will extemporaneously deliver at least one informative speech.
- Students will incorporate oral citations in both the sentence outline and oral presentation in order to credit sources and avoid plagiarism.
- Students will analyze speech content and select appropriate presentation aids including current multimedia technology to complement the specific purpose for the speech/outline.

2. Listed here are the course outcomes/objectives assessed in this course which play a *supplemental* role in contributing to the student's general education along with the general education competency it supports.

General Education Competency: **Research**

Course Outcomes or Objectives Supporting the General Education Competency Selected:

- Students will learn to effectively locate, interpret, and use information and evidence to develop content for informative and group presentations.
- Students will create References in current APA format.

General Education Competency: **Think**

Course Outcomes or Objectives Supporting the General Education Competency Selected:

- Students will identify ethical principles of communication and apply appropriate strategies when

speaking and listening during interpersonal, small group, presentational, and mediated contexts.

- Students will learn to navigate the information highway and apply critical thinking standards (i.e., accuracy, relevancy, and sufficiency) to identify appropriate research for speeches, and to prepare References for speeches and small problem-solving groups.
- Students will learn to apply critical thinking standards (i.e., clarity, accuracy, relevancy, logic, and sufficiency) when engaging in self-assessment, peer evaluation, and/or when listening to outside speeches.

V. DISTRICT-WIDE POLICIES:

PROGRAMS FOR STUDENTS WITH DISABILITIES

Florida SouthWestern State College, in accordance with the Americans with Disabilities Act and the College’s guiding principles, offers students with documented disabilities programs to equalize access to the educational process. Students needing to request an accommodation in this class due to a disability, or who suspect that their academic performance is affected by a disability should contact the Office of Adaptive Services at the nearest campus. The office locations and telephone numbers for the Office of Adaptive Services at each campus can be found at <http://www.fsw.edu/adaptiveservices>.

REPORTING TITLE IX VIOLATIONS

Florida SouthWestern State College, in accordance with Title IX and the Violence Against Women Act, has established a set of procedures for reporting and investigating Title IX violations including sexual misconduct. Students who need to report an incident or need to receive support regarding an incident should contact the Equity Officer at equity@fsw.edu. Incoming students are encouraged to participate in the Sexual Violence Prevention training offered online. Additional information and resources can be found on the College’s website at <http://www.fsw.edu/sexualassault>.

VI. REQUIREMENTS FOR THE STUDENTS:

List specific course assessments such as class participation, tests, homework assignments, make-up procedures, etc.

VII. ATTENDANCE POLICY:

The professor’s specific policy concerning absence. (The College policy on attendance is in the Catalog, and defers to the professor.)

VIII. GRADING POLICY:

Include numerical ranges for letter grades; the following is a range commonly used by many faculty:

90 - 100	=	A
80 - 89	=	B
70 - 79	=	C
60 - 69	=	D
Below 60	=	F

(Note: The “incomplete” grade [“I”] should be given only when unusual circumstances warrant. An “incomplete” is not a substitute for a “D,” “F,” or “W.” Refer to the policy on “incomplete grades.”)

IX. REQUIRED COURSE MATERIALS:

(In correct bibliographic format.)

X. RESERVED MATERIALS FOR THE COURSE:

Other special learning resources.

XI. CLASS SCHEDULE:

This section includes assignments for each class meeting or unit, along with scheduled Library activities and other scheduled support, including scheduled tests.

XII. ANY OTHER INFORMATION OR CLASS PROCEDURES OR POLICIES:

(Which would be useful to the students in the class.)