

One Book, Once College Ad Hoc Committee
Meeting Minutes
Friday, January 17, 2020, 10:30 a.m.-12 p.m.

Members present: Mary Ellen Schultz (Chair), Deborah Teed, Tim Bishop, Don Ransford, Monica Krupinski, Emily Porter, Sabine Maetzke, Ron Feemster, Juan Carlos Ginarte, Jason Calabrese (via Polycom)

Please note: Dr. Schultz's agenda was so complete that the minutes are reflecting only commentary on the items below.

I. Dr. Schultz welcomed the committee members and expressed appreciation to committee members for their participation.

II. In recounting the Successes of OBOC 2019-20 to present Dr. Schultz shared the many activities offered to students, staff, and faculty.

- Presented to Department Meetings pre-fall semester
- Created and utilized the [Canvas OBOC Course](#)
- Included 29 Thought Leaders in Canvas and in a variety of roles
- Distributed 3000+ books during Fall OBOC Kick Off Event & Book Distribution and provided:
- 2+ days of kick-off activities on Lee, Collier, Charlotte, Hendry/Glades
- Heard from 16 Guest Speakers, offered 14 sessions
- Provided Snacks, Polycom, interactive stations, games, prizes
- Provided Faculty the opportunity to attend Duty Day PD Breakout Sessions Fall 2019 (9 sessions)
- Provided Duty Day PD Breakout Sessions Spring 2020-Lee (6), Collier (3), Charlotte (2), Hendry/Glades (2)
- Provided PD Fridays-Faculty Lunch Book Chats - Oct 25, Nov 22
- Created Book Chats-Lee, Charlotte, Hendry-Glades
- Included OBOC Lectures (6)
- Created the Student Contest- Most Engaged Student with the following prizes:
 - Gift cards, T-shirts
 - Alternative Spring Break-NYC
 - Created the Student Contest-Essay and Poetry
 - \$100 Gift Cards, Certificate
 - Winners included Marlene Bonet, Derek Cook, Tara Gadoury, Angela Albahaca, Micah Edvenson, Angela Kerr, Max Marver, Jessica Roldan

III. Dr. Schultz and the committee send thanks and praise to Whitney Rhyne for her work this year.

IV. Review of OBOC's Current Projects

- Distributed 1400+ books during Spring OBOC Kick Off Event & Book Distribution on Lee, Collier, Charlotte, Hendry-Glades campuses/centers
- Provided students and faculty a Drop-In Event, Tuesday Jan 21 and Wednesday Jan 22.
- Asking for volunteers to participate in upcoming OBOC events
- Re-creating OBOC for spring Dr. Schultz and the committee discussed the following options and opportunities:

- Opening slots for faculty to participate in the Spring Faculty Book Club / Chat in conjunction with the TLC; we will offer appetizers and wine
- *Dr. Emily Porter noted we need better participation through Student Engagement at the Collier Campus. As we move into Spring Semester 2020 Dr. Porter suggests we reach out to SLS 1515 faculty at the Collier Campus. For example, Dr. Porter will reach out to Duke DiPofi on Collier.*
- Spring Book Chats: Soliciting and scheduling facilitators at all locations
- Spring OBOC Lectures:
 - Will have to be scaled down: one per month starting in Feb (Feb, March, April)
 - Need ideas, guest speakers, planning not started
 - *Suggestion: During March, post-break, faculty could use Chapter 5: Building Community to create the basis for engagement college-wide.*
 - *Planned Spring Social Media book chat via Instagram*
- Central Marketing will make short video clip (20 seconds) with faculty member in order to create a “Buzz” about the OBOC presentations and to interact with students as they interact.
 - Read a quote and/or pose question
 - Central Marketing will post on FSW Instagram account
 - Students “chat” about OBOC quote /question via posts
 - Need first post!
- Creation of short video for New Student Orientation
 - Objective: Make students aware of what OBOC is, first exposure to idea
 - Central marketing creating video using students who won contests in Fall

V. Future Projects/Ideas include the following:

- *During Spring 2019 or Fall 2020 Students Lead Book Chats*
- *Start work soon on Selection Committee for 2021-2022 Book Title.*
 - *Don Ransford will chair; Library can help with reviewing titles*
 - *Suggestion: Ask faculty via a survey if a theme for the book might allow the new title to include disciplines more broadly.*
 - *Consider a book that will relate to the QEP once the direction is confirmed.*
 - *Consider the book “10 Solutions” as proposed by Ron Feemster.*
 - *Consider titles that are in the Public Domain; check Oprah’s book club list to find titles that she has used and are now in the Public Domain to save costs. Tim in the Library was thought this a good direction for research.*
- *Enhanced activity: Fall 2020 OBOC Film Series*
 - *Drs. Myriam Mompont and Monica Krupinski are working toward a new Foreign Language Film Series; Dr. Alessandro Cesarano has joined the team.*
 - *The series is planned for October-November of 2020.*
 - *A double-feature offering could include a foreign language film followed by an OBOC-related film.*

- *The series would be offered on the Lee Campus.*
- Considered future sub-committees/volunteers to cover help for other events to: Fall 2020 Kickoff, Fall 2020, Book Chats, Lectures, Social Media
- Discussed future Fall 2020 Professional Development/Faculty Involvement

VI. Weaknesses of our First OBOC Year:

- *Our assessment plan was not established. We need to move forward with the following considerations:*
 - *We need to align assessment with the original initiative for implementing OBOC.*
 - *We need to collect info on how professors use books in courses. The problem arises as to how to collect that information from faculty. Should we target chairs for their help?*
 - *We also need to involve Joe Van Gaalen in the process and ask “What are the numbers?”*
 - *How many books were distributed?*
 - *How many attended each event?*
 - *How many faculty are using the book?*
 - *Which chapters are most used and are most engaging for students or faculty?*
- *Use of book was a problem: Many faculty did **not** utilize the book. How do we improve/increase number of professors that use book?*
- *What was our original motive for choosing this particular book (and keep it in mind for the next title choice). How do we improve the numbers?*
 - *Distribute books to Adjuncts? Cost is an issue.*
 - *Courses in which relevance /connection to 21 Lessons is a stretch. Can we find more ways to engage full-time and adjuncts in subject matters less closely related to the chapter titles?*

VII. What needs to be done

- It was agreed by all that we need “More hands on deck” to cover OBOC needs at other campuses.
- Suggestions from Faculty:
 - Emily Porter: Look at which sessions were and are most popular moving forward. For example: AI, technology, etc.?
 - Don Ransford: In looking at the use of the Canvas course for OBOC: which chapters were most used
 - Tim Bishop: Use the “commons” to drop in assignment in a specific module for faculty; create an OBOC Tag.
Create subcommittees in charge of different components of OBOC: Marketing, eLearning, etc.
 - As noted above, we have established the need for an OBOC Selection Committee for 2021-2022 Also established: an OBOC-related portion to the International Film S

VIII. Other Ideas/General Discussion

- Addressing concerns regarding faculty involvement/Questions to ask:
 - How can we motivate others to join in the effort and to engage students?
 - Why are we doing this for students? Can we create a discussion around it to engage other faculty?

- Do we need to create controversy to engage faculty and students?
- How do we encourage faculty to encourage students?
- Would it help to remind faculty as to book availability?
- Would it help to explain the common experiences shared through the book?
- Did we do enough? Were we successful if some departments did not engage with the material?
- Comment: In fact, we were successful in our first year as everyone did talk about it even if they talked about not using it or not liking it. How might we judge our future success?
- Might we gauge the various levels of engagement among faculty of their “Buy In”
- Tim Bishop suggested we used the Canvas Commons to share material:
 - Assignments
 - Lectures
 - Extra-credit for students
 - “Breather”
 - Modules
 - As a “toolkit” for the book
- Create various P.D. sessions to address different faculty needs and make it easier to use the book
- Design a survey and ask:
 - What works in the book? What doesn’t?
 - Jason Calabrese asks we have worked under the assumption that faculty are using the book
 - Might we ask faculty why they didn’t use the book as some students reported this was the case.
- Regarding the Selection Committee as we address the next book selection:

Who is the book for? The faculty? Or for the students?