

One Book One College Ad Hoc Committee

Friday, September 4, 2020

10:00 a.m.-11 a.m.

Via Zoom Meeting <https://fsw.zoom.us/j/97308237960>

Dr. Teed-present	Dr. Brandon Jett-present	Professor Calabrese-present	Dr. Rollins-absent
Dr. Ginarte-present	Dr. Schultz-present	Dr. Krupinski-absent	
Dr. Maetzke-present	Professor Ransford-present	Professor Bishop-absent	

Minutes

- I. April 2020 Minutes Approved
- II. Recent/Current Projects
 - a. Ebook distribution of 21 Lessons for 2020-2021
 - 42 professors indicated in Spring they would use books in 2020-2021
 - 14 cancelled, but 13 new professors decided to use it
 - b. Student Engagement to distribute OBOC promotional items at all campuses
 - Any participant at any OBOC event?
 - 21 Lessons items to go first (T-shirts)
 - Each campus has various merchandise
 - c. Ideas to increase awareness of OBOC Initiative
 - Coordinate with Student Engagement and Weekly Themes
 - Student Forums / FSW Community Forums Series
 - Instagram Contests
 - Post a picture that encapsulates a chapter, original work of art
 - Get student workers /peer mentors to facilitate
 - Flipgrid
 - Other
 - Tiktok- Terrace from marketing
 - Compilation of videos made by students for end of sem bash
 - d. Fall Programming:
 - Lectures (via Zoom)
 - September: Dr. Ginarte: Economics/Inequality/Pandemic
 - October: Dr. Trevino
 - November:
 - Book Chats (via Zoom)
 - Thought Leaders
 - Media Chats (via Zoom)-show a video clip
 - Other ideas
 - Digital design contest
 - Website design contest
 - e. \$2000 sponsorship from Bonita Print Shop-rescinded due to Coronavirus
- III. OBOC Subcommittee Updates
 - f. OBOC Selection Committee for 2021-2022 (Prof Ransford)
 - Student / faculty surveys for genres/themes
 - g. OBOC Film Series (Dr. Krupinski)-on hold due to Coronavirus

