

School of Arts, Humanities, and Social Sciences

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**OFFICE LOCATION:** K-244

**OFFICE HOURS:**

**SEMESTER:** Fall 2020

**I. COURSE NUMBER AND TITLE, CATALOG DESCRIPTION, CREDITS:**

**JOU 1100 BASIC REPORTING (3 CREDITS)**

This course introduces the journalism profession with emphasis on the practical techniques and ethics of writing news for the modern mass media environment.

**II. PREREQUISITES FOR THIS COURSE:**

None

**CO-REQUISITES FOR THIS COURSE:**

None

**III. GENERAL COURSE INFORMATION: Topic Outline.**

- Print and broadcast structure and style
- Interviewing techniques and source gathering
- News values
- Journalism ethics
- Laws governing journalists' work
- Grammar, punctuation and spelling
- Researching to supplement news stories
- Social media and multimedia supplements to text stories
- Exploring and explaining a newsbeat

**IV. ALL COURSES AT FLORIDA SOUTHWESTERN STATE COLLEGE CONTRIBUTE TO THE GENERAL EDUCATION PROGRAM BY MEETING ONE OR MORE OF THE FOLLOWING GENERAL EDUCATION COMPETENCIES:**

Communicate clearly in a variety of modes and media.

**R**esearch and examine academic and non-academic information, resources, and evidence.

**E**valuate and utilize mathematical principles, technology, scientific and quantitative data.

**A**nalyze and create individual and collaborative works of art, literature, and performance.

**T**hink critically about questions to yield meaning and value.

**I**nvestigate and engage in the transdisciplinary applications of research, learning, and knowledge.

**V**isualize and engage the world from different historical, social, religious, and cultural approaches.

**E**ngage meanings of active citizenship in one's community, nation, and the world.

## **A. General Education Competencies and Course Outcomes**

1. Listed here are the course outcomes/objectives assessed in this course which play an integral part in contributing to the student's general education along with the general education competency they support.

General Education Competency: **Communicate**

Course Outcomes or Objectives Supporting the General Education Competency Selected:

- Students will conform to the Associated Press Stylebook in written news articles.
- Students will apply Associated Press Stylebook principles while editing peers' work.
- Students will utilize correct grammar, word usage, and diction of American Standard English.
- Students will use public documents to relate individuals' experiences to relevant social phenomena.
- Students will create a graphic displaying textual information in a visual format.
- Students will revise a print news story to conform to the conventions of a broadcast news story.
- Students will respond to contemporary journalism exemplars, detailing news values and stylistic conventions found within.
- Students will demonstrate an understanding of professional expectations of journalists, including relevant laws and judicial precedents.

2. Listed here are the course outcomes/objectives assessed in this course which play a *supplemental* role in contributing to the student's general education along with the general education competency they support.

General Education Competency: **Research**

Course Outcomes or Objectives Supporting the General Education Competency Selected:

- Students will use assignment prompts to develop research questions guiding their development and improvisation of relevant interview questions.
- Students will retrieve credible, relevant information for each news story.
- Students will create References sections in current American Psychological Association format documenting resources used in their news stories.
- Students will fact-check their own and peers' stories

## **V. DISTRICT-WIDE POLICIES:**

## **PROGRAMS FOR STUDENTS WITH DISABILITIES**

Florida SouthWestern State College, in accordance with the Americans with Disabilities Act and the College's guiding principles, offers students with documented disabilities programs to equalize access to the educational process. Students needing to request an accommodation in this class due to a disability, or who suspect that their academic performance is affected by a disability should contact the Office of Adaptive Services at the nearest campus. The office locations and telephone numbers for the Office of Adaptive Services at each campus can be found at <http://www.fsw.edu/adaptiveservices>.

## **REPORTING TITLE IX VIOLATIONS**

Florida SouthWestern State College, in accordance with Title IX and the Violence Against Women Act, has established a set of procedures for reporting and investigating Title IX violations including sexual misconduct. Students who need to report an incident or need to receive support regarding an incident should contact the Equity Officer at [equity@fsw.edu](mailto:equity@fsw.edu). Incoming students are encouraged to participate in the Sexual Violence Prevention training offered online. Additional information and resources can be found on the College's website at <http://www.fsw.edu/sexualassault>.

- VI. REQUIREMENTS FOR THE STUDENTS:**
- VII. ATTENDANCE POLICY:**
- VIII. GRADING POLICY:**
- IX. REQUIRED COURSE MATERIALS:**
- X. RESERVED MATERIALS FOR THE COURSE:**
- XI. CLASS SCHEDULE:**
- XII. ANY OTHER INFORMATION OR CLASS PROCEDURES OR POLICIES:**