

PROFESSOR:

PHONE NUMBER:

OFFICE LOCATION:

E-MAIL:

OFFICE HOURS:

SEMESTER:

I. **COURSE NUMBER AND TITLE, CATALOG DESCRIPTION, CREDITS:**

**GRA 2103C - Digital Graphic Design (3 Credits)**

This course is designed for any student who is interested in learning how to create and edit well-designed digital graphics for professional use. Topics include skills related to developing vector and pixel-based graphics for print and web using commercial-grade graphics software as well as fundamental 2-D design principles. Gauged for beginners who are computer competent.

II. **PREREQUISITES FOR THIS COURSE:** ART 2600C, Grade of "C" or better

**CO-REQUISITES FOR THIS COURSE:** None

III. **TOPIC OUTLINE:**

- Use of industry-standard software to create and edit digital graphics
- Bitmap and vector graphics development and editing
- 2-D design principles, including color theory, typography, and layout
- Online sharing and distribution of digital graphics
- Print production and presentation of digital graphics using desktop publishing software
- Applications of digital graphics to web page design

IV. **ALL COURSES AT FLORIDA SOUTHWESTERN STATE COLLEGE CONTRIBUTE TO THE GENERAL EDUCATION PROGRAM BY MEETING ONE OR MORE OF THE FOLLOWING GENERAL EDUCATION COMPETENCIES:**

Communicate clearly in a variety of modes and media.

Research and examine academic and non-academic information, resources, and evidence.

Evaluate and utilize mathematical principles, technology, scientific and quantitative data.

Analyze and create individual and collaborative works of art, literature, and performance.

Think critically about questions to yield meaning and value.

Investigate and engage in the transdisciplinary applications of research, learning, and knowledge.

Visualize and engage the world from different historical, social, religious, and cultural approaches.

Engage meanings of active citizenship in one's community, nation, and the world.

## **A. General Education Competencies and Course Outcomes**

1. Listed here are the course outcomes/objectives assessed in this course which play an *integral* part in contributing to the student's general education along with the general education competency it supports.

General Education Competency: ~~Critical Thinking~~ Think

Course Outcomes or Objectives Supporting the General Education Competency Selected:

- 1) Successfully understand and utilize digital media as a tool within the larger context of fine art and understand how it compares to other traditional fine art media.
- 2) Effectively utilize digital media/image manipulation skills for the purposes of artistic creative expression.
- 3) Understand how to utilize symbolism, iconography, and metaphor in the creation of digitally created artistic imagery.
- 4) Learn the MAC or PC operating system and be able to navigate between applications.
- 5) Utilize graphic design toolsets provided in industry-standard software to develop and edit bitmap and vector graphics.
- 6) Apply proper 2-D design principles including color theory, typography, and layout when creating and editing digital graphics.
- 7) Effectively communicate an idea, theory, or principle related to the student's discipline using vector graphics.
- 8) Capture and edit digital photographs to document an event, communicate an idea, or make a statement.
- 9) Combine vector and bitmap graphics to produce a collage.
- 10) Share and distribute digital graphics online utilizing proper formats and software tools.
- 11) Present digital graphics for print production utilizing desktop publishing software.
- 12) Create digital graphics to complement web page design or as a webpage design.
- 13) Critique digital graphic designs utilizing established 2-D design principles and providing constructive suggestions.

## **V. DISTRICT-WIDE POLICIES:**

### **PROGRAMS FOR STUDENTS WITH DISABILITIES**

Florida SouthWestern State College, in accordance with the Americans with Disabilities Act and the College's guiding principles, offers students with documented disabilities programs to equalize access to the educational process. Students needing to request an accommodation in this class due to a disability, or who suspect that their academic performance is affected by a disability should contact the Office of Adaptive Services at the nearest campus. The office locations and telephone numbers for the Office of Adaptive Services at each campus can be found at <http://www.fsw.edu/adaptiveservices>.

### **REPORTING TITLE IX VIOLATIONS**

Florida SouthWestern State College, in accordance with Title IX and the Violence Against Women Act, has established a set of procedures for reporting and investigating Title IX violations including sexual misconduct. Students who need to report an incident or need to receive support regarding an incident should contact the Equity Officer at [equity@fsw.edu](mailto:equity@fsw.edu). Incoming students are encouraged to participate in the Sexual Violence Prevention training offered

online. Additional information and resources can be found on the College's website at <http://www.fsw.edu/sexualassault>.

VI. **REQUIREMENTS FOR THE STUDENTS:**

VII. **ATTENDANCE POLICY:**

VIII. **GRADING POLICY:**

Include numerical ranges for letter grades; the following is a range commonly used by many faculty:

90 - 100	=	A
80 - 89	=	B
70 - 79	=	C
60 - 69	=	D
Below 60	=	F

(Note: The "incomplete" grade ["I"] should be given only when unusual circumstances warrant. An "incomplete" is not a substitute for a "D," "F," or "W." Refer to the policy on "incomplete grades.")

IX. **REQUIRED COURSE MATERIALS:**

X. **RESERVED MATERIALS FOR THE COURSE:**

Other special learning resources.

XI. **CLASS SCHEDULE:**

XII. **ANY OTHER INFORMATION OR CLASS PROCEDURES OR POLICIES:**

(Which would be useful to the students in the class.)