



Academic Affairs Deans' Meeting
Minutes
October 15, 2019
9:30 a.m. – 11:00 a.m.
Thomas Edison Campus; Building I, Room 228

Present: Dr. Eileen DeLuca (Provost)
Dr. Martin McClinton (Vice Provost/Dean, School of Pure and Applied Sciences)
Dr. Debbie Psihountas (Dean, School of Business & Technology)
Dr. Joyce Rollins (Interim Dean, School of Education)
Dr. Deborah Teed (Dean, School of Arts, Humanities & Social Sciences)
Dr. Paula Tropicello (Dean, School of Health Professions)

Others: Greg Turchetta (Executive Director, Marketing and Media)
Sherolyn Crawford (Administrative Coordinator, Academic Affairs)

1. Guest: Greg Turchetta, Share ideas about Internal/External Marketing

- a. Greg shared that the Marketing Department is in the process of updating FSW web pages and Event Calendars.
- b. The updated website will include videos that showcase every school area, share student success stories, and overall images of the college. The goal for the completion of the website changes is by the end of the Spring semester.
- c. Greg gave a presentation on marketing to the group which included the function of marketing and the Do's and Don'ts of Marketing.
- d. Mr. Turchetta also shared how reaching out to the Marketing team from the development phase of an event and asking professors to get the word out to students, could possibly help increase overall attendance at events.
- e. Deans shared concerns and ideas of how to improve communication.

2. Updates from the CIA Meeting

- a. Dr. Martin McClinton attended the CIA meeting and shared information from the meeting with the Deans.
- b. Highlights that Dr. McClinton gave from the meeting included:
 - *The Governor's Career Grant
 - *The AA weighting limited access program in regard to Perkins reporting.
 - *Math redesign and Guided Pathways

- * Reverse Transfer
- * 2+2 Pathways
- * Textbook Affordability
- * The cost to run DE has increased, so a request will go to the legislature for more funding.
- * A hazing statute has to be implemented as of October 1st. Mark Lupe in General Counsel is currently working to get that put in place here at FSW.
- * The Student Affairs topic of discussion at the CIA was Residency.
- * Grants to help students with child care
- * Nursing AS Degrees
- * Deadline to submit new programs to the FDOE is October and will be reviewed for approval in March
- * Implementation of providing sequence data from future classes to the faculty
- * Updating the Library System
- * How schools can support of the 2020 Census

3. Negotiations Update

- a. Dr. DeLuca shared that there are tentatively two more meetings until negotiations are complete. This week New Faculty Seminar and Online Course Development will be discussed.
- b. Next week the discussions will include Salary and Faculty Office Hours.
- c. Current C.N.A is applied until the new one is ratified.

The meeting adjourned at 11:00 a.m.