

School of Business and Technology General Advisory Board Meeting
October 10, 2019 - 5:30 PM – 7:30 PM
Fort Myers Campus – K Bldg, Room 209

In Attendance: Michael Koszewnik, Arthrex Mfg. Inc.; Dr. Jennifer Patterson, Florida SouthWestern State College (FSW); Dr. Richard Worch, FSW; Peg Elmore, CareerSource Southwest Florida; Denise Vidal, Lee County Electric Cooperative; Adrian Kerr, Corporate Training, FSW; Dr. Psihountas, Dean SoBT FSW; Dr. Mary Conwell, FSW; Jennifer Baker, Associate Dean SoBT FSW; Dr. Roger Webster, FSW; and Jill De Valk, FSW.

Welcome and Introductions: Dr. Psihountas welcomed all in attendance and proceeded with introductions around. Dr. Psihountas added that two of the four department chairs were new, Dr. Patterson and Dr. Webster, who will be stepping down in December. She thanked Dr. Conwell for filling in as Computer chair before Dr. Webster arrived.

Adoption of Minutes

There was a motion to approve the minutes from the last meeting on March 21, 2019. The motion was seconded. All were in favor of accepting and none were opposed. Motion to accept the minutes was passed by voice vote.

Program Updates:

Enrollment:

- Associate of Science in Architectural Design and Construction Technology – enrollment of 80 in Fall 2018 – up from 64 in 2017
- AS in Civil Engineering Technology – enrollment of 35 in Fall 2018 – down from 65 in Fall 2016
- AS in Computer Programming and Analysis – enrollment of 139 in Fall 2018 – down from 182 in Fall 2017
- AS in Network Technology – enrollment of 66 in Fall 2018 – up from 50 in Fall 2015 – down from 161 in 2013
- AS Crime Scene Technology – enrollment of 79 in Fall 2018 – down from 89 in 2017 – up from 59 in 2014
- AS Criminal Justice Technology – enrollment of 170 in 2018 – down from 238 in 2013
- AS Paralegal Studies – enrollment of 93 in 2018 – down from 150 in 2013
- BAS Public Safety Administration – enrollment 88 in 2018 – down from 111 in 2014
- AS in Accounting – enrollment 87 in 2018 – down from 102 in 2013
- AS in Business Administration and Management – enrollment 443 in 2018 – down from 520 in 2016
- BAS in Supervision and Management – enrollment 439 in 2018 – down from 489 in 2017

Faculty Updates:

- Many new adjuncts this Fall
- Computer Professor Andy Blitz retired
- Coordinator Mark Morgan passed away
- Computer Professor Vinnie Butler recently passed away
- Currently, Melinda Lyles is a full-time temporary computer professor. She is completing a doctorate in Cybersecurity and is retired from the Navy.
- Positions currently searching for:
Computer Science Professor and Architectural, Construction Management, and Engineering Professor

Field Trips in Architecture/Construction:

- Adjunct Professor Carlos Marcet took his students on a field trip to the FSW Arena where they studied the ADA accessibility

- Adjunct Professor Joe Gluecki took students on a field trip to a working project construction site

Events and SoBT Updates:

- New adjunct training session in July due to the large number of new adjunct faculty in SoBT this year
- Continuing with monthly SoBT newsletter
- Encouraging more departmental, faculty, and chair meetings because the more communication the better
It is difficult to get all Collier, Charlotte, and Lee faculty together at the same time
- New mantra for the year – Maximizing Student Engagement

Promotion and Marketing Events:

- November 7, 2019 – Career Fair from 4 pm to 6 pm – K Building 2nd floor – includes employers of Criminal Justice, Crime Scene Technology, Paralegal Studies, and Architectural/Construction/Engineering Technology
- November 14, 2019 – Career Fair from 4 pm to 6 pm – K Building 2nd floor – includes employers for business and risk management insurance
- Formal mentorship program beginning in January, which will include an open format where mentors give students guidelines
- Ask SoBT tables one morning per week
- October 17, 2019 – Job fair at FSW Suncoast Arena – 77 businesses with a waiting list
- Collaborative career palooza by FSW Student Engagement – resume help, career coach, and business etiquette assistance

Department Chairs:

- Dr. Jennifer Patterson, Business and Accounting: Risk Management Insurance doing well - adding additional tracks for the Business Administration and Management degree – Small business management and supply chain management. We have Intermodal CCC and it's feasible to transfer to a Supply Chain Management AS. Projected to 2026 data and job analysis targets are good. Example, Air Glades project for cold storage from Miami.
- Dr. Roger Webster, Computer Science – many challenges and changes to the AS Networking/Cybersecurity degree. We have been teaching older technology. This semester, courses are more hands-on giving students more individual attention. Programming courses not good to have online.
- Dr. Mary Conwell, Paralegal Studies, Architectural, Construction Management, and Civil Engineering Technology – adding a Real Estate Law CCC in Fall 2020 to increase enrollment. We have enrollment issues due to glitches in AA advising. Our paralegal graduates are getting great jobs with some going on to law school. Also researching a cross-discipline certificate in the business of cannabis. The certificate may consist of four courses to include business, agricultural science, landscape architecture, and a medical cannabis law course. There are lawyers who specialize in dispensaries. A discussion ensued about medical marijuana and workman's compensation from a risk management insurance perspective.
- Dr. Richard Worch, Criminal Justice, Crime Scene Technology, BAS Public Safety Administration – FSW is one of five state colleges in Florida that has this program. Public Safety Administration focuses on how to run emergency management organizations and agencies, for leaders with the goal of running an organization. The PAD degree would be for those interested in the public sector.
We have an articulation agreement with Florida State University where graduates from BAS PSA are automatically accepted into the FSU Master of Criminal Justice program. For example, students complete the FSW AS CJ degree, then complete the BAS PSA, and are automatically accepted to the FSU Master's degree of CJ. A discussion ensued regarding the availability to complete the degrees online. Students could also take courses on Florida Shines, where anybody can sign up and take the course that they need and transfer. Carolyn Siefert, Coordinator for Public Safety is helping out with our internship programs. She comes to us from the registrar's office and understands articulation.

Career Fairs: Jennifer Baker mentioned that invitations to participate in the career fairs were sent to 150 employers with the focus on our advisory committee members. So far 11/7/2019 has 11 signed up and the 11/14/2019 has 4 signed up so far. One purpose for the events is for the employer to share their experience with students and to guide their future career and education.

Perkins Grant: Perkins V is coming out next fiscal year and we need to complete a comprehensive local needs assessment to be included in the application. We are working with stakeholders from the 5-county region. Stakeholders include the K – 12 School districts, technical centers, advisory boards, disabled, homeless, CareerSource, etc. We have planned a meeting in January to get suggestions from the community stakeholders.

Corporate Training – Adrien Kerr stated that the state of Florida has allocated \$9 million toward workforce training. Arthrex has been awarded \$1.3 million but they usually train in house. There used to be a limit for training of \$2000 per person, but now has changed to \$3600 per new hire. This is the largest amount received by a company.

A discussion ensued regarding Mainsail coming to Hendry Glades with the need for 500 hospitality jobs. They are recruiting for hotel management now.

Dr. Psihountas thanked all for attending and for their great comments and ideas. The meeting was adjourned at 7:30 PM.

Meeting minutes reported and interpreted by Jill De Valk