Curriculum Committee





School or Division	School of Business and Technology			
Program or Certificate	AS-Business Administration and Management			
Proposed by (faculty only)	William Van Glabek and Leroy Bugger			
Presenter (faculty only)	Leroy Bugger			
Note that the presenter (faculty) listed about	ove must be present at the Curriculum Committee meeting or			
	or Division and must be submitted for a later date.			
Submission date	11/8/2019			
Course prefix, number, and title	MKA 2701 Visual Informatics			
All Curriculum proposals require approval	of the Curriculum Committee and the Provost. Final approval			
or denial of a proposal is reflected on the				
√⊈/ Approve	Do Not Approve			
\sim				
Mars R. Mycis	12/10/19			
Curriculum Committee Chair Signature	Date			
C (Approve	□ Do Not Amprovo			
Approve	☐ Do Not Approve			
Approve	12-12-19			
Provost Signature	Date			
All Curriculum proposals require review by the Office of Accountability & Effectiveness.				
Reviewed				
Dull lime	1/6/2020			
Office of Accountability & Effectiveness Sig	gnature Date			

Section I, Important Dates and Endorsements Required

NOTE: Course and Program changes must be submitted by the dates listed on the published Curriculum Committee Calendar. Exceptions to the published submission deadlines must receive prior approval from the Provost' Office.

Term in which approved action will take place	Fall 2020
Provide an explanation below for the requested	exception to the effective date.
Type in the explanation for exception.	

Any exceptions to the term start date requires the signatures of the Academic Dean and Provost prior to submission to the Dropbox.		
Dean	Signature	Date
Dr. Debbie Psihountas	Newige Laker	11/26/19
Provost	Signature	Date
Dr. Eileen DeLuca		

Required Endorsements	Type in Name	Select Date
Department Chair or Program Coordinator/Director	Dr. Jennifer Patterson	Click here to enter a date.
Academic Dean or Provost	Type name here	Click here to enter a date.

List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).

Leroy Bugger, Alisa Callahan, William Van Glabek, Dr. Timothy Lucas, Dr. Jennifer Patterson, Dr. Anita Rose

Has the Libraries' Collection Manager been contacted about the new course and discussed potential impacts to the libraries' collections?

No

Section II, New Course Information (must complete all items)

List course prerequisite(s) and minimum grade(s)	CGS 2511 Advanced Spreadsheet Computing	
(must include minimum grade if higher than a	with a minimum grade C.	
"D").		
Provide justification for the proposed	This course requires students to have a	
prerequisite(s).		
	working knowledge of advances	
	spreadsheet skills taught in CGS 2511.	
Will students be taking any of the prerequisites	No	
listed for this course in different parts of the		
same term (ex. Term A and Term B)?		
List course co-requisites.	None	
Provide justification for the proposed co-		
requisite(s).		
Is any co-requisite for this course listed as a co-	No	
requisite on its paired course?		
(Ex. CHM 2032 is a co-requisite for CHM 2032L, and		
CHM 2032L is a co-requisite for CHM 2032)		
Course credits or clock hours	3	
Contact hours (faculty load)	3	
Are the Contact hours different from the	No	
credit/lecture/lab hours?		
Select grade mode	Standard Grading (A, B, C, D, F)	
Credit type	College Credit	
Possible Delivery Types (Online, Blended, On	On Campus, Online	
Campus)		
Course description (provide below)		
This course is designed to allow students to implement the important concepts and techniques used to move from		

simple to complex visualizations of business data. This is a course in applied data collection and presentation.

General topic outline (type in outline below)

- Introduction of data visualization the student shall: compare the many options for connecting to data.
- Business data analysis the student shall: choose and create the appropriate data visualization to convey information to business users
- Calculated fields and formatting the student shall: work with calculated fields, dates, aggregations, and formatting tools to help analyze business data. 4
- Building visualizations and sharing data the student shall: combine individual visualizations and share with end users to enable business decision makers.
- Business scenarios and best practices the student shall: identify and apply the appropriate visualization for different types of real-world problems

Learning Outcomes: For information purposes only.

IV. Course Competencies, Learning Outcomes and Objectives

- A. General Education Competencies and Course Outcomes
- Integral General Education Competency or competencies: Analyze
 The student shall choose and create the appropriate data visualization to convey information to business users
- 2. Supplemental General Education Competency or competencies:
- B. In accordance with Florida Statute 1007.25 concerning the state's general education core course requirements, this course meets the general education competencies for

 Part B would only be included in the course outlines of those courses are included in the FSW Catalog as a General Education Core Course. If this is not a core course, then outline letter C would become B.
- C. Other Course Objectives/Standards

Copy and Paste the SCNS Course Profile Description below (http://scns.fldoe.org/scns/public/pb_index.jsp).

THIS COURSE IS DESIGNED TO ALLOW STUDENTS TO IMPLEMENT THE IMPORTANT CONCEPTS AND TECHNIQUES USED TO MOVE FROM SIMPLE TO COMPLEX VISUALIZATIONS OF BUSINESS DATA. THIS IS A COURSE IN APPLIED DATA COLLECTION AND PRESENTATION.

ICS code for this course	ADVANCED AND PROFESSIONAL - 1.15.05 -
	BUSINESS AND MANAGEMENT
Institutional Reporting Code	11505 BUSINESS AND MANAGEMENT
Degree Attributes	AS AS COURSE A A Course per m
Degree Attributes (if needed)	Choose an item. 12/6/
Degree Attributes (if needed)	Choose an item. MRA
Degree Attributes (if needed)	Choose an item.
Should any major restriction(s) be listed on this	No
course? If so, select "yes" and list the appropriate major restriction code(s) or select "no".	List applicable major restriction codes
Is the course an "International or Diversity Focus" course?	No, not International or Diversity Focus
Is the course a General Education course?	No
Is the course a Writing Intensive course?	No
If Replacing a course, combining a Lecture/Lab	NA
or splitting a C course – Is there a course	
equivalency?	
Is the course repeatable*?	No
(A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3 credit hour course can be repeated 1 time and a student can earn a maximum of 6 credits). *Not the same as Multiple Attempts or Grade Forgiveness	If repeatable, list maximum number of credits
Do you expect to offer this course three times or	No
less (experimental)?	

Impact of Course Proposal

Will this new course proposal impact other courses, programs, departments, or budgets?

If the answer to the question above is "yes", list the impact on other courses, programs, or budgets?

Have you discussed this proposal with anyone (from other departments, programs, or institutions) regarding the impact? Were any agreements made? Provide detail information below.

No.

Section III, Justification for proposal

Provide justification (below) for this proposed curriculum action.

There is a growing demand in the business world for individuals who have data analysis skills. This course is part of an instructional program of courses leading to Associates of Science degree in Data Analytics and deals with issues of importance to a marketing professional. This course places an emphasis on choosing and creating the appropriate data visualization to convey information to business users