

Curriculum Committee



New Course Proposal

School or Division	School of Business and Technology
Program or Certificate	AS - Business Administration and Management – Entrepreneurship Track
Proposed by (faculty only)	Dr. Anita Rose
Presenter (faculty only)	Prof. Leroy Bugger
Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting or the proposal will be returned to the School or Division and must be submitted for a later date.	
Submission date	11/8/2019
Course prefix, number, and title	ENT 2000, Introduction to Entrepreneurship
<p>All Curriculum proposals require approval of the Curriculum Committee and the Provost. Final approval or denial of a proposal is reflected on the completed and signed proposal.</p> <p><input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve</p>	
<p>_____</p> <p><i>Curriculum Committee Chair Signature</i> <i>Date</i></p>	
<p><input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve</p>	
<p>_____</p> <p><i>Provost Signature</i> <i>Date</i></p>	
<p>All Curriculum proposals require review by the Office of Accountability & Effectiveness.</p> <p><input type="checkbox"/> Reviewed</p>	
<p>_____</p> <p><i>Office of Accountability & Effectiveness Signature</i> <i>Date</i></p>	

Section I, Important Dates and Endorsements Required

NOTE: Course and Program changes must be submitted by the dates listed on the published Curriculum Committee Calendar. Exceptions to the published submission deadlines must receive prior approval from the Provost' Office.

Term in which approved action will take place	Fall 2020
Provide an explanation below for the requested exception to the effective date.	
N/A	

Any exceptions to the term start date requires the signatures of the Academic Dean and Provost prior to submission to the Dropbox.		
Dean	Signature	Date
Provost	Signature	Date

Required Endorsements	Type in Name	Select Date
Department Chair or Program Coordinator/Director	Dr. Jennifer Patterson	11/8/2019
Academic Dean or Provost	Dr. Debbie Psihountas	11/8/2019

List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).
Prof. Leroy Bugger, Prof. Alisa Callahan, Dr. Matthew Hoffman, Dr. Timothy Lucas, Dr. Jennifer Patterson. Dr. Anita Rose, Prof. William Van Glabek

Has the Libraries' Collection Manager been contacted about the new course and discussed potential impacts to the libraries' collections?
Yes, I spoke with Arenthia Herren. Students in this course will access the existing library databases to do research for this course. Therefore, there will be no impact to the libraries' collections.

Section II, New Course Information (must complete all items)

List course prerequisite(s) and minimum grade(s) (must include minimum grade if higher than a “D”).	N/A
Provide justification for the proposed prerequisite(s).	N/A
Will students be taking any of the prerequisites listed for this course in different parts of the same term (ex. Term A and Term B)?	No
List course co-requisites.	N/A
Provide justification for the proposed co-requisite(s).	
Is any co-requisite for this course listed as a co-requisite on its paired course? (Ex. CHM 2032 is a co-requisite for CHM 2032L, and CHM 2032L is a co-requisite for CHM 2032)	No N/A
Course credits or clock hours	3-credit hours
Contact hours (faculty load)	3-credit hours
Are the Contact hours different from the credit/lecture/lab hours?	No
Select grade mode	Standard Grading (A, B, C, D, F)
Credit type	College Credit
Possible Delivery Types (Online, Blended, On Campus)	Online, Blended, On Campus
Course description (provide below)	
Includes individual components of entrepreneurship and its implications for society. Special emphasis is placed on decision-making and problem solving in society through an understanding of opportunity recognition, economic/financial models, value creation, and basic entrepreneur-related concepts.	

General topic outline (type in outline below)
<ul style="list-style-type: none"> • ILLUSTRATE THE CONCEPTS INCLUDING THE ROLE OF NEW BUSINESS IN SOCIETY AND WITHIN THE LAW, OPPORTUNITY RECOGNITION, BUSINESS CREATION, PRINCIPLES OF MARKETS, VALUE CREATION, TRANSACTIONS AND EXCHANGE IN FREE MARKETS, CHANNELS AND DISTRIBUTION CHALLENGES, AND THE ROLE OF PRICING. • DESCRIBE PRODUCT LEVEL ECONOMICS AND BUSINESS LEVEL ECONOMICS • APPLY BASIC ACCOUNTING AND FINANCIAL PRINCIPLES • IDENTIFY INCOME STATEMENT AND BALANCE SHEET COMPONENTS • EXPLAIN MONEY, CAPITAL AND FINANCING • CRITICALLY EVALUATE AN OPPORTUNITY TO SOLVE A PROBLEMS IN THE SOCIETY USING ECONOMIC, FINANCIAL AND ENTREPRENEUR-RELATED CONCEPTS

Learning Outcomes: For information purposes only.

IV. Course Competencies, Learning Outcomes and Objectives

A. General Education Competencies and Course Outcomes

1. Integral *General Education Competency or competencies: Analyze*

APPLY BASIC ENTREPRENEUR-RELATED CONCEPTS AND INTERPERT THE ROLE OF ENTREPRENEURSHIP IN ECONOMIC DEVELOPMENT AND SOCIAL CHANGE.

2. Supplemental *General Education Competency or competencies:*

B. In accordance with Florida Statute 1007.25 concerning the state’s general education core course requirements, this course meets the general education competencies for

Part B would only be included in the course outlines of those courses are included in the FSW Catalog as a General Education Core Course. If this is not a core course, then outline letter C would become B.

C. Other Course Objectives/Standards

Copy and Paste the SCNS Course Profile Description below (http://scns.fldoe.org/scns/public/pb_index.jsp).

THIS COURSE PROVIDES AN OVERVIEW AND PRACTICAL APPLICATIONS OF THE VARIOUS ACTIVITIES INVOLVED IN OWNING AND OPERATING A SMALL BUSINESS ENTERPRISE.

ICS code for this course	ADVANCED AND PROFESSIONAL - 1.15.05 - BUSINESS AND MANAGEMENT
Institutional Reporting Code	11505 BUSINESS AND MANAGEMENT
Degree Attributes	AS AS COURSE
Degree Attributes (if needed)	AA - AA COURSE
Degree Attributes (if needed)	Choose an item.

Degree Attributes (if needed)	Choose an item.
Should any major restriction(s) be listed on this course? If so, select "yes" and list the appropriate major restriction code(s) or select "no".	No N/A
Is the course an "International or Diversity Focus" course?	No, not International or Diversity Focus
Is the course a General Education course?	Yes
Is the course a Writing Intensive course?	No
If Replacing a course, combining a Lecture/Lab or splitting a C course – Is there a course equivalency?	N/A
Is the course repeatable*? (A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3 credit hour course can be repeated 1 time and a student can earn a maximum of 6 credits). *Not the same as Multiple Attempts or Grade Forgiveness	No N/A
Do you expect to offer this course three times or less (experimental)?	No

Impact of Course Proposal	
Will this new course proposal impact other courses, programs, departments, or budgets?	Yes
If the answer to the question above is "yes", list the impact on other courses, programs, or budgets?	This course will be one of four courses required for the Entrepreneurship Track for the Business Administration and Management, AS Degree
Have you discussed this proposal with anyone (from other departments, programs, or institutions) regarding the impact? Were any agreements made? Provide detail information below.	

Section III, Justification for proposal

Provide justification (below) for this proposed curriculum action.

This course will equip students to start a new venture or take over a family business by providing a step-by-step process. Students will apply the course concepts learned in ENT 2276 to their businesses. This course ENT 2276 will transfer to FGCU as a general education course in Social Science, if an a student decides to obtain a bachelor's degree from FGCU.

Entrepreneurship is an essential human behavior that underpins societal progress. Individual economic activity dominates day-to-day behavior in all but a few western societies and cultures today. Most of the world's population depends on an entrepreneurial livelihood. Without an understanding of the role of the entrepreneur in economic formation and the conception of markets, a basic historical understanding of societal development is limited. Therefore, this course covers the many facets of entrepreneurship and its implications for careers, business, and society. It is designed to introduce the entrepreneurial mindset to students pursuing all College majors.

The study of entrepreneurship draws from and contributes to theories rooted in sociology, psychology, anthropology, and economics. The entrepreneurial process is, as its very core, a social phenomenon. **People** identify opportunities and **act** on them to create value **for others**. Furthermore, the creation of new organizations (a common behavior of entrepreneurs) is the creation of social structure, bringing together people to achieve a common goal. The formation of new ventures is taught in this class as an evidence-based methodology to problem identification, analysis, and decision-making. Accordingly, the assignments are designed to develop and assess critical thinking skills.