

School of Business and Technology Advisory Board Meeting
Thursday, March 21, 2019 5:30 PM-7:00 PM
Fort Myers Campus- AA Bldg, Room 165

In Attendance: Dr. Psihountas, FSW; Jennifer Baker, FSW; Kathleen Fanny, FSW; Michael Koszewnik, Arthrex; Bernardine Carter, LCSO; Jessica Guth, CCSU; Carl Grissom; Dr. Conwell, FSW; Peg Elmore, CareerSource SWFL; Amy Bader, Chico's; Brian Mangan, Lee County Schools; Tyler Patak, PMSA

Welcome and introductions: Dr. Psihountas welcomed all in attendance and expressed that she was looking forward to working with all. She proceeded with introductions around the table

Adoption of Minutes: The minutes were approved by Dr. Conwell but it was brought up that in the previous minutes, Peg Elmore stated that \$16,000 was the maximum that was available for IT training but it is based on family income. The minutes were approved.

Discussion of SOBT programs – updates since fall meeting: First cohort RMI has started with 7 students. Carl Grissom was a speaker (insurance). We will be starting law enforcement cohort this fall. We may have 2-3 cohorts. It looks promising. Minor changes to Construction Technology with a choice of different math classes or they can do the original class (which has some struggling students). FGCU will support our program for BAS in Information Technology. We have verbal approval but it needs to be in writing. This will start in 2020 fall. Risk management is tied to an AS in Business Management. It is in high demand where the students get three certifications upon graduation.

We have reshuffled space so fully staffed with student coordinators in main office
Dr. Anita Rose is the liaison between ground and online courses. Presently, only a syllabus is required on canvas for ground courses. Eventually assignments and grades will need to be posted online. This will make it easier for a course to continue if a faculty member can no longer teach the course. Quality matters. The State wants this and Dr. Rose will train people with meeting a rubric and written outcome. It needs to be measurable.

New Brochure and marketing materials: New Brochure has been printed with general information on the SOBT with color coded inserts for each program area done by Judy Dantes. Dr. Psihountas has sent our information to the local paper and even an article to the Wall Street Journal to get the word out on our programs. The TV in the main office will run information on programs within SOBT as well as student information. Waiting for IT to provide technical assistance.

New social media sites and Communications: Twitter, LinkedIn, Instagram, and a new Facebook page are up and working. We are trying many different ways to reach the students. Canvas announcements seem to be a success for reaching students. FSW Today just came out today. We are trying to increase communication with students. We are working on articles for local publications, updating Tv monitors in office

Events on campus: Donuts with the Dean, Closer Look Tours, participated in events at Dunbar, Collaboratory, Suncoast all-employee meeting in Tampa, other campus recruitment events

Recent hires as well as (3) current searches underway: New Associate Dean Jennifer Baker hired in November. New Instructional Assistant, Kathleen Fanny, New coordinator, Business Programs, Christopher Renda, New online coordinator for SOBT, Dr. Anita Rose, new department chair, Dr. Jennifer Patterson.

Computer Science is down to final 3. There is a good pool in computer science so we may hire 2 positions, and only adjuncts in Construction/Architecture because of a limited pool. Following State Guidelines only 2 candidates meet criteria and are presently working as Adjuncts. We are making progress on the Crime Scene position.

New course elective and faculty endeavors– Cyber Law – coming next fall with final approval April 5th. It will be taught by Dr. Matt Hoffman.

- Dr. Anita Rose and Dr. George Kodsey are ARC Grant Recipients
- New student organizations Dr. Anita Rose has started the BEA with 15 students doing competitions and Dr. Kodsey has started an IT club.
- Accreditation site visits: Dr. Mary Conwell. She has gone on 2 visits which is an honor. FSW has ABA approval and Dr. Conwell helps to certify other programs.
- Four faculty members have been selected for teaching in Italy in 2020 – Rose, Hoffman, Lucas, and Schott after the application process. We have an agreement with their students to come here as well. We cross advertise to match sure courses match.

LISTs of new contacts/organizations SOBT has met with

- We are emailing monthly newsletters to all students – every month since September; April will be final for this academic year
- We are working on getting alumni data to begin communication reach to them
- Dean was invited speaker at Women’s Empowerment event at the University of Cincinnati and will be speaking at upcoming ABWA meeting in Fort Myers. Meetings at numerous area companies and attendance at networking events such as the SWFRTP and others

EVENT UPDATES

- Job fair was held on campus this week
- BEA – Fundraising dinner – Collier will be held with Dr. Anita Rose
- Second all-faculty meeting – attempts to set up in mid-April (low attendance/response so far)
- Last School meeting for year will be April 12.
- Summer school and fall registration are underway as of this week.
- VITA – Volunteer Income Tax Assistance program (United Way agency). Two events: Professor VanGlabek, students, community – great tri-fecta!

Other Updates-Advisory Board

- New Risk Management Advisory board –spring meeting held two weeks ago
- New Construction/Architecture Advisory board –first meeting February 2019
- Paralegal Advisory board – met in November, meeting again April 15
- New Computer and Information Technology advisory board – Under Construction!

Mentors, Scholarships, Internship, Jobs

- New advisory boards have already uncovered many potential internships and even jobs. We are working to identify students as well setting up a tracking system. It has been difficult to get data on Alumni. We are working on a questionnaire to help us track these students.
- New students are encouraged to contact Mark Morgan so we can track students. Amy is tracking people who are going for their own internships but it is less confusion for students if they go through Mark initially.
- Internships are required in Paralegal program. They may be compensated but they are required to do 135 hours.
- New mentorship program – RMI
- We are open to new mentorships, guest speakers, event ideas and are limited only by your time and imagination
- Scholarships opportunities are available. Amy Bader, Chicos, spoke about the RIMS Spencer Foundation and opportunities for scholarships .
- There are also scholarships for students in the Risk Management Program. People are waiting for them to graduate people and want to hire them.
- There was a job fair on campus today. Dr. Psihoutas questioned is the job market too good which could be affecting enrollment numbers.

Q&A

Carl Grissom stated that it will take three years to see the success that DR. Psihountas is building now to promote FSW. We will be able to look back and see all that has been accomplished He is excited about the foundation to where it is going.

CLOSING: Dr. Psihountas stated, “Relationships happen, creativity is what you are doing. Thank you for coming. Let us know if you need anything or if you have an ideas”. Meeting ended at 7:00 PM

Next Advisory Board Meeting: Fall 2019