# Curriculum Committee

## New Course Proposal

FLORIDA
SOUTHWESTERN
STATE COLLEGE

| School or Division | School of Arts, Humanities, and Social Sciences |
|---|---|
| **Program or Certificate** | Fine arts |
| **Proposed by (faculty only)** | Dana Roes |
| **Presenter (faculty only)** | Dana Roes |
| Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting or the proposal will be returned to the School or Division and must be submitted for a later date. | |
| **Submission date** | 9/12/2018 |
| **Course prefix, number, and title** | GRA 2183C Typography Studio |

All Curriculum proposals require approval of the Curriculum Committee and the Interim Provost for Academic Affairs. Final approval or denial of a proposal is reflected on the completed and signed proposal.

☒ Approve                    ☐ Do Not Approve

_Mary C. Myers_                    _12/11/18_
Curriculum Committee Chair Signature          Date

☑ Approve                    ☐ Do Not Approve

_[signature]_                    _12-12-18_
Interim Provost for Academic Affairs Signature          Date

All Curriculum proposals require review by the Office of Accountability & Effectiveness.

☑ Reviewed

_Barbara D. Miley_                    _1-4-19_
Office of Accountability & Effectiveness Signature          Date

## Section I, Important Dates and Endorsements Required

**NOTE:** Course and Program changes must be submitted by the dates listed on the published Curriculum Committee Calendar. Exceptions to the published submission deadlines must receive prior approval from the Interim Provost for Academic Affairs' Office.

| Term in which approved action will take place | Fall 2019 |
|---|---|
| **Provide an explanation below for the requested exception to the effective date.** | |
| Type in the explanation for exception. | |

| Any exceptions to the term start date requires the signatures of the Academic Dean and Interim Provost for Academic Affairs prior to submission to the Dropbox. | | |
|---|---|---|
| **Dean** | **Signature** | **Date** |
| Dr. Debbie Teed | *Debbie Teed* | 11/13/18 |
| **Interim Provost for Academic Affairs** | **Signature** | **Date** |
| Dr. Eileen DeLuca | | |

| **Required Endorsements** | **Type in Name** | **Select Date** |
|---|---|---|
| **Department Chair or Program Coordinator/Director** | Dana Roes | 10/9/2018 |
| **Academic Dean or Interim Provost for Academic Affairs** | Debbie Teed | 11/13/2018 |

| List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided). |
|---|
| Dana Roes |

| Has the Libraries' Collection Manager been contacted about the new course and discussed potential impacts to the libraries' collections? |
|---|
| Provide information here |

## Section II, New Course Information (must complete all items)

| | |
|---|---|
| **List course prerequisite(s) and minimum grade(s) (must include minimum grade if higher than a "D").** | ART2600C <br><br> Grade of C or better |
| **Provide justification for the proposed prerequisite(s).** | Intro to Computer Art (ART2600C) will teach the students how to utilizes various programs to create digitally as well as supply a historical context for their creations. |
| **Will students be taking any of the prerequisites listed for this course in different parts of the same term (ex. Term A and Term B)?** | No |
| **List course co-requisites.** | none |
| **Provide justification for the proposed co-requisite(s).** | |
| **Is any co-requisite for this course listed as a co-requisite on its paired course?** <br> (Ex. CHM 2032 is a co-requisite for CHM 2032L, and CHM 2032L is a co-requisite for CHM 2032) | No |
| **Course credits or clock hours** | 3 credit |
| **Contact hours (faculty load)** | 4 contact |
| **Are the Contact hours different from the credit/lecture/lab hours?** | |
| **Select grade mode** | Standard Grading (A, B, C, D, F) |
| **Credit type** | College Credit |
| **Possible Delivery Types (Online, Blended, On Campus)** | On Campus |
| **Course description** (provide below) | |

GRA 2183C –Typography Studio

DESCRIPTION:

Through a series of applied design projects, this course stresses the importance of typography and design in visual communication. Study basic letterforms, typographic contrast, characteristics of major type families and how to use type to visually express an idea. Emphasis will be on the role typography plays in communication.

| General topic outline (type in outline below) |
|---|

GOALS AND/OR OBJECTIVES:
By the end of this course, students will:

- Students will understand the basic principles of typography
- to gain knowledge of typographic vocabulary and typeface classification
- to develop an eye for letterspacing, wordspacing, leading, alignment and rag to establish hierarchies within a text and understand the role composition plays in the creation of typographic hierarchy
- to explore the use of grid systems
- to learn and discern good typography
- to think broadly and conceptually about design opportunities with text to demonstrate problem solving skills.
- to develop/refine a design process that includes research and sketching, as well as refinement using Adobe Creative Suite
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**Learning Outcomes:** For information purposes only.

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## IV. Course Competencies, Learning Outcomes and Objectives

### A. General Education Competencies and Course Outcomes

1. Integral *General Education Competency or competencies*: **Analyze**

   - Students will develop an ability to create sophisticated typographic compositions using grid systems as a design tool and work collaboratively on the conceptualization

   - Will work with Imaging Lab and/or other vendors.

   - Will learn the tools for a strong communication designer for producing good type both on paper and online.

   - Will become an intelligent and discriminating user of these tools by working with them and evaluating their effectiveness.

   - Will understand letters, their form, their histories and potential for expression and communication.

2. Supplemental *General Education Competency or competencies*:

**B. In accordance with Florida Statute 1007.25 concerning the state's general education core course requirements, this course meets the general education competencies for ....**
Part B would only be included in the course outlines of those courses are included in the FSW Catalog as a General Education Core Course. If this is not a core course, then outline letter C would become B.

**C. Other Course Objectives/Standards**

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**Copy and Paste the SCNS Course Profile Description below** (http://scns.fldoe.org/scns/public/pb_index.jsp).

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Revised:  11/11, 6/12, 6/13, 7/14, 8/15, 8/16, 8/17, 5/18, 6/18