

Curriculum Committee



New Program Proposal

Note: Before completing this proposal, all core courses for a new program or certificate must have already been reviewed (or submitted for the same meeting) by the Curriculum Committee and approved by the Provost. In addition, the complete catalog page must be included at the end of this document.

| | |
|---|---|
| School or Division | School of Arts, Humanities, and Social Sciences |
| Proposed by (faculty only) | Dana Roes |
| Presenter (faculty only) | Dana Roes |
| Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting or the proposal will be returned to the School or Division and must be submitted for a later date. | |
| Submission date | 10/8/2018 |
| <p>All Curriculum proposals require approval of the Curriculum Committee and the Interim Provost for Academic Affairs. Final approval or denial of a proposal is reflected on the completed and signed proposal.</p> <p><input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve</p> <p><u>Mary R. Myers</u> <u>12/11/18</u> Curriculum Committee Chair Signature Date</p> | |
| <p><input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve</p> <p><u>[Signature]</u> <u>12-12-18</u> Interim Provost for Academic Affairs Signature Date</p> | |
| All Curriculum proposals require review by the Office of Accountability & Effectiveness. | |
| <p><input checked="" type="checkbox"/> Reviewed</p> <p><u>Barbara J. Miley</u> <u>1-4-19</u> Office of Accountability & Effectiveness Signature Date</p> | |

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Section I, Important Dates and Endorsements Required

NOTE: Course and Program changes must be submitted by the dates listed on the published Curriculum Committee Calendar. Exceptions to the published submission deadlines must receive prior approval from the Interim Provost for Academic Affairs' Office.

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|--|-----------|
| Term in which approved action will take place | Fall 2019 |
| Provide an explanation below for the requested exception to the effective date. | |
| No exception | |

| | | |
|--|---------------------|-------------|
| Any exceptions to the term start date requires the signatures of the Academic Dean and Interim Provost for Academic Affairs prior to submission to the Dropbox. | | |
| Dean | Signature | Date |
| Dr. Debbie Teed | <i>Deborah Teed</i> | 11/13/18 |
| Interim Provost for Academic Affairs | Signature | Date |
| Dr. Eileen DeLuca | | |

| Required Endorsements | Type in Name | Select Date |
|--|---------------------|--------------------|
| Department Chair or Program Coordinator/Director | Dana Roes | 11/13/2018 |
| Academic Dean or Interim Provost for Academic Affairs | Dr. Debbie Teed | 11/13/2018 |

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| Library Review: Has the Libraries' Collection Manager been contacted about the new program or certificate and discussed potential impacts to the libraries' collections? |
| No , it should have minimum impact on the library |

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List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).

Dana Roes, Steve Chase

Section II, New Program or Certificate Information (must complete all items)

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| List new program or certificate. | Digital Media/Multimedia Production Certificate |
| <p>Describe (below) the process by which the need for the new program or certificate was identified. Along with the summary, delineate the parties that have endorsed the new program such as Advisory Board, Faculty, and/or Ad Hoc Committees. Submit Minutes of meetings and endorsements along with this form.</p> | |
| <p>The process was a slow unfolding based on listening to our students requests and community needs. The Visual Art Department and the leadership of Dean Dr. Teed, it was decided it was time to move forward with creating a Digital Arts track.</p> | |
| <p>Provide a summary of the Program needs analysis.</p> | |
| <p>The program needs were based on assessing local business from marketing and advertising firms to mega churches and the medical industry. Once those opportunities were identified we designed the courses and ultimately a certificate program to fulfill those needs</p> | |
| <p>Provide a summary of the Salary Levels that graduates of this Program can expect to make.</p> | |
| <p>It is wide and diverse 18k-60k with a median of 28k.</p> | |
| <p>Briefly describe the existing resources available needed to implement this new program.</p> | |
| <p>----- We already received the funds from Perkins and are good to go. Computers are in, we are just waiting for furniture and build out.</p> | |
| <p>Briefly describe the additional resources needed to implement this new program.</p> | |
| <p>We have it all secured</p> | |
| <p>Briefly describe any Program Accreditation required for this program.</p> | |
| <p>A Prospectus will be prepared and sent to SACSCOC in January</p> | |

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| Briefly describe any Industry Certification available for student to take during or following completion this program. |
| Adobe digital-media Creative Cloud software: Animate, Dreamweaver, Illustrator, InDesign, Photoshop, and Premiere Pro. |
| Project (below) the average enrollment for core courses. |
| 12 |
| Describe (below) how this projection was determined. |
| By student and industry needs. |
| List (below) similar programs or certificates at other colleges and universities. |
| St Peters State college, Seminole State College, Central Florida College |

For AS and Certificate Programs: Attach a Copy of the related FLDOE Curriculum Frameworks. Copy and paste the "Standards" from the FLDOE framework (one standard per row). List the FSW course or courses in which that Standard is taught.

| | |
|---|--------------------------------------|
| Program Title: Digital Media/Multimedia Production certificate | |
| Career Cluster: Arts A/V Technology & Communication | |
| FLDOE Framework Standard 2018-19 Digital Media/Multimedia | FSW Course |
| | ART1201C Basic Design |
| | ART2600C Introduction to Digital Art |
| | DIG 2280C Digital Video and Sound |
| | DIG 2118C Digital Graphic Design |
| | DIG 2100C Web Design I |
| | |

Include complete new catalog page as an attachment. Proposals without the new catalog page will not be reviewed by the committee.

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New Program Proposal

Section III, Personnel and Resources Needed (add rows as necessary)

| Faculty position(s) (List discipline) | Full time or adjunct? | Total annual expenses |
|---|-------------------------|-----------------------|
| Professor of Digital Art | Full Time | 49K |
| Professor of Digital art or graphic design | Part | 5k |
| Staff position(s) (List title) | Full time or part time? | Total annual expenses |
| none | | |
| | | |
| Describe (below) library resources needed to support this program or certificate. Explain rationale for response, even if answer is none. | | |
| None | | |
| Describe (below) the technology, facilities, laboratory, or other resources needed to support this program or certificate. | | |
| IMAC computer lab and software , which has been purchased through the Perkins grant | | |
| List (below) the estimated annual amount required for educational materials and supplies or other operating expenses for implementation of the new program or certificate. | | |
| \$1100 | | |
| Identify (below) the funding source to be used for personnel and operating expenses. | | |
| Full and part time faculty 55k, work study lab assistant 3k. | | |

Section III, Justification for proposal

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| Provide justification (below) for this proposed curriculum action. |
| These course and program will serve the needs of our community and help fill the needs of our local employers. |

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Digital Media/Multimedia Production Certificate, CCC

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~~Certificate in Digital Media/Multimedia Production Certificate~~

Mission/Purpose

The Digital Media/Multimedia Production Certificate Program will prepare students for employment as specialists in use of digital technology for the production of digital art, film, and music applications. The program also provides supplemental training for persons previously or currently trained as fine artists or employed in Information Technology who need cutting-edge training in the use of graphics and digital media music in online environments. Graduates of this program can potentially obtain employment as graphic artists or film technicians or editors across various industries including newspaper production, advertising agencies, or any other industry that uses digital applications.

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Program Structure

This program is a planned sequence of instruction consisting of 18 credit hours of Digital Media coursework.

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Course Prerequisites

Many courses require prerequisites. Check the description of each course in the list below to check for prerequisites, minimum grade requirements, and other restrictions related to the course. Students must complete all prerequisites for a course prior to registering for it.

Certificate Completion/Graduation

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Students must fulfill all requirements of their program major in order to be eligible for graduation. Students must indicate their intention to attend commencement ceremony, by completing the Commencement Form by the published deadline.

~~Audio Technology Digital Media/MultiMedia Certificate Requirement~~

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Students must take all courses from the following list to fulfill certificate requirements:

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ART 1201C Basic Design--3 credits

ART 2600C Introduction to Digital Art --3 credits

DIG 2118C Digital Graphic Design- 3 credits

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DIG 2100C Web Design I - 3 credits

DIG 2280C Digital Video and Sound- 3 credits

~~ART 2616 Digital Art and Animation - 3 credits~~

Total Certificate Requirements: 1585 Credit Hours

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