

# Curriculum Committee



## New Course Proposal

|  |   |
|--|---|
| School or Division   | School of Arts, Humanities, and Social Sciences |
| Program or Certificate   | Fine arts                                       |
| Proposed by (faculty only)   | Dana Roes                                       |
| Presenter (faculty only)   | Dana Roes                                       |
| Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting or the proposal will be returned to the School or Division and must be submitted for a later date.  |   |
| Submission date  | 9/12/2018                                       |
| Course prefix, number, and title   | DIG 2100C Web Design I                          |
| All Curriculum proposals require approval of the Curriculum Committee and the Interim Provost for Academic Affairs. Final approval or denial of a proposal is reflected on the completed and signed proposal.<br><input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve |   |
| <u>May R. Roes</u><br>Curriculum Committee Chair Signature   | <u>12/11/18</u><br>Date                         |
| <input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve  |   |
| <u>[Signature]</u><br>Interim Provost for Academic Affairs Signature   | <u>12-12-18</u><br>Date                         |
| All Curriculum proposals require review by the Office of Accountability & Effectiveness.   |   |
| <input checked="" type="checkbox"/> Reviewed   |   |
| <u>Barbara D. Miley</u><br>Office of Accountability & Effectiveness Signature  | <u>1-4-19</u><br>Date                           |

**Section I, Important Dates and Endorsements Required**

**NOTE:** Course and Program changes must be submitted by the dates listed on the published Curriculum Committee Calendar. Exceptions to the published submission deadlines must receive prior approval from the Interim Provost for Academic Affairs' Office.

|  |           |
|--|-----------|
| <b>Term in which approved action will take place</b>                                   | Fall 2019 |
| <b>Provide an explanation below for the requested exception to the effective date.</b> |           |
| Type in the explanation for exception.   |           |

|  |                     |             |
|--|---------------------|-------------|
| <b>Any exceptions to the term start date requires the signatures of the Academic Dean and Interim Provost for Academic Affairs prior to submission to the Dropbox.</b> |                     |             |
| <b>Dean</b>  | <b>Signature</b>    | <b>Date</b> |
| Dr. Debbie Teed  | <i>Deborah Teed</i> | 11/13/18    |
| <b>Interim Provost for Academic Affairs</b>  | <b>Signature</b>    | <b>Date</b> |
| Dr. Eileen DeLuca  |                     |             |

| <b>Required Endorsements</b>                                 | <b>Type in Name</b> | <b>Select Date</b> |
|--|---------------------|--------------------|
| <b>Department Chair or Program Coordinator/Director</b>      | Dana Roes           | 10/9/2018          |
| <b>Academic Dean or Interim Provost for Academic Affairs</b> | Debbie Teed         | 11/13/2018         |

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| <b>List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).</b> |
| Dana Roes  |

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| <b>Has the Libraries' Collection Manager been contacted about the new course and discussed potential impacts to the libraries' collections?</b> |
| Provide information here  |

**Section II, New Course Information (must complete all items)**

|  |  |
|--|--|
| <b>List course prerequisite(s) and minimum grade(s) (must include minimum grade if higher than a "D").</b>   | ART2600C<br>Grade of C or better   |
| <b>Provide justification for the proposed prerequisite(s).</b>   | Intro to Computer Art (ART2600C) will teach the students how to utilize various programs to create digitally as well as supply a historical context for their creations. |
| <b>Will students be taking any of the prerequisites listed for this course in different parts of the same term (ex. Term A and Term B)?</b>  | No   |
| <b>List course co-requisites.</b>  | none   |
| <b>Provide justification for the proposed co-requisite(s).</b>   |  |
| <b>Is any co-requisite for this course listed as a co-requisite on its paired course?</b><br>(Ex. CHM 2032 is a co-requisite for CHM 2032L, and CHM 2032L is a co-requisite for CHM 2032)  | No   |
| <b>Course credits or clock hours</b>   | 3 credit   |
| <b>Contact hours (faculty load)</b>  | 4 contact  |
| <b>Are the Contact hours different from the credit/lecture/lab hours?</b>  |  |
| <b>Select grade mode</b>   | Standard Grading (A, B, C, D, F)   |
| <b>Credit type</b>   | College Credit   |
| <b>Possible Delivery Types (Online, Blended, On Campus)</b>  | On Campus  |
| <b>Course description (provide below)</b>  |  |
| <p>DESCRIPTION:</p> <p>An introduction to contemporary web design, as a successful tool in digital communication. Students will be equipped with a historical understanding of the web's evolution and key industry-standard design guidelines. You will have a foundational knowledge of website creation and apply it to the planning, design and development of your own web page over the course of the semester. Critical and creative thinking will be encouraged through your class interactions, projects,</p> |  |

and online postings.

**General topic outline (type in outline below)**

**GOALS AND/OR OBJECTIVES:**

By the end of this course, students will:

- Create a full functioning website
- Understand how to upload websites to a web server
- Be familiar with different web design theories and understand web terminology
- Apply basic design concepts and principles of web delivery.
- Demonstrate a basic understanding of the components and mechanics of a website.
- Utilize web software tools at an introductory level.

**Learning Outcomes:** For information purposes only.

#### **IV. Course Competencies, Learning Outcomes and Objectives**

##### **A. General Education Competencies and Course Outcomes**

###### **1. Integral *General Education Competency or competencies: Analyze***

- Students will demonstrate a basic understanding of the components and mechanics of a website.
- Will perform project planning
- Will perform, wireframes, design, layout, development, troubleshooting
- Will demonstrate strong design knowledge and sensibilities
- Will utilize graphic, photo and text with in a web design

###### **2. Supplemental *General Education Competency or competencies:***

**B. In accordance with Florida Statute 1007.25 concerning the state's general education core course requirements, this course meets the general education competencies for ....**

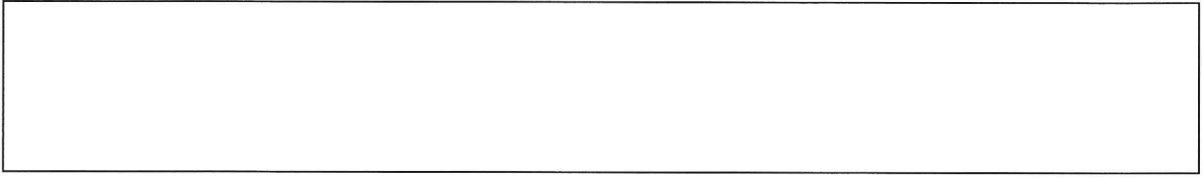
Part B would only be included in the course outlines of those courses are included in the FSW Catalog as a General Education Core Course. If this is not a core course, then outline letter C would become B.

##### **C. Other Course Objectives/Standards**

**Copy and Paste the SCNS Course Profile Description below ([http://scns.fldoe.org/scns/public/pb\\_index.jsp](http://scns.fldoe.org/scns/public/pb_index.jsp)).**

#### **DIG 2100C**

STUDENTS BECOME FAMILIAR WITH ESSENTIAL CONCEPTS USED TO EMPLOY CRITICAL THINKING AND BASIC PROGRAMMING SKILLS TO CREATE STANDARDS COMPLIANT WEB SITES. STUDENTS ALSO LEARN THE IMPORTANCE OF USABILITY, ACCESSIBILITY, AND WEB STANDARDS WHEN CREATING PROJECTS



|   |   |
|---|---|
| <b>ICS code for this course</b>   | ADVANCED AND PROFESSIONAL - 1.12.10 - FINE AND APPLIED ARTS |
| <b>Institutional Reporting Code</b>   | 11210 FINE AND APPLIED ARTS                                 |
| <b>Degree Attributes</b>  | AA - AA COURSE  |
| <b>Degree Attributes (if needed)</b>  | Choose an item.   |
| <b>Degree Attributes (if needed)</b>  | Choose an item.   |
| <b>Degree Attributes (if needed)</b>  | Choose an item.   |
| <b>Should any major restriction(s) be listed on this course? If so, select "yes" and list the appropriate major restriction code(s) or select "no".</b>   | No<br>List applicable major restriction codes               |
| <b>Is the course an "International or Diversity Focus" course?</b>  | No, not International or Diversity Focus                    |
| <b>Is the course a General Education course?</b>  | No  |
| <b>Is the course a Writing Intensive course?</b>  | No  |
| <b>If Replacing a course, combining a Lecture/Lab or splitting a C course – Is there a course equivalency?</b>  | no  |
| <b>Is the course repeatable*?</b><br><br>(A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3 credit hour course can be repeated 1 time and a student can earn a maximum of 6 credits).<br>*Not the same as Multiple Attempts or Grade Forgiveness | No  |
| <b>Do you expect to offer this course three times or less (experimental)?</b>   | No  |

|  |                   |
|--|-------------------|
| <b>Impact of Course Proposal</b>   |                   |
| <b>Will this new course proposal impact other courses, programs, departments, or budgets?</b>                | No                |
| <b>If the answer to the question above is "yes", list the impact on other courses, programs, or budgets?</b> | List impacts here |

**Have you discussed this proposal with anyone (from other departments, programs, or institutions) regarding the impact? Were any agreements made? Provide detail information below.**

Discussed with The Dean, Dr. Teed



**Section III, Justification for proposal**

**Provide justification (below) for this proposed curriculum action.** Offering the digital arts at FSW would be doing a great service to our student population. There is work force demand in the digital arts in South West Florida.