Curriculum Committee



Change of Course Proposal

School or Division	School of Business and Technology		
Program or Certificate	AS Business Administration and Management		
Proposed by (faculty only)	Leroy Bugger		
Presenter (faculty only)	Leroy Bugger		
Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting			
or the proposal will be returned to the School or Division and be resubmitted for a later date.			
Submission date	11/13/2017		
Current course prefix, number, and title	MAR 2141 International Marketing and Business Practices		

Section I, Proposed Changes

Change to course prefix and number	N/A
Lecture/lab course combined must include "C" / lab course must include "L"	
Provide justification for the proposed	None
prerequisite(s).	
Change to course title	N/A
Change of School, Division, or Department	N/A
Change to course prerequisite(s) and minimum	N/A
grade(s) (must include minimum grade if higher	
than a "D")	
Change to course co-requisites	N/A
Provide justification for the proposed co- requisite(s).	N/A
Is any co-requisite for this course listed as a co- requisite on its paired course?	No
(Ex. CHM 2032 is a co-requisite for CHM 2032L, and CHM 2032L is a co-requisite for CHM 2032)	N/A
Change to course credits or clock hours	N/A
Change to contact hours (faculty load)	N/A
Change to grade mode	Standard Grading (A, B, C, D, F)
Change to credit type	College Credit

Change to course description (provide below)	
No change	

Change to general topic outline (type in entire new outline below)

No change

Change to Learning Outcomes: For information purposes only.

IV. Course Competencies, Learning Outcomes and Objectives

- A. General Education Competencies and Course Outcomes
- 1. Integral General Education Competency or competencies:
- 2. Supplemental General Education Competency or competencies:
- B. In accordance with Florida Statute 1007.25 concerning the state's general education core course requirements, this course meets the general education competencies for

 Part B would only be included in the course outlines of those courses are included in the FSW Catalog as a General Education Core Course. If this is not a core course, then outline letter C would become B.
- C. Other Course Objectives/Standards

Section II (must complete each item below)

Should any major restrictions be listed on this	No change
course? If so, select "change" and list the	No change to current
appropriate major restriction codes or select no	The shange to darrent
change.	
Change course to an "International or Diversity	No, not International or Diversity Focus
Focus" course?	
Change course to a General Education course?	No
Change course from General Education to non-	No
General Education?	
Change course to a Writing Intensive course?	No
Change course from Writing Intensive to non-	No
Writing intensive?	

VPAA: Revised 11/11, 6/12, 6/13, 7/14, 8/15, 8/16, 8/17

Change course to repeatable?	No
(A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3 credit hour course can be repeated 1 time and a student can earn a maximum of 6 credits). *Not the same as Multiple Attempts or Grade Forgiveness	

Impact of Change of Course Proposal		
Will this change of course proposal impact other	No	
courses, programs, departments, or budgets?		
If the answer to the question above is "yes", list		
the impact on other courses, programs, or		
budgets?		
Have you discussed this proposal with anyone (from other departments, programs, or institutions)		
regarding the impact? Were any agreements made? Provide detail information below.		
Current faculty in department: Leroy Bugger, William VanGlabek, Jennifer Patterson		

Section III, Justification for proposal

Provide justification (below) for each change on this proposed curriculum action.

This course should be retained as it provides students a unique opportunity to examine marketing and business practices in international settings. It may also be part of reciprocal agreements for possible future international education exchanges.

Section IV, Important Dates and Endorsements Required

List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).

Leroy Bugger, William VanGlabek, Jennifer Patterson

NOTE: Course and Program changes must be submitted by the dates listed on the published Curriculum Committee Calendar. Exceptions to the published submission deadlines must receive prior approval from the Provost's Office.

Term in which approved action will take place	Fall 2018	
Provide an explanation below for the requested exception to the effective date.		

VPAA: Revised 11/11, 6/12, 6/13, 7/14, 8/15, 8/16, 8/17

Type in the explanation for ex	ception.		
	tart date requires the signatures the signatures to the I		Dean or Associate
Dean or Associate Vice	Signature		Date
President			
Type name here			
Provost	Signature		Date
Dr. Jeff Stewart			
	1		
Required Endorsements	Type in Name	Select	
Department Chair or	Leroy Bugger	11/13/	2017
Program			
Coordinator/Director			
Academic Dean or	Dr. Tom Rath	Dr. Tom Rath 11/13/2	
Associate Vice President			
All Curriculum proposals require or denial of a proposal is reflect Approve Do	8 8		ovost. Final approval
May R. Myce	2		12/4/17
Curriculum Committee Chair Si	gnature		Date
Approve 🗆 Do	not approve		
Opp Stevens			12/11/17
Provost Signature			Date

VPAA: Revised 11/11, 6/12, 6/13, 7/14, 8/15, 8/16, 8/17