

## Curriculum Committee



### Change of Course Proposal

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| <b>School or Division</b>  | School of Business and Technology         |
| <b>Program or Certificate</b>  | AS Business Administration and Management |
| <b>Proposed by (faculty only)</b>  | Leroy Bugger                              |
| <b>Presenter (faculty only)</b>  | Leroy Bugger                              |
| Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting or the proposal will be returned to the School or Division and be resubmitted for a later date. |   |
| <b>Submission date</b>   | 11/13/2017                                |
| <b>Current course prefix, number, and title</b>  | MAR 1949 Marketing Internship I           |

### Section I, Proposed Changes

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| <b>Change to course prefix and number</b><br>Lecture/lab course combined must include "C" /<br>lab course must include "L" | N/A  |
| <b>Provide justification for the proposed prerequisite(s).</b>   | GEB 1011 and MAR 2011, both with a grade of "B" or better, successful completion of 24 credit hours of program specific coursework, minimum GPA of 2.5, Internship Application, and permission of the Dean<br><br>Recommended: It is recommended that students take this course near the end of their degree program. In order to register for this course, students must complete an Internship Application with the School of Business and Technology. |
| <b>Change to course title</b>  | N/A  |
| <b>Change of School, Division, or Department</b>   | N/A  |
| <b>Change to course prerequisite(s) and minimum grade(s) (must include minimum grade if higher than a "D")</b>             | N/A  |
| <b>Change to course co-requisites</b>  | N/A  |

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| Provide justification for the proposed co-requisite(s).  | N/A                              |
| Is any co-requisite for this course listed as a co-requisite on its paired course?<br>(Ex. CHM 2032 is a co-requisite for CHM 2032L, and CHM 2032L is a co-requisite for CHM 2032) | No<br><br>N/A                    |
| Change to course credits or clock hours  | N/A                              |
| Change to contact hours (faculty load)   | N/A                              |
| Change to grade mode   | Standard Grading (A, B, C, D, F) |
| Change to credit type  | College Credit                   |
| Change to course description (provide below)   |                                  |
| No change  |                                  |

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| Change to general topic outline (type in entire new outline below) |
| No change  |

**Change to Learning Outcomes:** For information purposes only.

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| <p><b>IV. Course Competencies, Learning Outcomes and Objectives</b></p> <p><b>A. General Education Competencies and Course Outcomes</b></p> <p>1. Integral <i>General Education Competency or competencies</i>:</p> <p>2. Supplemental <i>General Education Competency or competencies</i>:</p> <p><b>B. In accordance with Florida Statute 1007.25 concerning the state's general education core course requirements, this course meets the general education competencies for ....</b><br/>Part B would only be included in the course outlines of those courses are included in the FSW Catalog as a General Education Core Course. If this is not a core course, then outline letter C would become B.</p> <p><b>C. Other Course Objectives/Standards</b></p> |
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**Section II (must complete each item below)**

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| <b>Should any major restrictions be listed on this course? If so, select "change" and list the appropriate major restriction codes or select no change.</b>   | No change<br>No change to current        |
| <b>Change course to an "International or Diversity Focus" course?</b>   | No, not International or Diversity Focus |
| <b>Change course to a General Education course?</b>   | No                                       |
| <b>Change course from General Education to non-General Education?</b>   | No                                       |
| <b>Change course to a Writing Intensive course?</b>   | No                                       |
| <b>Change course from Writing Intensive to non-Writing intensive?</b>   | No                                       |
| <b>Change course to repeatable?</b><br><br>(A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3 credit hour course can be repeated 1 time and a student can earn a maximum of 6 credits).<br>*Not the same as Multiple Attempts or Grade Forgiveness | No                                       |

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| <b>Impact of Change of Course Proposal</b>  |    |
| <b>Will this change of course proposal impact other courses, programs, departments, or budgets?</b>   | No |
| <b>If the answer to the question above is "yes", list the impact on other courses, programs, or budgets?</b>  |    |
| <b>Have you discussed this proposal with anyone (from other departments, programs, or institutions) regarding the impact? Were any agreements made? Provide detail information below.</b> |    |
| Current faculty in department: Leroy Bugger, William VanGlabek, Jennifer Patterson  |    |

**Section III, Justification for proposal**

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| <b>Provide justification (below) for each change on this proposed curriculum action.</b>  |
| This course should be retained in our course offerings as it provides students internship opportunities in Marketing related areas. It may also be part of reciprocal agreements for possible future international education exchanges. |

**Section IV, Important Dates and Endorsements Required**

List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).

Leroy Bugger, William VanGlabek, Jennifer Patterson

**NOTE:** Course and Program changes must be submitted by the dates listed on the published Curriculum Committee Calendar. Exceptions to the published submission deadlines must receive prior approval from the Provost's Office.

|  |           |
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| <b>Term in which approved action will take place</b>                                   | Fall 2018 |
| <b>Provide an explanation below for the requested exception to the effective date.</b> |           |
| Type in the explanation for exception.   |           |

|   |                  |             |
|---|------------------|-------------|
| <b>Any exceptions to the term start date requires the signatures of the Academic Dean or Associate Vice President and the Provost prior to submission to the Dropbox.</b> |                  |             |
| <b>Dean or Associate Vice President</b>   | <b>Signature</b> | <b>Date</b> |
| Type name here  |                  |             |
| <b>Provost</b>  | <b>Signature</b> | <b>Date</b> |
| Dr. Jeff Stewart  |                  |             |

| Required Endorsements                                   | Type in Name | Select Date |
|---|--------------|-------------|
| <b>Department Chair or Program Coordinator/Director</b> | Leroy Bugger | 11/13/2017  |
| <b>Academic Dean or Associate Vice President</b>        | Dr. Tom Rath | 11/13/2017  |

All Curriculum proposals require approval of the Curriculum Committee and the Provost. Final approval or denial of a proposal is reflected on the completed and signed proposal.

Approve       Do not approve

May L. Myers

Curriculum Committee Chair Signature

12/4/17

Date

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Approve       Do not approve

  
\_\_\_\_\_  
Provost Signature

(MAR1949)

12/11/17

Date