

Report to Advisory Steering Committee Members
School of Business and Technology Advisory Steering Committee Meeting
October 27, 2016 at 5:30 PM on Thomas Edison Campus U 102

In Attendance: Adrian Kerr, Michael Koszewnik, Joe Paterno, John Holloway, Dennis Fahey, Peg Elmore, Beth Prather, David Hoffman, Darlyn Estes, Mark Baker, Meg Scanlan, Byan Jones, Andy Blitz, Bernardine Carter, Michelle Zamniak, Tom Pagono, Doug Goldman, Jesslyn Woosley, Victoria Myers, David McCormick, Mary Conwell, Tyler Patak, Jackie Beard, Dr. Richard Worch, Dr. Thomas Rath, Dr. John Meyer, and Jill De Valk.

Welcome: Dr. John Meyer, Dean of the School of Business and Technology welcomed attendees with introductions around.

Approval of April 28, 2016 Minutes:

Dr. Meyer called for a motion to approve the meeting minutes. The motion was seconded, all were in favor and none opposed.

School of Business and Technology Updates:

- Enrollment is up 10% in the FTE or full-time equivalent and head count is up 7.6%. More students are taking more credits and the population is younger. The baccalaureate programs are seeing growth with career changers in the mix.
- Brochure – The brochure has a different approach which aims to be equally informative and promotional, but adds a changed look to appeal to a younger audience. The brochure includes the educational missions and a glossary of terms have been added. The programs have definite pathways and each are explained in the program areas. The brochure has been modernized with icons and QR codes which link to the catalog page. As always, all workforce programs in SoBT remain academically rigorous.
- Three college credit certificates have been approved by the College’s accreditor, SACSCOC, including the following:
 - Financial Services – meets an industry requirement
 - Digital Forensics – meets an industry requirement
 - Engineering Technology Support Specialist – Introduction to manufacturing and advanced in support of a grant funded initiative and in response to input from two separate focus groups.
- Western Michigan University & FSW have a partnership agreement and will be sharing space at the FSW Charlotte Campus. WMU is the number 2 rated pilot training program in the nation and will bring its program here. It owns a fleet of planes which will be located at the Punta Gorda

Airport. They will also offer graduate medical programs in response to the medical need of the aging population.

- We are still planning an aviation airframe and powerplant (aircraft maintenance and repair) PSAV program. The college is negotiating to lease hangar space at the airport and has attracted interest in two aircraft to be donated. The educational ladder includes an AS in Aircraft Maintenance Administration, Students would gain 30 credits toward the core classes for FAA A&P licensure (through Gold Standard Articulation) and that degree would fully matriculate to the BAS, SMAN where the plan is for a 12-credit concentration in an aviation management area.
- Faculty changes – one FT Computer faculty member has departed and a new faculty member will be hired for the January term. Jennifer Patterson was hired as a FT faculty member for the BAS of Supervision and Management.
- The Information Science Technology BAS degree has passed the internal hurdles. The application has been received by the state and then will apply to SACSCOC before the winter break in order to be on the current SACSCOC review cycle.
- Advising Overhaul: SoBT is now advising its own students. Previously it was more difficult because general advisors need to be completely versed in all of the primary and secondary programs and also the appropriate SoBT electives for AA students. FSW's new initiative, *Dedicate to Graduate*, has advisors embedded in the schools and with AA students remaining with assigned advisors in S Building.
- The TAACCCT Grant – XCEL-It Programs is entering the last year, ending September 30, 2017. The program has been partnering with CareerSource and has seen a 500% increase since last year due to bootcamps for business certifications. The terms of the grant are well-intentioned but the execution is challenging. The grant does not pay for tuition but pays for most everything else. The grant has launched two new programs: Intermodal Freight with Professor Tim Lucas and the Engineering Technology Support Specialist CCC with Professor Vincent Butler to complete the first cohort in December.
- FutureMakers Coalition – has reinvigorated the need for foundational skills programs, particularly for 2nd generation, soft skills or basic skills to learn work ethic are not taught at home. The population is not prepared and does not possess the foundational skills employers require.
- Per FLDOE, an SoBT AS degree holder out earns someone with an AA degree and SUS Bachelor degrees. At FSW, the BAS in Supervision and Management has the largest number of bachelor degree graduates.
- Rocket Lounge has an incubator and accelerator of ideas with a technical focus. Entrepreneurs meet with potential funders. SoBT is exploring ways to leverage a partnership for the benefit of our students to help marry technical proficiency with entrepreneurship. Presentations on this topic are schedule for spring faculty meetings.
- Gold Standard: The State mandates that FCS institutions award college credit for specified industry certifications. This list is a moving target and is updated annually.

- Corporate Training: Each year there is a total of \$12 million dollars available from CareerSourceFlorida to help companies that relocate or expand in Florida offset training costs for new hires. SoBT's Corporate Training department, under the direction of Adrian Kerr, has secured 25% of the state pool of funds for each of the past couple of years and is on track to do the same this year. The college gets 5% of the grant amount to offset administrative expenses. Our corporate training brings grant funds to four of five counties in our economic area. IWT Florida Flex on the job training is underutilized, particularly among smaller companies who are most likely to benefit. Corporate Training is concentrating on this market, as well.
- Programs we are concerned about: Architectural Design & Construction Technology and Civil Engineering Technology. Industry does not seem to demand these programs and students are gaining employment in-field without degree completion. We are seeking input from the committee about the need for these programs and potential alternatives such as short, focused CCCs, and the potential for a BAS, SMAN concentration in Construction Management.

The attendees proceeded to their breakout groups.