

## QEP Marketing Committee Meeting Minutes

Friday, February 25, 2017 at 11:00am

Whitney Rhyne	Present	Mary Schultz	Present
Andrae Jones	Absent	Mary Myers	Present
Christy Gilfert	Absent	Myra Walters	Absent
Duke DiPofi	Present	Terry Zamor	Present
Jennifer Young	Present	Thomas Rath	Absent
Kathy Clark	Present	Valerie Miller	Absent
Kristin Corkhill	Absent		

The committee started with a discussion about bringing authors to campus. Lyn Millner, author of “The Allure of Immortality,” spoke to speaker this past week. Her presentation was excellent and helped students think about the writing process. She elaborated on her research for writing “The Allure of Immortality.” Dr. Schultz suggested bringing authors to campus who work focuses on overcoming a challenge or issues students face in college.

The committee reviewed the nominated students for the Cornerstone Scholar of the Month and Peer Architect of the Month for the month of February and voted to select the winners for the February Cornerstone Awards. Below are the Cornerstone Scholars from January.

**Cornerstone Awards** January 2017

**Cornerstone Scholars of the Month**

**Amber Kurz**  
Amber has brought great insights and life-time experience to the Cornerstone Experience class. Amber has stressed the importance of organizing Canvas and was so excited to learn about the Canvas application on the first day of class and shared her enthusiasm for the app for the rest of the class. Amber has provided valuable advice to help fellow students from her first semester experience. In selecting a critical thinking discussion topic, Amber shared an alternative perspective with her classmates that engaged the class and got many students to think about the question from another viewpoint. Amber has been as asset to our class.

**Mark Cuffin**  
Mark is awesome! After the first week of classes asked the class how everything was going, most students looked a bit shell shocked as words like "overwhelm" came to mind, and Mark burst out with, "Awesome!" he then went into great detail about how he's doing his first year at FSW and, his awesome mentors is contagious and helped to remind the entire class how wonderful it is to be in college!

**Consuelo Sanchez**  
Connie shows she is engaged and engaged in everything by participating and speaking up in class. She asks questions to further her learning and put her own thoughts in helping sure she understands assignments, often staying after class to clarify or get more information. She gives her best effort to everything we do in Cornerstone, whether it be writing, getting ahead online, or working in class with a small group. Her efforts in Cornerstone show her integrity and desire to be successful. She always turns in quality work, shares and participates in class, and, in general, just shows that she is enjoying learning and soaking up all that the Cornerstone class is offering her.

**Technie Fabien, Peer Architect of the Month**  
Technie is a hard working Peer Architect! She is always well prepared for our Cornerstone class, has activities and ice breakers ready to go, knows about campus events, and is always able to answer student questions. One of the great things about Technie is her organization skills. She creates PowerPoint slides to explain things to students so that she is not just telling them, but so they also have a visual to help clarify or help them remember what she is saying. Her information is always clear and accurate. She also leads the students with great brain teasers to get the students thinking and talking. I think Technie shows a great amount of dedication to being a peer architect, supporting students, and being a great role model.

Congratulations to the Cornerstone award recipients!

We appreciate your valuable contributions to the FSW community!

To learn more about the Cornerstone Awards visit [www.fsw.edu/techcenter](http://www.fsw.edu/techcenter)

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Whitney thanked the committee for their review of the photos submitted for the spring 2017 Cornerstone Photo Contest as well as their votes for their favorites in the categories defined last meeting. Below is the announcement of winners which was sent to the Cornerstone community.



Six Cornerstone faculty and two administrators attended the 36<sup>th</sup> Annual Conference on the First-year Experience. Dr. Clark and Professor Rhyné presented a session focused on marketing of the First Year Experience course and programming. Dr. Schultz and Professor Rhyné presented a session focused on student engagement. Dr. Tawil participated in the poster session showcasing how debating in class increased critical thinking. The presentations were well had strong attendance and participants were engaged and appreciative of the information presented.

Professor Olson and Dr. Myers were nominated by their students to serve as a faculty coach at FSW basketball games.

Whitney continued to ask committee members to think out our last FYE Community Update and provide any ideas for content. Additionally, Whitney asked committee members to continue to brainstorm names and ideas for the Academic Affairs Video Series.

Minutes submitted by Whitney Rhyné