

Curriculum Committee



Change of Course Proposal

School or Division	School of Business and Technology
Program or Certificate	AS Business Administration and Management
Proposed by (faculty only)	David Hoffman
Presenter (faculty only)	David Hoffman
Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting or the proposal will be returned to the School or Division and be resubmitted for a later date.	
Submission date	11/8/2016
Current course prefix, number, and title	MAR 2949, Marketing Internship II

Section I, Proposed Changes

Change to course prefix and number Lecture/lab course combined must include "C" / lab course must include "L"	N/A
Provide justification for the proposed prerequisite(s).	
Change to course title	N/A
Change of School, Division, or Department	N/A
Change to course prerequisite(s) and minimum grade(s) (must include minimum grade if higher than a "D")	From: N/A To: N/A
Change to course co-requisites	From: N/A To: N/A
Provide justification for the proposed co-requisite(s).	N/A
Is any co-requisite for this course listed as a co-requisite on its paired course? (Ex. CHM 2032 is a co-requisite for CHM 2032L, and CHM 2032L is a co-requisite for CHM 2032)	No N/A
Change to course credits or clock hours	From: N/A To: N/A
Change to contact hours (faculty load)	From: N/A

	To: N/A
Change to grade mode	Choose an item.
Change to credit type	Choose an item.
Change to course description (provide below)	
N/A	

Change to general topic outline N/A
<ul style="list-style-type: none"> • •

Change to Learning Outcomes: N/A

<p>IV. Course Competencies, Learning Outcomes and Objectives</p> <p>A. General Education Competencies and Course Outcomes</p> <p>1. Integral <i>General Education Competency or competencies</i>:</p> <p>2. Supplemental <i>General Education Competency or competencies</i>:</p> <p>B. In accordance with Florida Statute 1007.25 concerning the state’s general education core course requirements, this course meets the general education competencies for Part B would only be included in the course outlines of those courses are included in the FSW Catalog as a General Education Core Course. If this is not a core course, then outline letter C would become B.</p> <p>C. Other Course Objectives/Standards</p>
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Section II (must complete each item below)

Should any major restrictions be listed on this course? If so, select "change" and list the appropriate major restriction codes or select no change.	No change List applicable major restriction codes
Change course to an "International or Diversity Focus" course?	No, not International or Diversity Focus
Change course to a General Education course?	No
Change course from General Education to non-General Education?	No

Change course to a Writing Intensive course?	No
Change course from Writing Intensive to non-Writing intensive?	Choose an item.
Change course to repeatable? (A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3 credit hour course can be repeated 1 time and a student can earn a maximum of 6 credits). *Not the same as Multiple Attempts or Grade Forgiveness	No N/A

Impact of Change of Course Proposal	
Will this change of course proposal impact other courses, programs, departments, or budgets?	No
If the answer to the question above is "yes", list the impact on other courses, programs, or budgets?	N/A
Have you discussed this proposal with anyone (from other departments, programs, or institutions) regarding the impact? Were any agreements made? Provide detail information below.	
N/A	

Section III, Justification for proposal

Provide justification (below) for each change on this proposed curriculum action.
<p>This course is scheduled for deletion from the catalog due to 5-year inactivity.</p> <p>SoBT has deliberately created program-specific internship courses for each discipline represented in the School. This course is the second-level internship experience for marketing. While the course has not had enrollment, it is always available to students. Given the increasing focus on internship activity as both an educational and placement tool, the faculty would like to see the internship opportunity remain available. Lastly, the SoBT Advisory Committee continues to stress the importance of internships.</p>

Section IV, Important Dates and Endorsements Required

List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).
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David Hoffman, Tim Lucas

NOTE: Course and Program changes must be submitted by the dates listed on the published Curriculum Committee Calendar. Exceptions to the published submission deadlines must receive prior approval from the Provost's Office.

Term in which approved action will take place	Fall 2017
Provide an explanation below for the requested exception to the effective date.	
N/A	

Any exceptions to the term start date requires the signatures of the Academic Dean or Associate Vice President and the Provost prior to submission to the Dropbox.		
Dean or Associate Vice President	Signature	Date
Type name here		
Provost	Signature	Date
Dr. Jeff Stewart		

Required Endorsements	Type in Name	Select Date
Department Chair or Program Coordinator/Director	David Hoffman	11/8/2016
Academic Dean or Associate Vice President	Dr. John Meyer	11/8/2016

All Curriculum proposals require approval of the Curriculum Committee and the Provost. Final approval or denial of a proposal is reflected on the completed and signed proposal.

Approve Do not approve



Curriculum Committee Chair Signature

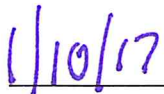
1/6/17

Date

Approve Do not approve



Provost Signature



Date

