

## Curriculum Committee



### Change of Course Proposal

<b>School or Division</b>	School of Business and Technology
<b>Program or Certificate</b>	AS Business Administration and Management
<b>Proposed by (faculty only)</b>	David Hoffman
<b>Presenter (faculty only)</b>	David Hoffman
Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting or the proposal will be returned to the School or Division and be resubmitted for a later date.	
<b>Submission date</b>	11/8/2016
<b>Current course prefix, number, and title</b>	MAR 1949, Marketing Internship I

### Section I, Proposed Changes

<b>Change to course prefix and number</b> Lecture/lab course combined must include "C" / lab course must include "L"	N/A
<b>Provide justification for the proposed prerequisite(s).</b>	
<b>Change to course title</b>	N/A
<b>Change of School, Division, or Department</b>	N/A
<b>Change to course prerequisite(s) and minimum grade(s) (must include minimum grade if higher than a "D")</b>	From: N/A To: N/A
<b>Change to course co-requisites</b>	From: N/A To: N/A
<b>Provide justification for the proposed co-requisite(s).</b>	N/A
<b>Is any co-requisite for this course listed as a co-requisite on its paired course?</b> (Ex. CHM 2032 is a co-requisite for CHM 2032L, and CHM 2032L is a co-requisite for CHM 2032)	No N/A
<b>Change to course credits or clock hours</b>	From: N/A To: N/A
<b>Change to contact hours (faculty load)</b>	From: N/A

	To: N/A
Change to grade mode	Choose an item.
Change to credit type	Choose an item.
Change to course description (provide below)	
N/A	

Change to general topic outline N/A
<ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul>

Change to Learning Outcomes: N/A

<p><b>IV. Course Competencies, Learning Outcomes and Objectives</b></p> <p><b>A. General Education Competencies and Course Outcomes</b></p> <p>1. Integral <i>General Education Competency or competencies</i>:</p> <p>2. Supplemental <i>General Education Competency or competencies</i>:</p> <p><b>B. In accordance with Florida Statute 1007.25 concerning the state’s general education core course requirements, this course meets the general education competencies for ....</b> Part B would only be included in the course outlines of those courses are included in the FSW Catalog as a General Education Core Course. If this is not a core course, then outline letter C would become B.</p> <p><b>C. Other Course Objectives/Standards</b></p>
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**Section II (must complete each item below)**

Should any major restrictions be listed on this course? If so, select "change" and list the appropriate major restriction codes or select no change.	No change List applicable major restriction codes
Change course to an "International or Diversity Focus" course?	No, not International or Diversity Focus
Change course to a General Education course?	No
Change course from General Education to non-General Education?	No

<b>Change course to a Writing Intensive course?</b>	No
<b>Change course from Writing Intensive to non-Writing intensive?</b>	Choose an item.
<b>Change course to repeatable?</b>  (A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3 credit hour course can be repeated 1 time and a student can earn a maximum of 6 credits). *Not the same as Multiple Attempts or Grade Forgiveness	No  N/A

<b>Impact of Change of Course Proposal</b>	
<b>Will this change of course proposal impact other courses, programs, departments, or budgets?</b>	No
<b>If the answer to the question above is "yes", list the impact on other courses, programs, or budgets?</b>	N/A
<b>Have you discussed this proposal with anyone (from other departments, programs, or institutions) regarding the impact? Were any agreements made? Provide detail information below.</b>	
N/A	

**Section III, Justification for proposal**

<b>Provide justification (below) for each change on this proposed curriculum action.</b>
<p>This course is scheduled for deletion from the catalog due to 5-year inactivity.</p> <p>SoBT has deliberately created program-specific internship courses for each discipline represented in the School. This course is the first-level internship experience for marketing. While the course has not had enrollment, it is always available to students. Given the increasing focus on internship activity as both an educational and placement tool, the faculty would like to see the internship opportunity remain available. Lastly, the SoBT Advisory Committee continues to stress the importance of internships.</p>

**Section IV, Important Dates and Endorsements Required**

<b>List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).</b>
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David Hoffman, Tim Lucas

**NOTE:** Course and Program changes must be submitted by the dates listed on the published Curriculum Committee Calendar. Exceptions to the published submission deadlines must receive prior approval from the Provost's Office.

<b>Term in which approved action will take place</b>	Fall 2017
<b>Provide an explanation below for the requested exception to the effective date.</b>	
N/A	

<b>Any exceptions to the term start date requires the signatures of the Academic Dean or Associate Vice President and the Provost prior to submission to the Dropbox.</b>		
<b>Dean or Associate Vice President</b>	<b>Signature</b>	<b>Date</b>
Type name here		
<b>Provost</b>	<b>Signature</b>	<b>Date</b>
Dr. Jeff Stewart		

<b>Required Endorsements</b>	<b>Type in Name</b>	<b>Select Date</b>
<b>Department Chair or Program Coordinator/Director</b>	David Hoffman	11/8/2016
<b>Academic Dean or Associate Vice President</b>	Dr. John Meyer	11/8/2016

All Curriculum proposals require approval of the Curriculum Committee and the Provost. Final approval or denial of a proposal is reflected on the completed and signed proposal.

Approve       Do not approve




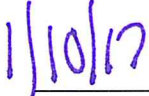
Curriculum Committee Chair Signature

1/6/17

Date

Approve       Do not approve

  
\_\_\_\_\_  
*Provost Signature*

  
\_\_\_\_\_  
*Date*

