

**QEP Marketing Committee Meeting**

**Friday, September 30, 2016 at 11:00 am**

**Lee: U-202B, Collier: M-120A, Charlotte: J-118, and Hendry/Glades: A-114**

Whitney Rhyne	Present	Mary Schultz	Present
Andrae Jones	Absent	Mary Myers	Present
Christy Gilfert	Absent	Myra Walters	Present
Jennifer Young	Present	Rachel Malone	Present
Kathy Clark	Absent	Thomas Rath	Present
Kristin Corkhill	Present	Valerie Miller	Present

The meeting began with introductions of new committee members. Dr. Mary Myers, Professor of Cornerstone Experience, Dr. Mary Schultz, Professor of Cornerstone Experience and Jennifer Young, Marketing Associate.

Whitney announced the accomplishments of Dr. Mary Schultz and Dr. Kelley Newhouse on their completion of doctoral degrees and noted that the FYE faculty web page is updated along with the addition of Dr. Mary Myers as a Professor of Cornerstone. Whitney informed the group that the FYE Events and Activities pages now includes the link to the online workshops and activities in addition to FYE programming flyers. All Peer Architects photos and bios are featured on the web page.

The Committee reviewed of September 2016 Cornerstone Awards nominations and selected three winners for the Cornerstone Scholar of the Month and one winner for the Peer Architect of the Month. The group discussed the possibility of a Peer Architect winning the award more than once and agreed that a Peer Architect can only win the Peer Architect of the Month once but the committee is considering another type of award for more senior Peer

Architects who may have won the award in a previous academic year. The Committee decided to recognize all students and Peer Architects nominated for the awards with a certificate. The Peer Architect certificates will be distributed at the monthly Peer Architect team meeting so that they will be recognized in front of their teammates.

The committee reviewed 69 photos submitted for the Fall 2016 Cornerstone Photo Contest. The committee wanted to ensure the photos posted to social media would not harm the students in the photos or the college. The committee agreed to omit seven photos for the contest with the concern that the picture could have an adverse impact on students in the picture. The group started to discuss guidelines for the Spring 2017 photo contest and will return to that conversation at the next QEP Marketing meeting.

Minutes submitted by Whitney Rhyne