



**QEP Marketing Meeting
Friday, February 26, 2016 at 10:00am**

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|-----------------|---------|-------------------|---------|
| Whitney Rhyne | Present | Kristin Corkhill | Absent |
| Andrae Jones | Present | Myra Walters | Present |
| Cal Majure | Present | Rachel Malone | Present |
| Christy Gilfert | Present | Thomas Buckingham | Absent |
| Kathy Clark | Present | Thomas Rath | Present |
| Kristi Rickman | Absent | Valerie Miller | Present |
| | | William Gillespie | Present |

Selection of February Cornerstone Award Winners

The committee started by reviewing and selecting the winners for the Cornerstone Scholar and Peer Architect of the Month of February.

End of Year Student Awards Ceremony

Whitney provided a follow-up from a question last meeting regarding the Cornerstone Awards Luncheon. Whitney provided information that the Vice Presidents would like to see one student award ceremony. Whitney provided information from a meeting with the Student Life staff.

Tentative dates for the Student Award Ceremonies are provided below. Dr. Antczak highlighted elevating the ceremony on Lee Campus to include a sit down lunch.

- Lee Campus, Friday April 22 at Noon in U-102 **event date has changed since the meeting. The new date is Friday, April 29 at Noon in U-102.*
- Collier Campus, Thursday, April 28 at Noon in J-103 & J-104
- Charlotte Campus, Thursday, April 21 at 6:00pm in the Auditorium
- HG, Friday, April 29 in the evening, time TBD

Last academic year, the Cornerstone Awards Luncheon was about an hour in length. This year including the Cornerstone Awards with the Student Government and student clubs awards with Office of Student Life has asked us to think about decreasing our student awards recipients and/or reduce the time of award presentations. The committee reviewed the awards and numbers of individuals being acknowledged for each award.

Students of Recognition:

- Fall Semester Award Winners(10): Lee 7, Collier 2, Charlotte 1
- Spring Semester Award Winners: TBD

Cornerstone Scholars and Peer Architects of the Month (21)

Lee Campus: 15, Collier Campus: 1, Charlotte Campus: 1, Hendry/Glades Center: 0

Peer Architects (28)

Lee Campus: 14, Collier Campus: 9, Charlotte Campus: 4, Hendry/Glades Center: 1

Suncoast Credit Union Financial Literacy Essay Contest Winners (12)

- Fall Term: Lee Campus: 6
- Spring Term: 6 winners still to be determined

Dr. Gilfert provided insights into the Charlotte student awards ceremony started that faculty are welcome to come on stage and introduce their award winners. Dr. Gilfert did not think time would be a constraint on the Charlotte campus. Whitney asked the committee who would be interested in volunteering to introduce various awards and award winners for each campus location. Dr. Clark, Professor Walters, Dr. Rath, and Val. volunteered to help at the Lee campus ceremony, Dr. Clark and Gillespie volunteered to help at the Collier ceremony, Dr. Rath volunteered to help at the Charlotte ceremony, and Kristin and Val. volunteered to help at the Hendry/Glades ceremony.

Whitney announced the return of the Thinking Critically about Financial Literacy series with Suncoast Credit Union starting on 2/29. Workshops will be held live on each campus again this spring and the spring Cornerstone students will have the opportunity to participant in the Financial Literacy Essay Contest. Dr. Rath announced an upcoming Construction Standards Institute on March 14' 2016.

Minutes submitted by Whitney Rhyne