

9/12/14 Business + Acg
Breakout

Sign In please

Mike Engdall ✓

Mike Quabane ✓

Greg Buggen ✓

Allison Callahan ✓

Margaret Smith ✓

Jennifer Patterson ✓

Maulim Goy ✓

BMI Van Gwabeke ✓

DAVID HOFFMAN ✓

Hayden

M. Hay - left at 2:30 ✓

2/11/14 - Business - ACCA
Start in the morning

- ✓ 1. Introduction
- ✓ 2. The Business Environment
- ✓ 3. The Business Process
- ✓ 4. The Business Model
- ✓ 5. The Business Plan
- ✓ 6. The Business Strategy
- ✓ 7. The Business Structure
- ✓ 8. The Business Finance
- ✓ 9. The Business Marketing
- ✓ 10. The Business Operations

✓ 11. The Business Law

Accounting Sequence of Courses

 Public for this Department and lower

Name of Unit: BAS-Supervision and Management

Outcome Number: 1

Outcome Title: Accounting Sequence of Courses

Outcome Description: Further develop the full accounting sequence of courses and successfully offer ACG 3103 Intermediate Accounting and 3341 Cost Accounting.

How were the results from 2013-2014 used to develop this outcome?:

1 (Required) - Assessment Method : Track the successful offering of these two accounting courses. Status report on the progress of the accounting course sequence.

1 - Results & Analysis: Three new accounting courses were developed and introduced for Fall 2014. These courses were re-prioritized and development in beginning now for ACG 3013.

2 (Optional) - Assessment Method : Number of students enrolled in the class.

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results: Results will be shared with faculty during the September and/or October School of Business monthly meeting and a release to adjunct faculty.

Use of Results: We will use the results to assist in the setting of 2014-15 goals.

Additional Notes or Comments:


Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013

End: 6/30/2014

Integration of New Certificate to Upper Level Entrepreneurship Courses

 Public for this Department and lower

Name of Unit: BAS-Supervision and Management

Outcome Number: 2

Outcome Title: Integration of New Certificate to Upper Level Entrepreneurship Courses

Outcome Description: Research the integration and bridge from the new Business Development and Entrepreneurship certificate to ENT 3003 and ENT 4004 upper level entrepreneurship courses.

How were the results from 2013-2014 used to develop this outcome?:

1 (Required) - Assessment Method : Status of the integration of the lower level and upper level entrepreneurship courses into advanced technical certificate(ATC).

1 - Results & Analysis: Courses for the new Business Development and Entrepreneurship Certificate (AS level) are still under development. ENT 1000 is being offered now; ENT 2012 is under development. This integration was replanned and will be completed in Fall 2015.

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results: The results will be shared with faculty during the September and/or October 2014 monthly School of Business and Technology department meeting.

Use of Results: The results will be used as input for 2014-15 plans.

Additional Notes or Comments:

Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013

End: 6/30/2014

Enrollment and Graduation Rates

 Public for this Department and lower

Name of Unit: BAS-Supervision and Management

Outcome Number: 3


Outcome Title: Enrollment and Graduation Rates

Outcome Description: Increase program enrollment and graduation rates 10% over 2012-2013.

How were the results from 2013-2014 used to develop this outcome?:

1 (Required) - Assessment Method : Program enrollment and number of graduates from enrollment management reports at the academic year end compared to the previous year.

1 - Results & Analysis:

-  [2013-14 Degrees Conferred](#)

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results:

Use of Results:

Additional Notes or Comments:

Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013

End: 6/30/2014

Student Satisfaction Survey

 Public for this Department and lower

Name of Unit: BAS-Supervision and Management

Outcome Number: 4

Outcome Title: Student Satisfaction Survey

Outcome Description: Establishment of a customer service metric in the Supervision and Management survey that shows overall satisfaction with the program. We currently measure the learning objective satisfaction with the program learning Outcomes and not overall satisfaction or value. The 2013 Spring results showed 52% strongly agreed and 39% additionally agreed that learning objectives were met. Use this student satisfaction program and the Placement results to market the program internally and externally.

How were the results from 2013-2014 used to develop this outcome?:

1 (Required) - Assessment Method : Results of the Capstone Surveys for the academic year.

1 - Results & Analysis:

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results:

Use of Results:

Additional Notes or Comments:

Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013

End: 6/30/2014

Post Graduate Survey

 Public for this Department and lower

Name of Unit: BAS-Supervision and Management

Outcome Number: 5

Outcome Title: Post Graduate Survey

Outcome Description: Develop and conduct a Placement survey one semester after graduation to track changes in job opportunities, earnings, and graduate school attendance as program outcomes.

How were the results from 2013-2014 used to develop this outcome?:

1 (Required) - Assessment Method : The first post graduate survey will be conducted in the spring semester with December graduates and in late summer with June graduates.

1 - Results & Analysis:

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results:

Use of Results:

Additional Notes or Comments:

Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013

End: 6/30/2014

Analysis

Public

Name of Unit: BAS-Supervision and Management

Outcome Number: 1

Outcome Title: Analysis

Outcome Description: Use budgeting and financial concepts to optimize management choices.

How were the results from 2013-2014 used to develop this outcome?: Results from last year were used to review the question set again in the fall 2013 semester with the professors who created the questions.

1 (Required) - Assessment Method : **Capstone Post Test** - Performance on the Capstone Test, question set 7, Finance and set 8, Accounting

At least 75% of students will answer at least 75% of the questions 44,48,49,53 and 54 in Questions set 7, Finance and on Question Set 8, Accounting, Questions 50,52,54,55,56,57,70,71,72,73,74,75,76,77,78 correctly on the Capstone Post Test.

1 - Results & Analysis: For Fall 2013, 28 of 36 (77.7%) students achieved a 75% or higher on the Finance portion of the Capstone Post Test. The mean score for Finance based on questions relating to this program outcome was 83.33%. 12 of 36 (33.3%) students achieved a 75% or higher on the Accounting portion of the Capstone Post Test. The mean score for Accounting based on questions relating to this program outcome was 80.83%.

For Spring 2014, 20 of 40 students (50%) achieved a 75% or higher on the Accounting portion of the Capstone Post Test. The mean score for Accounting based on questions relating to this program outcome was 72.39%. 21 of 40 students (52.5%) achieved a 75% or higher on the Finance portion of the Capstone Post Test. The mean score for Finance based on questions relating to this program outcome was 73.09%.

- Fall 2013
 - [111 - MAN4915-F2013-AllSecsFA](#)
- Spring 2014
 - [111 - CLO Report-25022Post](#)
 - [111 - MAN4915-S2014-CRN24136Post](#)

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results: We will share the results in the business and accounting breakout session (where minutes are kept and submitted).

Use of Results: Results will be used to determine whether the Pre and Post tests will remain part of the Curriculum when the Strategy and Capstone courses are combined to make way

17 Capstone Results

Public

Name of Unit: BAS-Supervision and Management

Outcome Number: 2

Outcome Title: Capstone Results

Outcome Description: By the end of the academic year, 95% of the graduates will score at least 70% on the first attempt of the Capstone Post test and 100% will achieve 70% or more before graduation.

How were the results from 2013-2014 used to develop this outcome?: Results from last year were used to review the question set again in the fall 2013 semester with the professors who created the questions.

1 (Required) - Assessment Method : At least 95% of students will achieve over 70% on the Capstone Test in the first time taking the Post exam. DN

1 - Results & Analysis: For Fall 2013, 36 of 36 (100%) students achieved a score of 70% or higher on the Capstone Test.

For Spring 2014, 24 of 40 (60%) students achieved a score of 70% or higher on the Capstone Test.

- Fall 2013
 - [101 - MAN4915-F2013-AllSecsFA](#)
- Spring 2014
 - [101 - Sp 2014 - Stud Stat - 25022](#)
 - [101 - Sp2014 - Stud Stat - 24136](#)

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results: We will share the results in the business and accounting breakout session (where minutes are kept and submitted).

Use of Results: Results will be used to determine whether the Pre and Post tests will remain part of the Curriculum when the Strategy and Capstone courses are combined to make way for concentrations we currently plan.

Additional Notes or Comments:

Progress:

Ethics

Public

Name of Unit: BAS-Supervision and Management

Outcome Number: 3

Outcome Title: Ethics

Outcome Description: Apply ethics in decision-making and problem solving.

How were the results from 2013-2014 used to develop this outcome?: Results from last year were used to review the question set again in the fall 2013 semester with the professors who created the questions.

1 (Required) - Assessment **Capstone Post Test** - Performance on the Capstone Test, question set 3, Ethics

Method : At least 75% of students will answer at least 75% of the questions 16, 17, 27, 28, 30, 31, 32, 33, 64, 65, 68, 69, 92 correctly in question set 3, Ethics on the Capstone Post Test.

1 - Results & Analysis: For Fall 2013, 24 of 36 (66.6%) students achieved a score of 75% or higher on the Ethics portion of the Capstone Post Test. The mean score for Ethics based on questions relating to this program outcome was 75.62%
For Spring 2014, 22 of 40 (55%) of students achieved a score of 75% or higher on the Ethics portion of the Capstone Post Test. The mean score for Ethics based on questions relating to this program outcome was 71.79%.

- Fall 2013
 - [111 - MAN4915-F2013-AllSecsFA](#)
- Spring 2014
 - [111 - CLO Report-25022Post](#)
 - [111 - MAN4915-S2014-CRN24136Post](#)

2 (Optional) - Assessment Method

:

2 - Results & Analysis:

3 (Optional) - Assessment Method

:

3 - Results & Analysis:

Plan for Sharing Results: We will share the results in the business and accounting breakout session (where minutes are kept and submitted) in September or October meeting

Use of Results: Results will be used to determine whether the Pre and Post tests will remain part of the Curriculum when the Strategy and Capstone courses are combined to make way for concentrations we currently plan.

Additional Notes or Comments:

Progress:

Responsible Roles:

No Roles Selected

Start: 7/1/2013

End: 6/30/2014

Human Resources Management

Public

Name of Unit: BAS-Supervision and Management




Outcome Number: 4

Outcome Title: Human Resources Management

Outcome Description: Effectively lead human resources and use capital assets to achieve company objectives.

How were the results from 2013-2014 used to develop this outcome?: Results from last year were used to review the question set again in the fall 2013 semester with the professors who created the questions.

- 1 (Required) - Assessment Method :** **Capstone Post Test** - Performance on the Capstone Test, question set 1, Human Resources and question set 7, Finance
At least 75% of students will answer at least 75% of the questions correctly in question set 1, questions 1, 2, 3, 5, 6, 7, 8, 37, 45, 62 to measure the Human Resources portion and question set 7, questions 44, 48, 49, 53, 54 to measure the capital asset utilization of the Finance portion on the Capstone Post Test.
- 1 - Results & Analysis:** For Fall 2013, 24 of 36 (66.6%) students achieved 75% or higher on the Human Resources portion of the Capstone Test. The mean score for Human Resources on questions relating to this program outcome was 75.93%. 28 of 36 (77.7%) students achieved 75% or higher on the Finance portion of the Capstone Test. The mean score for Finance on questions relating to this program outcome was 83.33%. For Spring 2014, 32 of 40 (80%) students achieved a score of 75% or higher on the Human Resources portion of the Capstone Post Test. The mean score for Human Resources on questions relating to this program outcome was 80.6%. 21 of 40 (52.5%) students achieved a score of 75% or higher on the Finance portion of the Capstone Post Test. The mean score for Finance on questions relating to this program outcome was 73.9%.

- Fall 2013
 -  [111 - MAN4915-F2013-AllSecsFA](#)
- Spring 2014
 -  [111 - CLO Report-25022Post](#)
 -  [111 - MAN4915-S2014-CRN24136Post](#)

2 (Optional) - Assessment Method

2 - Results & Analysis:

3 (Optional) - Assessment Method

3 - Results & Analysis:

Plan for Sharing Results: We will share the results in the business and accounting breakout session (where minutes are kept and submitted) in September or October meeting

Use of Results: Results will be used to determine whether the Pre and Post tests will remain part of the Curriculum when the Strategy and Capstone courses are combined to make way

Information Technology

Public

Name of Unit: BAS-Supervision and Management

Outcome Number: 5

Outcome Title: Information Technology

Outcome Description: Utilize information technology to maximize business processes and return on investment (ROI).

How were the results from 2013-2014 used to develop this outcome?: Results from last year were used to review the question set again in the fall 2013 semester with the professors who created the questions.

1 (Required) - Assessment Method : **Capstone Post Test** - Performance on the Capstone Test, question set 9, Information Technology
Question set 9 from the post test, questions 79-88 will be used to assess this program outcome. At least 75% of students will answer at least 75% of the questions in Questions set 9, Information Technology on the Capstone Post Test.

1 - Results & Analysis: For Fall 2013, 20 of 36 (55.5%) students achieved a 75% or higher on the Information Technology portion of the Capstone Test. The mean score for Information Technology on questions relating to this program outcome was 77.78%.
For Spring 2014, 22 of 40 (55%) students achieved 75% or higher on the Information Technology portion of the Capstone Post Test. The mean score for Information Technology on questions relating to this program outcome was 72.92%.

- Fall 2013
 - 111 - MAN4915-F2013-AllSecsFA
- Spring 2014
 - 111 - CLO Report-25022Post
 - 111 - MAN4915-S2014-CRN24136Post

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results: We will share the results in the business and accounting breakout session (where minutes are kept and submitted) in September or October meeting

Use of Results: Results will be used to determine whether the Pre and Post tests will remain part of the Curriculum when the Strategy and Capstone courses are combined to make way for concentrations we currently plan.

Additional Notes or

Management Decisions

Public

Name of Unit: BAS-Supervision and Management

Outcome Number: 6






Outcome Title: Management Decisions

Outcome Description: Make management decisions based on the company risk management and cost-benefit framework.

How were the results from 2013-2014 used to develop this outcome?: Results from last year were used to review the question set again in the fall 2013 semester with the professors who created the questions.

1 (Required) - Assessment Method : **Capstone Post Test** - Performance on the Capstone Test, question set 6 & question 90 from set 11. Questions set 6 (23,24,25,26,29,43,58,59,60,61,67) & 11 (90) results from the Capstone Post Test, will be used to assess this program outcome. At least 75% of students will answer at least 75% of the questions correctly on the Capstone Post Test.

1 - Results & Analysis: For Fall 2013, 27 of 36 (75%) students achieved a 75% or higher on the Management portion of the Capstone Post Test. The mean score for Management on questions relating to this program outcome was 79.63%. For Spring 2014, 29 of 40 (72.5%) students achieved a 75% or higher on the Management portion of the Capstone Post Test. The mean score for the Management portion relating to this program outcome was 79.6%.

-  Fall 2013
 -  [111 - MAN4915-F2013-AllSecsFA](#)
-  Spring 2014
 -  [111 - CLO Report-25022Post](#)
 -  [111 - MAN4915-S2014-CRN24136Post](#)

2 (Optional) - Assessment Method : MAN 4915 students participate in the Global Business Strategy Simulation Game where their performance is measured and compared to other participants throughout the world. They are assessed in the Learning Assurance Report on Leadership skills, collaboration and teamwork, financial analysis, financial management, operations management, marketing management, human resources management, strategic analysis and planning, and corporate social responsibility.

2 - Results & Analysis: Results of the Learning Assurance Report which assesses the MAN 4915 students participating in the Global Business Strategy Simulation Game:

	Class Avg	Fall 2013	Spring 2014	Spring 2014 (2nd class)
Leadership Skills		50	35	52
Collaboration & Teamwork		44	38	53
Financial Analysis		55	63	34
Financial Management		60	61	83
Operations Management		44	32	51

Marketing Decisions

Public

Name of Unit: BAS-Supervision and Management

Outcome Number: 7

Outcome Title: Marketing Decisions

Outcome Description: Employ marketing processes to identify profitable opportunities and create value for customers.

How were the results from 2013-2014 used to develop this outcome?: Results from last year were used to review the question set again in the fall 2013 semester with the professors who created the questions.

1 (Required) - Assessment Method : **Capstone Post Test** - Performance on the Capstone Test, questions set 10, Marketing
Question set 10 from the Capstone Post Test, questions 91,96,97,98,99,100 will be used to assess this program outcome. At least 75% of students will answer at least 75% of the questions correctly in Questions set 10, Marketing on the Capstone Post Test.

1 - Results & Analysis: For Fall 2013, 16 of 36 (44.4%) students achieved 75% or higher on the Marketing portion of the Capstone Post Test. The mean score for Marketing based on the questions relating to this program outcome was 68.83%
For Spring 2014, 18 of 40 (45%) students achieved 75% or higher on the Marketing portion of the Capstone Post Test. The mean score for Marketing on questions relating to this program outcome was 69.94%.

- Fall 2013
 - [111 - MAN4915-F2013-AllSecsFA](#)
- Spring 2014
 - [111 - CLO Report-25022Post](#)
 - [111 - MAN4915-S2014-CRN24136Post](#)

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results: We will share the results in the business and accounting breakout session (where minutes are kept and submitted) in the September or October meeting.

Use of Results: Results will be used to determine whether the Pre and Post tests will remain part of the Curriculum when the Strategy and Capstone courses are combined to make way for concentrations we currently plan.

Additional Notes or Comments:

17 Strategic Management

Public

Name of Unit: BAS-Supervision and Management

Outcome Number: 8

Outcome Title: Strategic Management

Outcome Description: Make strategic management choices and evaluate results.

How were the results from 2013-2014 used to develop this outcome?: Results from last year were used to review the question set again in the fall 2013 semester with the professors who created the questions.

1 (Required) - Assessment - **Capstone Post Test** - Performance on the Capstone Test, question set 5, Strategy

Method : Question set 5 from the Capstone Post Test, questions 18,21,34,35,40,51,89,93,94,95 will be used to assess this program outcome. At least 75% of students will answer at least 75% of the questions correctly in Question set 5 on the Capstone Post Test.

1 - Results & Analysis: For Fall 2013, 12 of 36 (33.3%) students achieved a score of 75% or higher on the Strategy portion of the Capstone Post Test. The mean score for Strategy based on questions relating to this program outcome was 68.52%. For Spring 2014, 17 of 40 (42.5%) students achieved a score of 75% or higher on the Strategy portion of the Capstone Post Test. The mean score for Strategy based on questions relating to this program outcome was 66.22%.

- Fall 2013
 - 111 - MAN4915-F2013-AllSecsFA
- Spring 2014
 - 111 - CLO Report-25022Post
 - 111 - MAN4915-S2014-CRN24136Post

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results: We will share the results in the business and accounting breakout session (where minutes are kept and submitted) in September or October meeting

Use of Results: Results will be used to determine whether the Pre and Post tests will remain part of the Curriculum when the Strategy and Capstone courses are combined to make way for concentrations we currently plan.

Additional Notes or Comments:

Develop and Introduce New Accounting Courses

 Public for this Department and lower


Name of Unit: AS-Accounting Technology

Outcome Number: 1

Outcome Title: Develop and Introduce New Accounting Courses

Outcome Description: Develop and introduce a new course--ACG2021--to combine ACG1001 and ACG2011 for transfer ease to accounting degree programs elsewhere.

How were the results from 2013-2014 used to develop this outcome?: The results were reviewed and a determination made to communicate to all instructors the need to review instructional methods with the intent to improve assessment results. Once instructors have an opportunity to review their instructional methods, a "best practices" discussion will be held among the instructors to communicate and discuss practices. Furthermore, we plan on revising the timing, number, and methodology of assessment tools. Assessments will be made throughout the instructional period instead at the end of the period as is currently done. Instead of two assessment tools at the end of the instructional period, an application project will be conducted earlier in the semester, a written discussion of an assessment item will be conducted in the last half of the assessment period, and an objective test measurement will be added earlier in the assessment period

-  [9-13-2013 Accounting Minutes](#)

1 (Required) - Assessment Method : Curriculum Committee approval in the Fall 2013 term. Course prepared in Spring 2014 or sooner. Introduction of the new course in Fall 2014.

1 - Results & Analysis: Two new Accounting courses were completed in the summer of 2014 and are being taught in the Fall 2014 semester for the first time. The courses are ACG 2021, Financial Accounting and ACG 3103 Intermediate Financial Accounting and ACG 2450 , Accounting Software Applications featuring Quickbooks.

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing

Results: The plan will be presented and discussed at monthly staff meeting and special instructional meetings with all instructors, including adjuncts and online instructors.

Use of Results: The results obtained will be used as input to the plan for 2014-2015.

Accounting Perspective and Decision Making

 Public


Name of Unit: AS-Accounting Technology

Outcome Number: 1


Outcome Title: Accounting Perspective and Decision Making

Outcome Description: Students will apply accounting principles to the managerial business decision making process in an entry level perspective i.e purchasing versus leasing, sell or process further, keep or replace equipment, make or buy and eliminate product/segment decisions.




How were the results from 2013-2014 used to develop this outcome?: The results were reviewed and a determination made to communicate to all instructors the need to review instructional methods with the intent to *improve* assessment results. Once instructors have an opportunity to review their instructional methods, a "best practices" discussion will be held among the instructors to communicate and discuss practices. Furthermore, we plan on revising the timing, number, and methodology of assessment tools. Assessments will be made throughout the instructional period instead at the end of the period as is currently done. Instead of two assessment tools at the end of the instructional period, an application project will be conducted earlier in the semester, a written discussion of an assessment item will be conducted in the last half of the assessment period, and an objective test measurement will be added earlier in the assessment period.

-  [Meeting minutes 9/13/13](#)

1 (Required) - Assessment Method : This measure uses a common course final test for Managerial Accounting ACG 2071 which includes six incremental analysis questions in the final exam for ACG 2071. In this year, students are expected to answer at least four--that is 67%--of the questions correctly.

- ACG 2071 Course Final
 -  [ACG 2071 Course Final Exam](#)

1 - Results & Analysis: For Fall 2013, 22 of 71 students (31%) answered at least four of the six incremental analysis questions correctly on the ACG 2071 final exam. The measurement was based on questions 33, 34, 35, 36, 37, and 38. On question 33, almost half of the students (48%) answered the question correctly. On question 34, 45 of 71 (63.38%) students answered the question correctly. For Spring 2014, 9 of 46 students (19.6%) answered at least four of the six incremental analysis questions correctly on the ACG 2071 final exam. On Question 35, 50% of the students answered the question correctly. On question 33, 45.6% of students answered the question correctly. The other question results were lower.

- Fall 2013
 -  [ACG2071-Fall2013-AllSections](#)
 -  [207 - Test Item Statistics Report](#)
- Spring 2014
 -  [Spring 2014 - Outcome 1](#)

Breakeven Analysis

 Public


Name of Unit: AS-Accounting Technology

Outcome Number: 2


Outcome Title: Breakeven Analysis

Outcome Description: Students will apply breakeven analysis in an appropriate business decision making process.





How were the results from 2013-2014 used to develop this outcome?: The results were reviewed and a determination made to communicate to all instructors the need to review instructional methods with the intent to improve assessment results. Once instructors have an opportunity to review their instructional methods, a "best practices" discussion will be held among the instructors to communicate and discuss practices. Furthermore, we plan on revising the timing, number, and methodology of assessment tools. Assessments will be made throughout the instructional period instead at the end of the period as is currently done. Instead of two assessment tools at the end of the instructional period, an application project will be conducted earlier in the semester, a written discussion of an assessment item will be conducted in the last half of the assessment period, and an objective test measurement will be added earlier in the assessment period.

-  [Meeting minutes 9/13/13](#)

1 (Required) - Assessment Method : The assessment will use the results of three break even analysis questions in the common course final exam in ACG 2071, Managerial Accounting. Students are expected to answer at least two-- that is 67%--of the three questions correctly.

- ACG 2071 Course Final
 -  [ACG 2071 Course Final Exam](#)

1 - Results & Analysis: For Fall 2013, 39 of 71 (54.93%) students answered at least two of the three break even analysis questions on the ACG 2071 final exam correctly. The measurement was based on questions 14, 15, and 16 and 54.93%, 66.20%, and 45.07% of students respectively answered the questions correctly. For Spring 2014, 27 of 46 (58.7%) students answered at least two of the three break even analysis questions on the ACG 2071 final exam correctly. The measurement was based on questions 14, 15, and 16 with 58.7% of students correctly answering question 14 and 60.9% of students answering questions 15 and 16 correctly.

- Fall 2013
 -  [207 - Test Item Statistics Report](#)
 -  [ACG2071-Fall2013-AllSections](#)
- Spring 2014
 -  [Spring 2014 ACG 2071 Outcome 2](#)
 -  [Spring 2014 Test Results](#)

2 (Optional) - Assessment Method :

Cost Accounting

Public


Name of Unit: AS-Accounting Technology

Outcome Number: 3

Outcome Title: Cost Accounting

Outcome Description: Students will apply cost accounting processes to capture product and services costs in an entry level perspective.







How were the results from 2013-2014 used to develop this outcome?: The results were reviewed and a determination made to communicate to all instructors the need to review instructional methods with the intent to improve assessment results. Once instructors have an opportunity to review their instructional methods, a "best practices" discussion will be held among the instructors to communicate and discuss practices. Furthermore, we plan on revising the timing, number, and methodology of assessment tools. Assessments will be made throughout the instructional period instead at the end of the period as is currently done. Instead of two assessment tools at the end of the instructional period, an application project will be conducted earlier in the semester, a written discussion of an assessment item will be conducted in the last half of the assessment period, and an objective test measurement will be added earlier

-  [Meeting minutes 9/13/13](#)

1 (Required) - Assessment Method : The common course final for Managerial Accounting, ACG 2071 includes three process costing questions, three job order costing questions, and three activity based costing questions which will be used as measures for this outcome. Of the nine questions, students are expected to answer at least six --that is 67%--of the questions correctly.

-  [ACG 2071 Course Final](#)

1 - Results & Analysis: For Fall 2013, 30 of 71 (42.25%) of students answered six or more questions which consisted of the following questions on the common course final for ACG 2071 Managerial Accounting: 10, 11, 12, 14, 15, 16, 39, 40, and 41. For Spring 2014, 8 of 46 (17.4%) of students answered six or more questions regarding cost accounting on the ACG 2071 common course final.

-  Fall 2013
 -  [Fall 2013 Accounting Outcome 3](#)
 -  [Fall 2013 Test Item Statistics](#)
-  Spring 2014
 -  [Spring 2014 Accounting Outcome 3](#)
 -  [Spring 2014 Test Report](#)

2 (Optional) - Assessment Method :

2 - Results & Analysis:

Financial Records and Statements

Public


Name of Unit: AS-Accounting Technology

Outcome Number: 4



Outcome Title: Financial Records and Statements

Outcome Description: Students will develop, organize and maintain financial statements in conformity with Generally Accepted Accounting Principles(GAAP).

How were the results from 2013-2014 used to develop this outcome?: The results were reviewed and a determination made to communicate to all instructors the need to review instructional methods with the intent to improve assessment results. Once instructors have an opportunity to review their instructional methods, a "best practices" discussion will be held among the instructors to communicate and discuss practices. Furthermore, we plan on revising the timing, number, and methodology of assessment tools. Assessments will be made throughout the instructional period instead at the end of the period as is currently done. Instead of two assessment tools at the end of the instructional period, an application project will be conducted earlier in the semester, a written discussion of an assessment item will be conducted in the last half of the assessment period, and an objective test measurement will be added earlier

-  [Meeting minutes 9/13/13](#)

1 (Required) - Assessment Method : Students in ACG 1001 Accounting I will use a comprehensive problem including general and specialized journals processing through general ledger accounts and accounting worksheet to income statement, owner equity statement, and balance sheet presentations. Students in ACG 2011 Accounting II will use a comprehensive problem including corporate income statement, retained earnings, balance sheet, and cash flow statement presentations. In this year at least 75% of the students in the respective courses are expected to score at least 80% or more on the respective comprehensive problem sets.

-  [ACG 1001 Comprehensive Problem](#)
-  [ACG 2001 Comprehensive Problem](#)

1 - Results & Analysis: For Fall 2013, ACG 1001, 51 of 90 or 56.6% of students achieved a score of 80% or higher on the course project. A total of 14 of 104 students did not complete the project. An average score of 80% was achieved on the project, not including those who did not participate.

For Spring 2014, ACG 1001, 86 of 106 or 81% of students achieved a score 80% or higher on the course project at the benchmark level. A total of 19 of 125 students did not complete the project. An average score of 85.56% was achieved on the project, not including those who did not participate.

For Fall 2013, ACG 2011, 17 of 36 or 47.2% of students achieved a score of 80% or higher on the course project. A total of 11 of 47 students did not complete the project. An average score of 73.85% was achieved on the project, not including those who did not participate.

For Spring 2014, ACG 2011, 23 of 52 or 44.2% of students achieved a score of 80% or higher on the course project. An average score of 69.48% was achieved on the project.

IRS Regulations and Tax Returns

Public


Name of Unit: AS-Accounting Technology

Outcome Number: 5



Outcome Title: IRS Regulations and Tax Returns

Outcome Description: Students will use IRS regulations to prepare individual and corporation tax returns.



How were the results from 2013-2014 used to develop this outcome?: The results were reviewed and a determination made to communicate to all instructors the need to review instructional methods with the intent to improve assessment results. Once instructors have an opportunity to review their instructional methods, a "best practices" discussion will be held among the instructors to communicate and discuss practices. Furthermore, we plan on revising the timing, number, and methodology of assessment tools. Assessments will be made throughout the instructional period instead at the end of the period as is currently done. Instead of two assessment tools at the end of the instructional period, an application project will be conducted earlier in the semester, a written discussion of an assessment item will be conducted in the last half of the assessment period, and an objective test measurement will be added earlier in the assessment period.

-  [Meeting minutes 9/13/13](#)

1 (Required) - Assessment Method : Students in Tax 2000 will prepare--using case data--an individual tax return and students in Tax 2010 will prepare--using case data--a corporate tax return to assess this outcome. At least 75% of the students are expected to score at least 80% or more in this year.

-  [Tax 2000 Individual Tax Return Assignment](#)
-  [Tax 2010 Corporate Tax Return Final](#)

1 - Results & Analysis: In Fall 2013, in TAX 2000, 19 of 22 or 86.4% of students achieved this learning outcome at the benchmark level on the Individual Tax Return Assignment. In Spring 2014, in Tax 2010, 10 of 16 or 62.5% of students achieved a score of 80% or higher on the Corporate Tax Return assignment.

-  [Tax 2000 & 2010 Results](#)
-  [Tax 2000 & 2010 Results](#)


2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results &

Program Planning Worksheet and Suggested Course Sequencing

 Public for this Department and lower

Name of Unit: AS-Business Administration and Management

Outcome Number: 1


Outcome Title: Program Planning Worksheet and Suggested Course Sequencing

Outcome Description: Use the newly created AS Business Administration Program Planning Worksheet and the Suggested Course Sequencing form in Student Advising and with other schools within the college to increase the number of students seeking an AS BAMA degree. Remove the AA designation for business as soon as possible and no later than the academic year end.

How were the results from 2013-2014 used to develop this outcome?: The numbers of students pursuing an AS degree in Business Administration was (and is) woefully low despite over 650 students in our AS business courses. Upon inquiry we learned that many, many students thought they were in an AA business administration degree program which does not exist. This drove us to create course sequencing documents and hold training sessions about the AS Business Administration degree.

1 (Required) - Assessment Method : The number of AS business administration students is expected to rise 10% over the academic year end numbers last academic year.

1 - Results & Analysis: New course sequencing guides were produced by the School of Business and Technology for all programs and distributed in meetings with Student Services including Advising and School of Business and Technology staff. Please see the attachments for a copy of the new guides.

-  [AS BAMA 2 yr Sequencing](#)

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results: Results will again be shared in the September or October School of Business and Technology meeting.

Use of Results: The results will be used in calibrating the 2014-2015 plan.

Additional Notes or Comments:


Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013

End: 6/30/2014

Development of New AS Degree or Certificate Program

 Public for this Department and lower


Name of Unit: AS-Business Administration and Management

Outcome Number: 2

Outcome Title: Development of New AS Degree or Certificate Program

Outcome Description: Research development of an integrated AS degree or Certificate program combining information technology, entrepreneurship, and marketing pointed toward work force needs.

How were the results from 2013-2014 used to develop this outcome?:

-  [Meeting minutes 9/13/13](#)

1 (Required) - Assessment Method : Submit the new course to Curriculum Committee in the Fall. Prepare the course and offer in the Fall 2014 term.

1 - Results & Analysis:

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results:

Use of Results:


Additional Notes or Comments:

Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013
End: 6/30/2014

Research Development of New As Degree or Certificate Combining Disciplines

 Public for this Department and lower

Name of Unit: AS-Business Administration and Management

Outcome Number: 3

Outcome Title: Research Development of New As Degree or Certificate Combining Disciplines

Outcome Description: Research development of an integrated AS degree program or certificate combining information technology, accounting, and crime scene technology pointed toward work force needs.

How were the results from 2013-2014 used to develop this outcome?:

1 (Required) - Assessment Method : Submit to the Curriculum Committee in the Fall. Pffer the course in Fall 2014.

1 - Results & Analysis:

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results:

Use of Results:

Additional Notes or Comments:


Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013

End: 6/30/2014

College Credit Certificate (CCC) in Business Development and Entrepreneurship

 Public for this Department and lower


Name of Unit: AS-Business Administration and Management

Outcome Number: 4

Outcome Title: College Credit Certificate (CCC) in Business Development and Entrepreneurship

Outcome Description: Introduce a College Credit Certificate (CCC) in Business Development and Entrepreneurship (055207306) including the development of ENT 1000, Introduction to Entrepreneurship and ENT 2001 Entrepreneurship 2002.

How were the results from 2013-2014 used to develop this outcome?:

-  [Meeting Minutes 9/13/13](#)

1 (Required) - Assessment Method : Submit to the Curriculum Committee in the Fall. Offer the new courses and the certificate in Fall 2014.

1 - Results & Analysis:

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results:

Use of Results:

Additional Notes or Comments:

Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013

End: 6/30/2014

Capstone Course

 Public for this Department and lower

Name of Unit: AS-Business Administration and Management

Outcome Number: 5

Outcome Title: Capstone Course

Outcome Description: Implement the Capstone Course including an internal exit exam and final paper with a grading rubric to be used in the spring semester 2014. Test the ETS exit exam in the Fall 2013 semester for potential implementation starting Spring 2014.

How were the results from 2013-2014 used to develop this outcome?: The previous program exam given in the Fall of 2013 and Spring 2014 in the Introduction to Business course, GEB 1011 was greeted with mixed results . Most students seemed to be less than serious about the exam since there were no course points given for this 100 question exam. Use of this common course final was also limited and those that were given were not all able to be extracted from Canvas.

1 (Required) - Assessment Method : Construct a new internal exam in the Fall 2013 and give it to degree graduates in the Fall and Spring. Test the ETS AS exam in the Fall and give it all degree graduates in the spring 2014 semester..

1 - Results & Analysis: The Capstone course was created and for the Spring 2014 semester , seven students took the proctored exam and averaged 63%. Additionally the ETS Business MFT exam was tested in the summer of 2014 and a cohort competed this proctored exam of six students. Results have not yet been received.

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results: School of Business and Technology monthly meetings in September or October.

Use of Results: As input to the 2013-2014 plans.

Additional Notes or Comments:

Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013

End: 6/30/2014

Communicate Effectively

Public

Name of Unit: AS-Business Administration and Management

Outcome Number: 1



Outcome Title: Communicate Effectively

Outcome Description: Students will be able to communicate effectively in line with business expectations in writing, orally and in email. The sample will be randomly selected in the Fall 2013 semester and at least 60% will score at least 75% with newly created rubrics.

How were the results from 2013-2014 used to develop this outcome?: The business professors thought there was a need to measure whether the Business Administration and Management students had sufficient communication skills for business organizations so we attempted to implement an assignments with rubrics that could measure these skills

1 (Required) - Assessment Method : Rubrics will be created and implemented in the Fall semester 2013 and used in the Spring semester to gauge effectiveness.

1 - Results & Analysis: This outcome was not implemented in the Academic Year 2013-14. We put efforts toward common course syllabi and final exams ahead. Moving forward, we will seek agreement on rubrics to be implemented for assessing communication skills.

-  [Meeting Minutes - 4/11/14](#)
-  [Rubric discussed 4/11/14](#)

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing

Results: We will share the results in the business breakout session (where minutes are kept and submitted) in the September or October meeting.

Use of Results: Moving forward, we will seek an agreement on rubrics to be used on a sampling basis of business students in Spring 2015.

Additional Notes or Comments:

Progress:

Responsible Roles:

No Roles Selected

Start: 7/1/2013

End: 6/30/2014

Decision Support Tools

 Public

Name of Unit: AS-Business Administration and Management


Outcome Number: 2

Outcome Title: Decision Support Tools


Outcome Description: Understand decision support tools such as spreadsheets, break even analysis, time value of money, financial ratios, and budgeting. At least 75% of the students taking the EXIT exam will achieve 70% or more on the relevant subset of questions.

How were the results from 2013-2014 used to develop this outcome?: We are continuing to compare data each year to notice any improvement or decline.

1 (Required) - Assessment Method : Capstone exam results on the designated questions according to the algorithm above.

-  [GEB 1011 Capstone Exam](#)

1 - Results & Analysis: Using the GEB 1011 capstone exam questions 21, 22, and 26, 35 of 51 or 68.6% of students answered 2 of more questions correctly.

-  [GEB 1011 test results](#)

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results: We will share the results in the business breakout session (where minutes are kept and submitted) in September or October meeting

Use of Results: The business professors will review results to decide whether any of the questions need to be revised.

Additional Notes or Comments:

Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013

End: 6/30/2014

Introductory Business Knowledge

 Public

Name of Unit: AS-Business Administration and Management

Outcome Number: 3

Outcome Title: Introductory Business Knowledge

Outcome Description: Demonstrate knowledge of the introductory concepts of accounting, business law, finance, management, and marketing. At least 75% will achieve a passing grade of 60% or more in the first time taking the Exit exam.

How were the results from 2013-2014 used to develop this outcome?: Since implementing the Exit exam to test knowledge of capstone students, we are constantly looking for ways to improve this process. We are now using the ETS exam to assess the capstone students.

1 (Required) - Assessment Method : Student results on the Capstone exit exam as described above.

1 - Results & Analysis: In Fall 2013, 63% of students achieved a passing score of 60% or higher on the exit exam.
In Spring 2014 we were planning for the ETS MFT exam but the proctor training was not implemented in time. The ETS exams were implemented in summer 2014. Results from summer are not yet available.

2 (Optional) - Assessment Method :

2 - Results & Analysis:

3 (Optional) - Assessment Method :

3 - Results & Analysis:

Plan for Sharing Results: We will share the results in the business breakout session (where minutes are kept and submitted) in September or October meeting

Use of Results: We will continue to test the business knowledge of the AS Business Administration and Management students in the capstone course using the newly FSW implemented ETS exam. The ETS exam is widely used throughout the industry.

Additional Notes or Comments:

Progress:

Responsible Roles: No Roles Selected

Start: 7/1/2013

End: 6/30/2014