|  |  |
| --- | --- |
| **School or Division** | School of Business and Technology |
| **Program or Certificate or** | BAS, Supervision and Management |
| **New degree or certificate program** | N/A |
| **Proposed by (faculty only)** | Dr. Douglas Nay |
| **Presenter (faculty only)** | David Hoffman |
| Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting or the proposal will be returned to the School or Division and must be submitted for a later date. |
| **Submission date** | 1/5/2015 |
| **Course prefix, number, and title** | MAN 4723 STRATEGIC MANAGEMENT CAPSTONE |

**Section I, New Course Information (must complete all items)**

|  |  |
| --- | --- |
| **List School or Division** | School of Business and Technology |
| **List course prerequisite(s) and minimum grade(s) (must include minimum grade if higher than a “D”)** | Prior to enrolling in any upper level course (course number beginning with a 3 or 4), students must complete the following courses with a grade of ―C‖ or better: ENC 1101 English Composition I, ENC 1102 English Composition II, and three semester hours of college level mathematics; or permission from the appropriate academic Dean.Course must be taken in the last term and must be taken at FSW.  |
| **Will students be taking any of the prerequisites listed for this course in different parts of the same term (ex. Term A and Term B)** | No |
| **List course corequisites** | NONE  |
| **Is any corequisite for this course listed as a corequisite on its paired course?**(Ex. CHM 2032 is a corequisite for CHM 2032L, and CHM 2032L is a corequisite for CHM 2032) | No |
| **Course credits or clock hours** | 3.0 |
| **Contact hours (faculty load)** | 3.0 |
| **Select grade mode** | Standard Grading (A, B, C, D, F) |
| **Credit type** | College Credit |
| **Course description** (provide below) |
| This course examines strategic management from three different perspectives of analyzing an existing strategy, formulating a new strategy based on changes internally and externally in the market and third in implementing that new strategy. The course also provides a capstone experience by examining and finding alternative solutions for an existing business issue or for capturing a business opportunity with the use of concepts and knowledge gained in the prior courses taken in this degree program. The course will also include a business simulation, with teams leading a global business enterprise as a group member of the leadership team making over fifty business decisions in all functions weekly |

|  |
| --- |
| **General topic outline** (type in outline below) |
| * Corporate Strategy
* Tools for analysis
* Business Unit Strategy
* Resources
* Team-based Business Simulation
* Pre and Post Exam
* Preparation of an Academic Portfolio
 |

**Learning Outcomes:** For information purposes only. Type in all learning outcomes, assessments, and general education competencies as they should be displayed in the syllabus. More rows can be added if necessary.

|  |  |  |
| --- | --- | --- |
| **Learning Outcomes** | **Assessments** | **General Education Competencies** |
| Evaluate different business strategies | Review of case studies, presentations and exams |  |
| Debate and defend ethical behavior in strategic decision-making. | Review of prior strategic decisions in case studies. | COM |
| Formulate revised strategies. | Review of case studies  |  |
| Integrate key degree program concepts to produce a solution to a business issue .Demonstrate team-building and business decision-making skills.  | Review of Capstone Project; Review of ETS results comparing FSW graduates with a normative group.Instructor observation ofcompleted tasks and peer reviews in Glo-Bus simulation. | CT |

|  |  |
| --- | --- |
| **ICS code for this course** | ADVANCED AND PROFESSIONAL - 1.15.05 - BUSINESS AND MANAGEMENT |
| **Should any major restriction(s) be listed on this course? If so, select "yes" and list the appropriate major restriction code(s) or select "no".** | No |
| **Is the course an “International or Diversity Focus” course?** | No, not International or Diversity Focus |
| **Is the course a General Education course?** | No |
| **Is the course a Writing Intensive course?** | No |
| **Is the course repeatable\*?**(A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3 credit hour course can be repeated 1 time and a student can earn a maximum of 6 credits). \*Not the same as Multiple Attempts or Grade Forgiveness | No |
| **Do you expect to offer this course three times or less (experimental)?** | No |

|  |
| --- |
| **Impact of Course Proposal** |
| **Will this new course proposal impact other courses, programs, departments, or budgets?** | No |
| **If the answer to the question above is “yes”, list the impact on other courses, programs, or budgets?** |  |
| **Have you discussed this proposal with anyone (from other departments, programs, or institutions) regarding the impact? Were any agreements made? Provide detail information below.** |
| NA |

**Section II, Justification for proposal**

|  |
| --- |
| **Provide justification (below) for this proposed curriculum action**  |
| This course appropriately aligns the learning outcomes of both the previous strategy course and the capstone experience, and gives student a more integrated applicable learning experience. This combination also allows for providing four course concentrations in the Supervision and Management degree. These changes will give students the flexibility to apply the course and programs knowledge, skills and learning outcomes in a more focused fashion. Students and future employers will benefit by having in their work settings those who are well versed in overall effective management and leadership practices and are conversant in their particular industry. |

**Section III, Important Dates and Endorsements Required**

|  |
| --- |
| **List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).** |
| Dr. Douglas Nay, David Hoffman, Michelle Fanslau |

**nOTE:** Changes for the Fall 2015 term must be submitted by the January 3, 2015 deadline and approved no later than the February 28, 2015 Curriculum Committee meeting. Changes during mid-school year are NOT permitted. Extreme circumstances will require approval from the appropriate Dean or Assistant Vice President as well as the Provost and Vice President of Academic Affairs to begin in either the Spring 2015 or Summer 2015 term.

|  |  |
| --- | --- |
| **Term in which approved action will take place** | Fall 2015 |

|  |  |  |
| --- | --- | --- |
| **Required Endorsements** | **Type in Name** | **Select Date** |
| **Department Chair or Program Coordinator** | Dr. Douglas Nay | 1/9/2015 |
| **Academic Dean or Assistant Vice President** | Dr. John Meyer | 1/9/2015 |
| **Dean’s Council Representative** | Dr. Mary Myers | 2/3/2015 |

|  |  |
| --- | --- |
| **Select Curriculum Committee Meeting Date** | February 27, 2015 |

Completed curriculum proposals must be uploaded to Dropbox by the deadline. Please refer to the *Curriculum Committee Critical Dates for Submission of Proposals* document available in the document manager in the FSW Portal:

* Document Manager
* VP Academic Affairs
* Curriculum Process Documents

**Important Note to Faculty, Department Chairs or Program Coordinators, and Deans or an Assistant Vice President:**

Incomplete proposals or proposals requiring corrections will be returned to the School or Division. If a proposal is incomplete or requires multiple corrections, the proposal will need to be completed or corrected and **resubmitted to the Dropbox for the next Curriculum Committee meeting** (no later than January 9, 2015 to be effective for the Fall 2015 term). All Curriculum proposals require approval of the Provost and Vice President of Academic Affairs. Final approval or denial of a proposal is reflected on the completed and signed Summary Report.