Memo

To: Dr. Denis Wright, Provost

From: Dr. John Meyer, Dean, School of Business and Technology

Date: 12-16-14

Re: Intermodal Freight Transportation CCC

FSW applied for and received $1.2M in TAA grant funding to provide training to economically disadvantaged populations, particularly in the eastern parts of our service area. A significant portion of the training forecast in the Statement of Work was to be in the area of Logistics in support of the proposed America's Gateway project in Moore Haven. That project was delayed. If the project had not been slated to move forward, FSW would have needed to submit a modified Statement of Work and nominate a different educational program. However, in late spring, Glades County received a legislative appropriation to begin construction of the America's Gateway project's training center. The project coordinators are in the process of updating the business plan and have conducted focus groups with industry to identify training needs. The County is also actively pursuing anchor companies to locate in the Intermodal Logistics Center at America's Gateway. Given that the project is moving forward and that Logistics is a primary focus of the project, it is prudent to adhere to our original intent under the Statement of Work and provide a Logistics training curriculum; however, FSW needs to start the program in the spring of 2015. In addition to America's Gateway, several existing logistics centers (Wal-Mart, LeeSar, Chico's, and Arthrex are already in operation in or near our service area and another, Cheney Brothers (with an anticipated 700 employees) is currently under construction in Charlotte County.

In light of the above, I respectfully request permission to approve the introductory course starting in the spring of 2015 and the mode-specific courses for a summer start. The final course, TRA 2402, Intermodal Transportation Operations, would not be needed until the Fall term.

1

Curriculum Committee
Academic Year 2014-2015

New Course Proposal

FLORIDA
SOUTHWESTERN
STATE COLLEGE

School or Division	School of Business and Technology
Program or Certificate or	AS, Criminal Justice Technology
New degree or certificate program	List new degree or certificate program here
Proposed by (faculty only)	Dr. Richard Worch
Presenter (faculty only)	Dr. Richard Worch
Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting or the proposal will be returned to the School or Division and must be submitted for a later date.	
Submission date	11/7/2014
Course prefix, number, and title	DSC 2590, Intelligence Analysis and Security Management

Section I, New Course Information (must complete all items)

List School or Division	School of Business and Technology
List course prerequisite(s) and minimum grade(s) (must include minimum grade if higher than a "D")	N/A
Will students be taking any of the prerequisites listed for this course in different parts of the same term (ex. Term A and Term B)	No
List course corequisites	N/A
Is any corequisite for this course listed as a corequisite on its paired course? (Ex. CHM 2032 is a corequisite for CHM 2032L, and CHM 2032L is a corequisite for CHM 2032)	No N/A
Course credits or clock hours	3
Contact hours (faculty load)	3
Select grade mode	Standard Grading (A, B, C, D, F)
Credit type	College Credit
Course description (provide below)	
THIS COURSE EXAMINES INTELLIGENCE ANALYSIS AND ITS INDISPENSABLE RELATIONSHIP TO THE SECURITY MANAGEMENT OF TERRORIST ATTACKS, MAN-MADE DISASTERS AND NATURAL DISASTERS. IT ALSO EXPLORES VULNERABILITIES OF OUR	

NATIONAL DEFENSE AND PRIVATE SECTORS, AS WELL AS THE THREATS POSED TO THESE INSTITUTIONS BY TERRORISTS, MAN-MADE DISASTERS, AND NATURAL DISASTERS. STUDENTS WILL DISCUSS SUBSTANTIVE ISSUES REGARDING INTELLIGENCE SUPPORT OF HOMELAND SECURITY MEASURES IMPLEMENTED BY THE UNITED STATES AND EXPLORE HOW THE INTELLIGENCE COMMUNITY OPERATES.

General topic outline (type in outline below)

- Intelligence gathering techniques
- Intelligence policies and procedures
- Analyzing intelligence

Learning Outcomes: For information purposes only. Type in all learning outcomes, assessments, and general education competencies as they should be displayed in the syllabus. More rows can be added if necessary.

Learning Outcomes	Assessments	General Education Competencies
Describe intelligence gathering and analysis pertinent to Homeland Security	Quizzes, written assignments, exams, presentations	COM
Summarize basic intelligence policies and procedures	Quizzes, written assignments, exams, presentations	
Enumerate specific techniques for obtaining, synthesizing, and analyzing intelligence	Quizzes, written assignments, exams, presentations	
Apply ethical and professional behaviors to intelligence gathering	Quizzes, written assignments, exams, presentations	CT

ICS code for this course	ADVANCED AND PROFESSIONAL - 1.18.21 - PUBLIC AFFAIRS

VPAA: Revised 11/11, 6/12, 6/13, 7/14

Should any major restriction(s) be listed on this course? If so, select "yes" and list the appropriate major restriction code(s) or select "no".	N/A
Is the course an "International or Diversity Focus" course?	No, not International or Diversity Focus
Is the course a General Education course?	No
Is the course a Writing Intensive course?	No
Is the course repeatable*?	No
(A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3 credit hour course can be repeated 1 time and a student can earn a maximum of 6 credits). *Not the same as Multiple Attempts or Grade Forgiveness	N/A
Do you expect to offer this course three times or less (experimental)?	No

Impact of Course Proposal	
Will this new course proposal impact other courses, programs, departments, or budgets?	No
If the answer to the question above is "yes", list the impact on other courses, programs, or budgets?	N/A
Have you discussed this proposal with anyone (from other departments, programs, or institutions) regarding the impact? Were any agreements made? Provide detail information below.	
This is the second of three courses being presented at RSW at the request of the TSA	

Section II, Justification for proposal

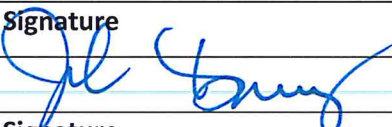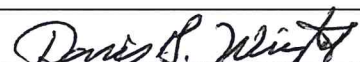| **Provide justification (below) for this proposed curriculum action** |
|---|
| This is the second of three courses being presented at RSW at the request of the TSA |

Section III, Important Dates and Endorsements Required

List all faculty endorsements below. (Note that proposals will be returned to the School or Division if

| faculty endorsements are not provided). |
| Dr. Richard Worch |

NOTE: Changes for the Fall 2015 term must be submitted by the January 3, 2015 deadline and approved no later than the February 28, 2015 Curriculum Committee meeting. Changes during mid-school year are NOT permitted. Extreme circumstances will require approval from the appropriate Dean or Assistant Vice President as well as the Provost and Vice President of Academic Affairs to begin in either the Spring 2015 or Summer 2015 term.

Term in which approved action will take place	Exception, requires approval before submission to the Curriclum Committee
Exception to term (other than Fall 2015)	Spring 2015
Provide an explanation below for the requested exception to the Fall 2015 start date.	
TSA requests this course for Spring 2015	

Any exceptions to the term start date (other than Fall 2015) requires the signatures of the Academic Dean or Assistant Vice President and the Provost and Vice President, Academic Affairs prior to submission to the Dropbox.		
Dean or Assistant Vice President	Signature	Date
Dr. John Meyer		11/7/14
Provost and VPAA	Signature	Date
Dr. Denis G. Wright		1/2/15

Required Endorsements	Type in Name	Select Date
Department Chair or Program Coordinator	Dr. Richard Worch	11/7/2014
Academic Dean or Assistant Vice President	Dr. John Meyer	11/7/2014
Dean's Council Representative	Type name here	Click here to enter a date.

Select Curriculum Committee Meeting Date	January 23, 2015

Completed curriculum proposals must be uploaded to Dropbox by the deadline. Please refer to the *Curriculum Committee Critical Dates for Submission of Proposals* document available in the document manager in the FSW Portal:

- Document Manager
- VP Academic Affairs
- Curriculum Process Documents

Important Note to Faculty, Department Chairs or Program Coordinators, and Deans or an Assistant Vice President:

Incomplete proposals or proposals requiring corrections will be returned to the School or Division. If a proposal is incomplete or requires multiple corrections, the proposal will need to be completed or corrected and **resubmitted to the Dropbox for the next Curriculum Committee meeting** (no later than January 3, 2015 to be effective for the Fall 2015 term). All Curriculum proposals require approval of the Provost and Vice President of Academic Affairs. Final approval or denial of a proposal is reflected on the completed and signed Summary Report.

Curriculum Committee
Academic Year 2014-2015

FLORIDA SOUTHWESTERN
STATE COLLEGE

New Course Proposal

School or Division	School of Business and Technology
Program or Certificate or	Choose an item.
New degree or certificate program	Intermodal Freight Transportation
Proposed by (faculty only)	Dr. Doug Nay
Presenter (faculty only)	Dr. Doug Nay
Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting or the proposal will be returned to the School or Division and must be submitted for a later date.	
Submission date	11/7/2014
Course prefix, number, and title	TRA 2010 – Introduction to Transportation and Logistics

Section I, New Course Information (must complete all items)

List School or Division	School of Business and Technology
List course prerequisite(s) and minimum grade(s) (must include minimum grade if higher than a "D")	N/A
Will students be taking any of the prerequisites listed for this course in different parts of the same term (ex. Term A and Term B)	No
List course corequisites	N/A
Is any corequisite for this course listed as a corequisite on its paired course? (Ex. CHM 2032 is a corequisite for CHM 2032L, and CHM 2032L is a corequisite for CHM 2032)	No N/A
Course credits or clock hours	3 credit hours
Contact hours (faculty load)	3
Select grade mode	Standard Grading (A, B, C, D, F)
Credit type	College Credit
Course description (provide below)	
THIS COURSE EXPLORES THE ROLE AND IMPORTANCE OF TRANSPORTATION IN THE DISTRIBUTION OF GOODS. IT FOCUSES ON THE INFRASTRUCTURE OF THE FREIGHT TRANSPORTATION SYSTEM, MODES OF TRANSPORTATION, TRANSPORTATION	

REGULATIONS AND RELATED PUBLIC POLICY. TOPICS INLCUDE CARRIER COST STRUCTURES, OPERATING CHARACTERISTICS, AND POLICY REGULATIONS REGARDING AIR, TRUCK, RAIL, AND SEA TRANSPORTATION MODES.

General topic outline (type in outline below)

- Freight Infrastructure
- Transportation Modes
- Transportation Regulations

Learning Outcomes: For information purposes only. Type in all learning outcomes, assessments, and general education competencies as they should be displayed in the syllabus. More rows can be added if necessary.

Learning Outcomes	Assessments	General Education Competencies
Explain the role of logistics in the movement of goods and materials	Quizzes, Lab exercises, Written assignments,	
Explain the benefits of intermodal logistics	Quizzes, Lab exercises, Written assignments,	
Identify control processes in freight movement	Quizzes, Lab exercises, Written assignments,	
Discuss the regulatory environment as it applies to transportation and logistics	Quizzes, Lab exercises, Written assignments,	COM

ICS code for this course	ADVANCED AND PROFESSIONAL - 1.15.05 - BUSINESS AND MANAGEMENT
Should any major restriction(s) be listed on this course? If so, select "yes" and list the appropriate major restriction code(s) or select "no".	No N/A
Is the course an "International or Diversity Focus" course?	No, not International or Diversity Focus

Is the course a General Education course?	No
Is the course a Writing Intensive course?	No
Is the course repeatable*?	No
(A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3 credit hour course can be repeated 1 time and a student can earn a maximum of 6 credits). *Not the same as Multiple Attempts or Grade Forgiveness	N/A
Do you expect to offer this course three times or less (experimental)?	No

Impact of Course Proposal	
Will this new course proposal impact other courses, programs, departments, or budgets?	No
If the answer to the question above is "yes", list the impact on other courses, programs, or budgets?	N/A
Have you discussed this proposal with anyone (from other departments, programs, or institutions) regarding the impact? Were any agreements made? Provide detail information below.	
Part of Statement of Work for TAACCCT grant	

Section II, Justification for proposal

Provide justification (below) for this proposed curriculum action
FSW applied for and received $1.2M in TAA grant funding to provide training to economically disadvantaged populations, particularly in the eastern parts of our service area. A significant portion of the training forecast in the Statement of Work was to be in the area of Logistics in support of the proposed America's Gateway project in Moore Haven. That project was delayed. If the project had not been slated to move forward, FSW would have needed to submit a modified Statement of Work and nominate a different educational program. However, in late spring, Glades County received a legislative appropriation to begin construction of the America's Gateway project's training center. The project coordinators are in the process of updating the business plan and have conducted focus groups with industry to identify training needs. The County is also actively pursuing anchor companies to locate in

the Intermodal Logistics Center at America's Gateway. Given that the project is moving forward and that Logistics is a primary focus of the project, it is prudent to adhere to our original intent under the Statement of Work and provide a Logistics training curriculum; however, FSW needs to start the program in the spring of 2015. In addition to America's Gateway, several existing logistics centers (Wal-Mart, LeeSar, Chico's, and Arthrex are already in operation in or near our service area and another, Cheney Brothers (with an anticipated 700 employees) is currently under construction in Charlotte County.
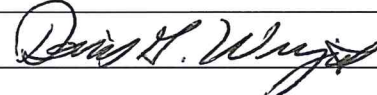
Section III, Important Dates and Endorsements Required

List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).
Dr. Doug Nay, Professor David Hoffman

NOTE: Changes for the Fall 2015 term must be submitted by the January 3, 2015 deadline and approved no later than the February 28, 2015 Curriculum Committee meeting. Changes during mid-school year are NOT permitted. Extreme circumstances will require approval from the appropriate Dean or Assistant Vice President as well as the Provost and Vice President of Academic Affairs to begin in either the Spring 2015 or Summer 2015 term.

Term in which approved action will take place	Exception, requires approval before submission to the Curriclum Committee
Exception to term (other than Fall 2015)	Spring 2015
Provide an explanation below for the requested exception to the Fall 2015 start date.	
Required under terms of TAACCCT Statement of Work	

Any exceptions to the term start date (other than Fall 2015) requires the signatures of the Academic Dean or Assistant Vice President and the Provost and Vice President, Academic Affairs prior to submission to the Dropbox.		
Dean or Assistant Vice President	**Signature**	**Date**
Dr. John Meyer		11/7/14
Provost and VPAA	**Signature**	**Date**
Dr. Denis G. Wright		1/2/15

VPAA: Revised 11/11, 6/12, 6/13, 7/14

Required Endorsements	Type in Name	Select Date
Department Chair or Program Coordinator	Dr. Doug Nay	11/7/2014
Academic Dean or Assistant Vice President	Dr. John Meyer	11/7/2014
Dean's Council Representative	Type name here	Click here to enter a date.

Select Curriculum Committee Meeting Date	January 23, 2015

Completed curriculum proposals must be uploaded to Dropbox by the deadline. Please refer to the *Curriculum Committee Critical Dates for Submission of Proposals* document available in the document manager in the FSW Portal:

- Document Manager
- VP Academic Affairs
- Curriculum Process Documents

Important Note to Faculty, Department Chairs or Program Coordinators, and Deans or an Assistant Vice President:

Incomplete proposals or proposals requiring corrections will be returned to the School or Division. If a proposal is incomplete or requires multiple corrections, the proposal will need to be completed or corrected and **resubmitted to the Dropbox for the next Curriculum Committee meeting** (no later than January 3, 2015 to be effective for the Fall 2015 term). All Curriculum proposals require approval of the Provost and Vice President of Academic Affairs. Final approval or denial of a proposal is reflected on the completed and signed Summary Report.