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| **School or Division** | School of Arts, Humanities, and Social Sciences |
| **Program or Certificate or** | Associate in Arts |
| **New degree or certificate program** | Audio Technology Certificate |
| **Proposed by (faculty only)** | Dr. Catherine Wilkins |
| **Presenter (faculty only)** | Dr. Catherine Wilkins |
| Note that the presenter (faculty) listed above must be present at the Curriculum Committee meeting or the proposal will be returned to the School or Division and must be submitted for a later date. | |
| **Submission date** | 8/18/2014 |
| **Course prefix, number, and title** | DIG 2280C Digital Video and Sound |

**Section I, New Course Information (must complete all items)**

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| **List School or Division** | School of Arts, Humanities, and Social Sciences |
| **List course prerequisite(s) and minimum grade(s) (must include minimum grade if higher than a “D”)** | None |
| **Will students be taking any of the prerequisites listed for this course in different parts of the same term (ex. Term A and Term B)** | Choose an item. |
| **List course corequisites** | None |
| **Is any corequisite for this course listed as a corequisite on its paired course?**  (Ex. CHM 2032 is a corequisite for CHM 2032L, and CHM 2032L is a corequisite for CHM 2032) | No |
| **Course credits or clock hours** | 3 |
| **Contact hours (faculty load)** | 3 |
| **Select grade mode** | Standard Grading (A, B, C, D, F) |
| **Credit type** | College Credit |
| **Course description** (provide below) | |
| This course provides an introduction to industrial/corporate video production techniques, including script/storyboarding, camera operation, lighting, audio recording, and post-production techniques. | |

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| **General topic outline** (type in outline below) |
| * Fundamentals of Video Planning and the Production Process * Storytelling * Basic Lighting * Acquisition * Basic Editing * Production Output |

**Learning Outcomes:** For information purposes only. Type in all learning outcomes, assessments, and general education competencies as they should be displayed in the syllabus. More rows can be added if necessary.

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| **Learning Outcomes** | **Assessments** | **General Education Competencies** |
| Identify and describe the stages of the video/audio production process and the prevailing digital video and audio formats. | Students will demonstrate these competencies by completing one or more of the following assessments: | COM |
| Express creativity, organization, and planning as part of the production process. | Objective or short answer quizzes/tests, writing assignments, homework, or student projects/presentations | COM, CT |
| Identify components of and demonstrate basic proficiency with video and audio capture, editing, and production hardware and software. | [NOTE: The above assessments can be used for/with any of the learning outcomes listed in the first column. In keeping with current practices in the Humanities, the second column should be left open | TIM |
| Record, capture, convert, layer, and edit a variety of video and audio sources. | (that is, no horizontal lines indicating that one particular assessment tool aligns with any particular L.O.)]. | COM, TIM |

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| **ICS code for this course** | ADVANCED AND PROFESSIONAL - 1.12.10 - FINE AND APPLIED ARTS |
| **Should any major restriction(s) be listed on this course? If so, select "yes" and list the appropriate major restriction code(s) or select "no".** | No  List applicable major restriction codes |
| **Is the course an “International or Diversity Focus” course?** | No, not International or Diversity Focus |
| **Is the course a General Education course?** | No |
| **Is the course a Writing Intensive course?** | No |
| **Is the course repeatable\*?**  (A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3 credit hour course can be repeated 1 time and a student can earn a maximum of 6 credits).  \*Not the same as Multiple Attempts or Grade Forgiveness | No  If repeatable, list maximum number of credits |
| **Do you expect to offer this course three times or less (experimental)?** | No |

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| **Impact of Course Proposal** | |
| **Will this new course proposal impact other courses, programs, departments, or budgets?** | No |
| **If the answer to the question above is “yes”, list the impact on other courses, programs, or budgets?** | List impacts here |
| **Have you discussed this proposal with anyone (from other departments, programs, or institutions) regarding the impact? Were any agreements made? Provide detail information below.** | |
| N/A | |

**Section II, Justification for proposal**

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| **Provide justification (below) for this proposed curriculum action** |
| This program will prepare students for employment in the music and entertainment industry as technicians/specialists in music recording, audio hardware and software utilization, digital audio production, editing, and mastering. The program also provides supplemental training for persons previously or currently employed in music, entertainment or related occupations. Graduates of this program can potentially obtain employment as recording technicians/engineers, sound technicians in live or studio positions, audio editors/designers in various music-related fields. These could include broadcast media, motion picture trades and other multimedia-based areas. This particular course will give students an introduction to the basics of digital video and audio recording and production. It will provide the foundation for further experience with multimedia production. |

**Section III, Important Dates and Endorsements Required**

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| **List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).** |
| Dr. Thomas Smith |

**nOTE:** Changes for the Fall 2015 term must be submitted by the January 3, 2015 deadline and approved no later than the February 28, 2015 Curriculum Committee meeting. Changes during mid-school year are NOT permitted. Extreme circumstances will require approval from the appropriate Dean or Assistant Vice President as well as the Provost and Vice President of Academic Affairs to begin in either the Spring 2015 or Summer 2015 term.

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| **Term in which approved action will take place** | Fall 2015 |

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| **Required Endorsements** | **Type in Name** | **Select Date** |
| **Department Chair or Program Coordinator** | Catherine Wilkins | 8/2/2014 |
| **Academic Dean or Assistant Vice President** | Dr. Emery E. Alford | 9/30/2014 |
| **Dean’s Council Representative** | Dr. Mary Myers | 10/14/2014 |

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| **Select Curriculum Committee Meeting Date** | October 24, 2014 |

Completed curriculum proposals must be uploaded to Dropbox by the deadline. Please refer to the *Curriculum Committee Critical Dates for Submission of Proposals* document available in the document manager in the FSW Portal:

* Document Manager
* VP Academic Affairs
* Curriculum Process Documents

**Important Note to Faculty, Department Chairs or Program Coordinators, and Deans or an Assistant Vice President:**

Incomplete proposals or proposals requiring corrections will be returned to the School or Division. If a proposal is incomplete or requires multiple corrections, the proposal will need to be completed or corrected and **resubmitted to the Dropbox for the next Curriculum Committee meeting** (no later than January 3, 2015 to be effective for the Fall 2015 term). All Curriculum proposals require approval of the Provost and Vice President of Academic Affairs. Final approval or denial of a proposal is reflected on the completed and signed Summary Report.