



**CURRICULUM COMMITTEE
ACADEMIC YEAR 2013-2014**

NEW COURSE PROPOSAL FORM

ACADEMIC AREA:	SCHOOL OF BUSINESS AND TECHNOLOGY
PROGRAM:	AS BUSINESS ADMINISTRATION AND MANAGEMENT
PROPOSED BY:	DR. DOUGLAS NAY
PRESENTER:	DR. DOUGLAS NAY
SUBMISSION DATE:	10/4/2013
COURSE PREFIX, NUMBER AND TITLE:	ENT 1000 INTRODUCTION TO ENTREPRENEURSHIP

SECTION I

<u>COURSE INFORMATION:</u>	<u>TYPE IN THE APPROPRIATE INFORMATION FOR EACH ITEM:</u>
DEPARTMENT	SCHOOL OF BUSINESS AND TECHNOLOGY
COURSE PREREQUISITE(S):	NONE
DO YOU ANTICIPATE THAT STUDENTS WILL BE TAKING ANY OF THE PREREQUISITES LISTED FOR THIS COURSE IN DIFFERENT PARTS OF THE SAME TERM?	-- NA --
MINIMUM GRADE OF PREREQUISITE(S):	NA
COURSE COREQUISITE(S):	NONE
IS ANY COREQUISITE LISTED ON THIS COURSE LISTED AS A COREQUISITE ON ITS PAIRED COURSE? EXAMPLE: CHM 2032 IS A COREQUISITE FOR CHM 2032L AND CHM 2032L IS A COREQUISITE FOR CHM 2032.	-- NA --
COURSE CREDITS OR CLOCK HOURS:	3 CREDITS
CREDIT TYPE:	COLLEGE CREDIT (TRANSFERABLE)
CONTACT HOURS:	3

**EDISON STATE COLLEGE
CURRICULUM COMMITTEE**

COURSE DESCRIPTION:	
THIS COURSE PROVIDES AN OVERVIEW OF THE ROLE OF ENTREPRENEURIAL BUSINESSES IN THE UNITED STATES AND THE IMPACT OF THESE BUSINESSES ON THE NATIONAL AND GLOBAL ECONOMY. STUDENTS EVALUATE THE SKILLS AND COMMITMENT NECESSARY TO SUCCESSFULLY OPERATE AN ENTREPRENEURIAL VENTURE. ADDITIONALLY, STUDENTS REVIEW THE CHALLENGES AND REWARDS OF ENTREPRENEURSHIP AS A CAREER CHOICE, AS WELL AS THE ENTRANCE STRATEGIES NEEDED TO ACCOMPLISH SUCH A CHOICE.	
GENERAL TOPIC OUTLINE:	<ul style="list-style-type: none"> • EXPLAIN THE NATURE OF ENTREPRENEURSHIP AS A METHOD OF BUSINESS OWNERSHIP. • EXPLORE THE CHARACTERISTICS OF AN ENTREPRENEUR. • EXAMINE THE ADVANTAGES AND DISADVANTAGES OF ENTREPRENEURSHIP AS A CAREER CHOICE. • EVALUATE THE SKILLS NECESSARY TO OPERATE AND GROW A BUSINESS. • EVALUATE THE METHODS OF ENTERING INTO AN ENTREPRENEURIAL VENTURE. • IDENTIFY THE GLOBAL ASPECTS OF AN ENTREPRENEURIAL BUSINESS. • DETERMINE THE ROLE OF ENTREPRENEURSHIP IN THE STUDENTS FUTURE. • ANALYZE STRATEGIC MARKETING AND MANAGEMENT FOR THE ENTREPRENEUR.

LEARNING OUTCOMES:

TYPE IN ALL OF THE LEARNING OUTCOMES, ASSESSMENTS AND GEN ED COMPETENCIES AS THEY SHOULD BE DISPLAYED IN THE SYLLABUS

LEARNING OUTCOMES	ASSESSMENTS	GENERAL EDUCATION COMPETENCIES
Describe the range of the entrepreneurial process	Oral presentation, Case Studies, Final Examination	COM,CT
Apply the entrepreneurial process to an actual or simulated venture	Case Studies Final Examination	COM
Describe local, regional, and global entrepreneurial opportunities	Chapter Case Studies, Final Examination	COM, GSR

SECTION II (MUST COMPLETE EACH ITEM BELOW)

ICS CODE FOR THIS COURSE:	ADVANCED AND PROFESSIONAL - 1.15.05 - BUSINESS AND MANAGEMENT
IF YOU INTEND TO RESTRICT STUDENT REGISTRATION BASED ON THE STUDENTS' MAJOR(S), ENTER ALL APPLICABLE MAJOR RESTRICTION CODE(S)—ENTER "NA" OR MAJOR CODE(S):	N/A

**EDISON STATE COLLEGE
CURRICULUM COMMITTEE**

GRADE MODE:	STANDARD GRADING
IS THIS AN "INTERNATIONAL OR DIVERSITY FOCUS" COURSE?	NO
IS THIS A GENERAL EDUCATION COURSE?	NO
IS THIS A WRITING INTENSIVE COURSE?	NO
IS THIS AN HONORS COURSE?	NO
IS THIS A REPEATABLE* COURSE? (A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3-credit hour course, can be repeated 1 time and a student can earn a maximum of 6 credits.) *not the same as Multiple Attempts or Grade Forgiveness	NO
IF "YES", WHAT IS THE MAXIMUM NUMBER OF CREDITS A STUDENT CAN EARN FOR THIS COURSE? IF "NO", ENTER "NA".	N/A
DO YOU EXPECT TO OFFER THIS COURSE THREE TIMES OR LESS (EXPERIMENTAL)?	NO
WILL THIS COURSE HAVE AN IMPACT ON OTHER COURSES, PROGRAMS, DEPARTMENTS, OR BUDGETS?	NO
IF "YES," PLEASE EXPLAIN OR SUBMIT COMMENTS (ENTER "NA" OR COMMENTS):	NA
IF "YES," HAVE YOU DISCUSSED THIS PROPOSAL WITH ANYONE (FROM OTHER DEPARTMENTS, PROGRAMS, OR OTHER INSTITUTIONS) REGARDING THE IMPACT? WERE ANY AGREEMENTS MADE (ENTER "NA" OR COMMENTS)?	NA

SECTION III (MUST COMPLETE EACH ITEM BELOW)

PROVIDE JUSTIFICATION FOR EACH CHANGE ON THIS PROPOSED CURRICULUM ACTION (OTHER EXPLANATORY INFORMATION)—ENTER "NA" OR TEXT:

THIS IS THE FOUNDATIONAL COURSE FOR OUR BUSINESS DEVELOPMENT AND ENTREPRENEURSHIP CERTIFICATE (CCC) CURRENTLY UNDER DEVELOPMENT TO COINCIDE WITH THE CHANGES TO THE AS BUSINESS ADMINISTRATION DEGREE. RESEARCH CONDUCTED BY THE SCHOOL OF BUSIENSSS AND TECHNOLOGY, INPUT FROM THE ADVISORY COMMITTEES, AND INFORMAL DISCUSSIONS WITH REGIONAL BUSINESS LEADERS AND THE WORKFORCE DEVELOPMENT BOARD ALL SUPPORT INITIATING AN ENTREPRENEURSHIP FOCUS AS SOON AS PRACTICAL AND CREATING AN AREA OF EMPHASIS IN ENTREPRENEURSHIP. LONGER TERM, THIS COURSE WILL BE PROMOTED TO OTHER DISCIPLINES COLLEGE WIDE TO AWAKEN ENTREPRENEURIAL DRIVE IN AA GENERAL STUDIES, COMPUTER SCIENCE, CRIME SCENE INVESTIGATION, AND STUDENTS IN OTHER PROGRAMS AS A TOOL TO ENHANCE WEALTH CREATION AND ECONOMIC DEVELOPMENT.

NOTE: Changes for the Fall 2014 Term must be submitted by the January 2014 deadline and approved no later than the February 2014 Curriculum Committee meeting prior to the start of the next academic year. Changes during mid-

EDISON STATE COLLEGE
CURRICULUM COMMITTEE

school year are NOT permitted. Extreme circumstances will require approval from the appropriate dean as well as the Vice President, Academic Affairs to begin in either the spring or summer term.

TERM IN WHICH PROPOSED ACTION WILL TAKE PLACE:

SPRING 2014

ORDER OF APPROVAL FOR EXCEPTIONS IS AS FOLLOWS:

SIGNATURE #1 NEEDED FOR EFFECTIVE TERM EXCEPTION:

X  10/8/13
DISTRICT DEAN OF INSTRUCTION

SIGNATURE #2 NEEDED FOR EFFECTIVE TERM EXCEPTION:

X  10/14/13
VICE PRESIDENT OF ACADEMIC AFFAIRS

FACULTY ENDORSEMENTS:

PLEASE SEPARATE FACULTY MEMBERS WITH A COMMA (,)

Professor David Hoffman, Professor David Oliver

DEPARTMENT CHAIR / PROGRAM COORDINATOR ENDORSEMENT:

Dr. Douglas Nay

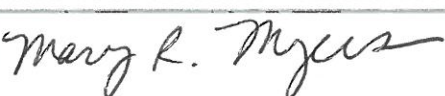
10/3/2013

DEAN ENDORSEMENT:

Dean John Meyer

10/4/2013

DEANS' COUNCIL REVIEW – VERIFIED BY:

 10/15/13

PLEASE SELECT TODAY'S DATE

FOR CURRICULUM COMMITTEE MEETING DATE:

NOVEMBER 22, 2013

EDISON STATE COLLEGE
CURRICULUM COMMITTEE

Completed curriculum proposals must be uploaded to the dropbox by the deadline. Please refer to the *Curriculum Committee Critical Dates for Submission for Proposals* document available in the document manager in the MyEdisonState Portal:

- Document Manager
- VP Academic Affairs
- Curriculum Process Documents