## NEW COURSE PROPOSAL FORM

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| ACADEMIC AREA: | School of Arts, Humanities, and Social Sciences |
| PROGRAM: | ALL DEGREES |
| PROPOSEd by: | Speech Communication Discipline – Lee, Collier & CHarlotte Campuses |
| PRESENTER: | laura A. Leslie, MA / Myra Walters, MA - Chair |
| SUBMISSION DATE: | 10/25/2013 |
| COURSE PREFIX, NUMBER AND TITLE: | Com 2460 – Introduction to intercultural communication |

### SECTION I

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| COURSE INFORMATION: | TYPE iN THE APPROPRIATE INFORMATION FOR EACH ITEM: |
| Department | department of Speech communication and foreign languages |
| COURSE PREREQUISITE(S): | None |
| DO YOU ANTICIPATE THAT STUDENTS WILL BE TAKING ANY OF THE PREREQUISITES LISTED FOR THIS COURSE IN DIFFERENT PARTS OF THE SAME TERM? | -- NA -- |
| MINIMUM GRADE OF prereqUISITE(s): | NA |
| COURSE COREQUISITE(S): | None |
| IS ANY COREQUISITE LISTED ON THIS COURSE LISTED AS A COREQUISITE ON ITS PAIRED COURSE?  eXAMPLE: CHM 2032 IS A COREQUISITE FOR CHM 2032L AND CHM 2032L IS A COREQUISITE FOR CHM 2032. | NO |
| COURSE CREDITS OR CLOCK HOURS: | 3 |
| credit type: | COLLEGE CREDIT (TRANSFERABLE) |
| CONTACT HOURS: | 3 |
| COURSE DESCRIPTION: | |
| This course is designed to answer the question: How can an understanding of a diverse society help me become a more effective communicator? The course will look at our communicative interaction with different cultures for the purposes of sharing information, ideas and perspectives with the goal of understanding and appreciating differences. Students will examine the fundamental concepts of the communication process, self-awareness and audience centered communication. Furthermore, students will gain a greater understanding of listening skills, channels of communication, and how to foster appropriate feedback as it relates to the ways culture effects communication. This course is an introduction to Intercultural Communication. It provides an overview to the unique relationship between communication and culture. | |
| GENERAL TOPIC OUTLINE: |  |
| * Intercultural Communication: Definition & Ethical Considerations * Communication & Culture * Cultural Values & Self-Awareness * Culture & Identity * Verbal Communication * Nonverbal Communication * Culture in Various Contexts (Business, Education, Health Care Industry) * Barriers to Effective Cultural Competence | |

**LEARNING OUTCOMES:**

TYPE IN ALL OF THE LEARNING OUTCOMES, ASSESSMENTS AND GEN ED COMPETENCIES AS THEY SHOULD BE DISPLAYED IN THE SYLLABUS

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| LEARNING OUTCOMES | ASSESSMENTS | GENERAL EDUCATION COMPETENCIES |
| Students will be able to distinguish between culture and co-cultures and be able to apply them in a cultural context. | Journal Entries  Examination/Quizzes | COM  GSR |
| Students will have a greater understanding of the B.A.S.I.C.s of intercultural competence including: respect for other cultures, individual experience recognition, empathy, small group problem solving behaviors, proper turn taking skills, interpersonal skills, tolerance to new/ unfamiliar intercultural encounters, and non-judgmental tolerance toward others. | B.A.S.I.C Assessment Scale  Examination/Quizzes | COM  GSR |
| Students will identify and explain the influence of intercultural context on their lives including the history, ecology, technology, social/spiritual value orientation, biology, etc. | Small Group Project | COM  GSR  CT |
| Students will describe how their own culture/co-culture influences their communication. | Introductory Presentations  Journal Entries | COM  GSR |
| Students will learn how to apply ethical standards to intercultural communication. | Small Group Case Studies  Journal Entries | COM  GSR  CT |
| Students will identify and analyze barriers to effective intercultural communication contexts. | Small Group Case Studies  Journal Entries  Examinations/Quizzes | COM  GSR  CT |
| Students will demonstrate cultural knowledge of verbal and nonverbal messages. | Ethnographic Experience  (Insider’s Point of View)  Journal Entries  D-I-E (Description, Interpretation & Evaluation Assessment Tool | COM  GSR |
| Students will demonstrate knowledge and evaluate cultural influences on various communication contexts such as Business, Education, Health Care, Public Administration and Technology. | Journal Entries  Multi-Media Presentation | COM  GSR  CT |
| Students will identify intercultural communication concepts/theories. | Class Participation  Exams  Movie Review | COM  GSR  CT |

### SECTION II (Must complete each item below)

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| ICS CODE FOR THIS COURSE: | ADVANCED AND PROFESSIONAL - 1.18.06 - COMMUNICATIONS |
| IF YOU INTEND TO RESTRICT STUDENT REGISTRATION BASED ON THE STUDENTS’ MAJOR(S), ENTER ALL APPLICABLE MAJOR RESTRICTION CODE(S)—Enter “NA” OR MAJOR code(S): | NA |
| GRADE MODE: | STANDARD GRADING |
| IS THIS AN “INTERNATIONAL OR DIVERSITY FOCUS” COURSE? | YES |
| IS THIS A GENERAL EDUCATION COURSE? | NO |
| IS THIS A WRITING INTENSIVE COURSE? | NO |
| iS THIS AN HONORS COURSE? | NO |
| IS THIS A REPEATABLE\* COURSE?  (A repeatable course may be taken more than one time for additional credits. For example, MUT 2641, a 3-credit hour course, can be repeated 1 time and a student can earn a maximum of 6 credits.)  \*not the same as Multiple Attempts or Grade Forgiveness | NO |
| IF “YES”, WHAT IS THE MAXIMUM NUMBER OF CREDITS A STUDENT CAN EARN FOR THIS COURSE? if “NO”, ENTER “na”. | 3 |
| DO YOU EXPECT TO OFFER THIS COURSE THREE TIMES OR LESS (experimental)? | NO |
| WILL this course HAVE AN IMPACT ON OTHER COURSES, PROGRAMS, DEPARTMENTS, or budgets? | NO |
| IF “YES,” please eXPLAIN or submit comments (ENTER “NA” or COMMENTS): | No, not at this time, however programs are being discussed for which this course may be required. |
| IF “YES,” HAVE YOU DISCUSSED THIS PROPOSAL WITH ANYONE (FROM OTHER DEPARTMENTS, PROGRAMS, or other institutions) REGARDING THE IMPACT? WERE ANY AGREEMENTS MADE (ENTER “NA” OR COMMENTS)? | Click here to enter text |

### sECTION III (MUST COMPLETE EACH ITEM BELOW)

**PROVIDE JUSTIFICATION FOR EACH CHANGE ON THIS PROPOSED CURRICULUM ACTION (OTHER EXPLANATORY INFORMATION)—ENTER “na” OR TEXT:**

There are studies across the nation that supports the need, and subsequent increase, of Intercultural Communication courses. For example, according to the Journal on “Communication Education”, Volume 59, Number 4, dated October 2010, by the National Communication Association, (N.C.A.), “globalization and diversity suggest a need to address multiple communication dimensions… in basic course content.” In addition, “students in the basic course, as future professionals and leaders, will need to take their places in a complex global environment.” An Intercultural Course taught at the 2000 level will provide the general student, and certain fields, a robust interaction with the subject matter of intercultural communication.  
  
Currently, the Intercultural Communication Courses taught at the 1000 & 2000 level in the State of Florida are:  
COM 1412 Multi-Cultural Communication SWFC (Southwest Florida College)  
COM 1460 Intercultural Communication FIU (Florida International University)  
COM 1460 Intercultural Communication IRSC (Indian River State College)  
COM 2412 Culture, Identity & Comm. in Contexts FSU (Florida State University)  
COM 2460 Intercultural Communication FIU (Florida International University)  
COM 2460 Intercultural Communication FAU (Florida Atlantic University)  
COM 2460 Intercultural Communication KU (Keiser University)  
COM 2460 Intercultural Communication PHCC (Pasco-Hernando Community College)  
SPC 1700 Cross Cultural Communication VC (Valencia College)  
SPC 2716 Race, Gender & Ethnicity in Pop Culture PHCC (Pasco-Hernando Community College)  
  
Courses taught at the 3000+ at the University Level…  
COM 3461 Intercultural/Interracial Communication FIU (Florida International University)  
COM 4461 Intercultural Communication UCF (University of Central Florida)  
COM 4461 Inter. Comm.–Nonverbal Comm. In a Diverse Society FAU (Florida Atlantic University)  
COM 6463 Studies in Intercultural Communication UCF (University of Central Florida)  
COM 6626 Comm. Ethically in Intercultural Settings FAU (Florida Atlantic University)  
SPC 3710 Intercultural Communication FAU (Florida Atlantic University)  
SPC 3721 Interracial/Intercultural Communication FGCU (Florida Gulf Coast University)  
SPC 3710 Communication & Cultural Diversity USF (University of South Florida)  
SPC 4710 Intercultural Communication UWF (University of West Florida)  
SPC 4710 Interracial/Intercultural Communication FSU (Florida State University)  
SPC 4710 Patterns in Intercultural Communication UF (University of Florida)  
SPC 4714 Communication, Culture & Community USF (University of South Florida)  
SPC 6715 Intercultural Communication FAU (Florida Atlantic University)  
SPC 6715 Race, Culture & Community FSU (Florida State University)

**nOTE:** Changes for the Fall 2014 Term must be submitted by the January 2014 deadline and approved no later than the February 2014 Curriculum Committee meeting prior to the start of the next academic year. Changes during mid-school year are NOT permitted. Extreme circumstances will require approval from the appropriate dean as well as the Vice President, Academic Affairs to begin in either the spring or summer term.

**TERM IN WHICH PROPOSED ACTION WILL TAKE PLACE:**

FALL 2014

TYPE IN TERM IF “EXCEPTION” AND OBTAIN BOTH SIGNATURES BELOW OR TYPE “NA”

**oRDER OF APPROVAL FOR EXCEPTIONS IS AS FOLLOWS:**

SIGNATURE #1 NEEDED FOR EFFECTIVE TERM EXCEPTION:



SIGNATURE #2 NEEDED FOR EFFECTIVE TERM EXCEPTION:



**FACULTY ENDORSEMENTS:**PLEASE SEPARATE FACULTY MEMBERS WITH A COMMA (,)



**DEPARTMENT CHAIR / PROGRAM COORDINATOR ENDORSEMENT:**

 10/3/2013

**DEAN ENDORSEMENT:**

 10/3/2013

**DEANS’ COUNCIL Review – verified by:**

 10/15/2013

**FOR CURRICULUM COMMITTEE MEETING DATE: November 22, 2013**

Completed curriculum proposals must be uploaded to the dropbox by the deadline. Please refer to the *Curriculum Committee Critical Dates for Submission for Proposals* document available in the document manager in the MyEdisonState Portal:

* Document Manager
* VP Academic Affairs
* Curriculum Process Documents