American Libraries Association Midwinter Conference Dallas TX January 20-24, 2012

Copyright Session

AIM vs UCLA: argument made that the nature of the classroom has changed and that course management software is included in the nature of the modern classroom and is often the only classroom that many students see as distance learners, however licensing with AIM does not allow for embedding within course mgmt software

Court said there was public performance lisc. Copying of DVD to stream incidental fair use, streaming not public display

Argument made by AIM: streaming is display and by converting from DVD to streaming there was a circumnavigation of copyright laws

Suit thrown out on the grounds that UCLA was a public institution and could not be sued the larger issues were not addressed

GA State case:

E reserves new policies enough?

 The publishers are purposing that the school’s library would be responsible for all copying, allowing publishers to check how faculty are using E reserves on a semester to semester basis

Who should be responsible for the oversight of faculty? How to determine they are using readings correctly?

How are fair use determinations made?

Decision waiting

General:

Mass digitalization efforts are making the need for a decision regarding orphan works to be forthcoming

Continued push to get copyright law updated to address new issues

Medium sized Academic Libraries Discussion Group

Noticed issues with students crossing platforms for eResource, finding tools, pdfs etc.

 Weeding issues ---> consortium makes this difficult with eBooks, management of one’s own collection becomes problematic

Browsing issues, can students still make discoveries like with shelve browsing

User driven kindle uploads on demand synched (circulation staffing issues)

Collective access to amazon account with credit card

iPad circulation big thing among several of the schools attending the discussion, tracking student use

Trends in Higher Education that effect Academic Libraries

Committee trends:

Future of higher Ed

Research materials e books

Digital achieves

User behaviors and expectations seamless access

Staffing transitions

Speakers:

Research data curation:

What to do with data created by research community for the long term?

Looking at different perspectives of the various stakeholders in the research data storage

Disparity in who will come up with best practices in the research data storage

IT and long term digital storage

Differentiation of libraries based on levels of technological expertise offered by academic libraries

Intent of long term storage over access demonstrates a new level of thinking regarding the stewardship of digital storage

Assessment

Retention especially in sciences and mathematics issue in higher ed at the moment

Libraries should be thinking more creatively to document their roles in retention and success

 working with writing centers, student services, joint program development  with these programs

Students like studying in newly renovated spaces: document increases in study time

Values of majors focus on STEM, intro STEM classes often don't focus on library driven assignments how to help develop programs to deal with this

Learning analytics closely document student actions on a personal and semester basis  to look into which actions or habits lead to success in the documented students in order  to apply them to future semesters

Mobile environment

Smartphones, iPads, etc. for the access of information

Campus wide initiative to bring together all the ways students access info and bring them together into seamless access

Little common licensing in ebooks and etextbooks

Facilities for mobile devices becoming increasingly important will people go to other sources if we aren't accessible

Digital humanities has been trying to stress the importance of digital projects in tenure and promotion model

Globalization trend

Huge courses offered over Internet world wide reach desire for American style Ed

How do we make them more participatory?

Credit for students?

US campuses abroad

  High demand because the US is known for its quality of higher Ed

More virtual campuses created rather than the brick and mortar campuses

Diversity

Enrollment in higher ed 39 percent underrepresented groups Latino especially By 2018

  Direct correlation between org commitment to diversity and customer satisfaction

Race gender age learning styles etc

Massive reorganizations of library staff to stay relevant hiring outside mls realm

Recruiting STEM people to contribute to organizations

Q&A

Need for information commons and new style libraries but also a need for data to support the need to demonstrate to admins with budget concerns

Link the increase in library use to learning and use of library sources by students demonstrate that the new spaces have had a quantifiable effect on student academic performance

What's going on in these collaborative learning spaces? Curricula to support them?  advertising what can happen in these spaces?

Alone study time makes more difference in learning outcomes?

Need for quiet study space, how to confine noise from collaborative study spaces?

How do we contribute to learning success of our students? Documentation? Systematically done.

Encourage intellectual curiosity, document how we do this

Springer Publishers lunch and learn

Springer is the largest STEM publishers

There are no DRM with Springer ebooks, no limit on printing, downloadable to personal devices, no concurrent user access limit, ILL–able, and can be linked in course management software.

Downloads are PDF only right now, an epub platform is coming soon

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Journals are Open Access, they also own BioMed Central now

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Working on:

Book archives that will add all books published by Springer since 1840, slowly growing project