



CURRICULUM COMMITTEE
ACADEMIC YEAR 2011-2012

OTHER ACTION PROPOSAL FORM

ACADEMIC AREA: BUSINESS AND TECHNOLOGY
PROGRAM: BAS SUPERVISION AND MANAGEMENT
PROPOSED BY: DR. DOUGLAS NAY
PRESENTER: DR. DOUGLAS NAY
SUBMISSION DATE: 10/12/2011

SECTION I

PROPOSED ACTION: CHECK ALL THAT APPLY

- CHANGE TO CERTIFICATE PREREQUISITES
- CHANGE TO CERTIFICATE REQUIREMENTS
- CHANGE TO DEGREE PREREQUISITES
- CHANGE TO DEGREE REQUIREMENTS
- CHANGE OF PROGRAM
- NEW ARTICULATION AGREEMENT
- CHANGE TO ARTICULATION AGREEMENT
- OTHER (PLEASE SPECIFY BELOW)

[CLICK HERE TO ENTER TEXT IF "OTHER"](#)

EXPLAIN THE NATURE OF THE ACTION:

CHANGE FROM THE I.A.C.B.E. COMPREHENSIVE BUSINESS EXAM TO THE EDUCATIONAL TESTING SERVICE (E.T.S.) MAJOR FIELD TEST (MFT) FOR BUSINESS BACCALAUREATE DEGREES. THE ETS TEST IS MORE WIDELY ACCEPTED AND GIVEN TO OVER 10,000 STUDENTS VERSUS 1500 BY THE INTERNATIONAL ASSEMBLY OF COLLEGIATE BUSINESS EDUCATION (I.A.C.B.E.). THE COST TO THE STUDENT IS THE SAME (\$25) AND THE VALIDATION OF OUR LEARNING OUTCOMES IS STRONGER WITH A WIDER, MORE STATISTICALLY VALID SAMPLE SIZE.

SECTION II

PROVIDE JUSTIFICATION FOR CURRICULUM ACTION (OTHER EXPLANATORY INFORMATION):

THE COMPREHENSIVE BUSINESS EXAM CURRENTLY BEING USED IS A NEW EXAM IN WHICH ESC PARTICIPATED IN DEVELOPMENT THROUGH THE ALPHA AND BETA TESTING PHASE AND ROLL OUT. WE HAVE BEEN USING IT FOR OUR FIRST 150 GRADUATES. 83%+ OF THE 1500 STUDENTS (AND 62% OF OUR SPRING GRADUATES) THAT TOOK THE EXAM IN THE SPRING 2011 SEMSTER WERE DEEMED "NOT PROFICIENT" ON A SCALE OF " MASTERY, PROFICIENT, BASIC

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AND NOT PROFICIENT” IN THE 8 DISCIPLINES MEASURED. THE TERM “NOT PROFICIENT” IS APPLIED IF ANY ONE OF THE EIGHT BROAD AREAS SCORES BELOW 66% OR ANY ONE OF THE 28 UNDERLYING AREAS (SEE ATTACHED). THE QUESTIONS IN THE EXAM ARE NOT AVAILABLE AND WHILE FOUR CONCEPTS ARE LISTED IN EACH OF THE EIGHT DISCIPLINES THERE IS LITTLE DOWNSTREAM ADVICE FOR AREAS TO STRENGTHEN IN OUR COURSES FROM THE EXAM. THIS IS ONE OF THE MAIN DELIVERABLES FROM THE OUTSIDE EXAM. THE MAJOR FIELD TEST FROM EDUCATIONAL TESTING IS AVAILABLE TO THE QUESTION LEVEL AND OPERATIONALLY WILL ALLOW FOR MORE IMPROVEMENT OPPORTUNITIES.

NOTE:

CHANGES FOR THE UPCOMING FALL TERM MUST BE SUBMITTED AND APPROVED NO LATER THAN THE FEBRUARY CURRICULUM COMMITTEE MEETING PRIOR TO THE START OF THE NEXT ACADEMIC YEAR. CHANGES DURING MID-SCHOOL YEAR ARE NOT ALLOWED. EXTREME CIRCUMSTANCES WILL REQUIRE APPROVAL FROM THE DISTRICT DEAN OF INSTRUCTION AS WELL AS THE VICE PRESIDENT OF ACADEMIC AFFAIRS TO BEGIN IN EITHER THE SPRING OR SUMMER TERM.

TERM IN WHICH PROPOSED ACTION WILL TAKE PLACE:

EXCEPTION - REQUIRES 2 APPROVALS SPRING 2012

ORDER OF APPROVAL FOR EXCEPTIONS IS AS FOLLOWS:

SIGNATURE #1 NEEDED FOR EFFECTIVE TERM EXCEPTION:

X

DISTRICT DEAN OF INSTRUCTION

SIGNATURE #2 NEEDED FOR EFFECTIVE TERM EXCEPTION:

X

VICE PRESIDENT OF ACADEMIC AFFAIRS

FACULTY ENDORSEMENTS:

PLEASE SEPARATE FACULTY MEMBERS WITH A COMMA (,)

DEPARTMENT CHAIR / PROGRAM COORDINATOR ENDORSEMENT:

Dr. Douglas Nay

10/12/2011

ASSOCIATE / ACADEMIC DEAN ENDORSEMENT:

Mary Myers

10/13/2011

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DEANS' COUNCIL ENDORSEMENT:

Dr. Tom Rath

10/19/2011

STUDENT ASSESSMENT COMMITTEE CHAIR ENDORSEMENT:

N/A

PLEASE SELECT TODAY'S DATE

FOR CURRICULUM COMMITTEE MEETING DATE:

December 2, 2011

AFTER REVIEWING AND SIGNING THIS PROPOSAL, THE DISTRICT DEAN WILL RETURN THE PROPOSAL TO THE DEPARTMENT CHAIR OR PROGRAM COORDINATOR WILL SUBMIT THE PROPOSAL TO THE VPAA OFFICE. THE DEPARTMENT CHAIR/PROGRAM COORDINATOR WILL SEND THIS PROPOSAL ALONG WITH ANY OTHER PROPOSALS FROM HIS/HER DEPARTMENT BEING SUBMITTED FOR REVIEW BY THE CURRICULUM COMMITTEE TO THE STUDENT ASSESSMENT COMMITTEE FOR REVIEW. ONCE APPROVED BY THE STUDENT ASSESSMENT COMMITTEE, SUBMIT THE PROPOSAL(S) TO DROPBOX BY THE MEETING DUE DATE. FOR MORE DETAILS, PLEASE REFER TO THE CURRICULUM COMMITTEE MANUAL:
WWW.EDISON.EDU/FACULTYSTAFF/CURRICULUM.PHP